

# Gunther-Wahl Productions Inc.

26500 W. Augora Road, Suite #210  
Calabasas, California. 91302

URL: *unlisted*

Founded in 1990, Gunther-Wahl Productions (GWP) is a privately held producer of quality animated and multimedia programming. GWP creates, develops and produces characters, ideas, concepts and programs for exploitation in media such as U.S. network television, syndicated and foreign television, home video distribution and theatrical exhibition. Additionally, an integral part of GWP's activities is the development and exploitation of its programs, their characters and elements through merchandise licensing such as toys, apparel, paper goods and other similar products. Not only does GWP create its own characters and concepts, it acquires rights to produce programs and license characters/concepts controlled by third party creators and/or rights holders.

The company capitalizes on the expertise of Lee Gunther and Michael Wahl, two well-respected professionals in the animation, multimedia and merchandising business. They have combined fifty years of business and production experience in both the creative and development processes, as well as domestic and foreign production, distribution and licensing of animation, children's programming and family entertainment.

## **Management**

As Gunther-Wahl Productions is an independent producer, projects that bring funding with them, are given sincere scrutiny. The current reality of the animation business is that independents must look for projects that have significant portions of the financing in place. A major portion of an independent's efforts is to cobble the necessary funds to finance production.

Gunther-Wahl, like most independents, operates with a limited number of on-staff personnel during development. Once a project commences, facilities are expanded and manpower is increased accordingly.