

"The Foundation has a unique role to play in Pacific 2000 under the Going Global strategy," Mr. Clark said. "It complements the objectives of other Pacific programs by promoting mutual awareness and understanding of the region's diverse cultures, closer economic and commercial ties, and collaboration among organizations, institutions and associations in the private and public sectors in Canada and Asia Pacific."

Mr. Graeme McDonald, the President and Chief Executive Officer of the Asia Pacific Foundation, expressed his appreciation for government support in developing closer cultural and economic links between Canada and the rest of Asia Pacific. "This connection represents the new challenge and the new opportunity of the Nineties and beyond," he said. "The Foundation is well poised to assist in the programs devised under the Pacific 2000 element of Going Global."

The Asia Pacific Foundation of Canada was established by an Act of Parliament in June 1984 as a national organization to develop ties between the people and institutions of Canada and those of other Asia Pacific countries. The Foundation's headquarters is located in Vancouver. The APF has an office in Montreal and is planning to open other offices in Canada and in the Asia Pacific region. The APF also receives funding from provincial governments and from the private sector.

Going Global is a \$93.6 million package of market development initiatives designed to help Canadian businesses respond to market opportunities in Asia-Pacific, Europe and the U.S.A. Going Global is a targeted and integrated approach to trade, science and technology, and investment, reflecting domestic priorities and the interests of Canadian industry.

--30--

For further information, media may contact  
Media Relations Office  
External Affairs and International Trade Canada  
(613) 995-1874