GRUPO VITRO

Grupo Vitro began with a small glass factory founded in Monterrey in 1906. Today it is a multinational company with major operations in the United States and other countries. Sales in 1995 were almost US \$3 billion. The company also produces plastic products and household appliances as well as industrial machinery and equipment. Grupo Vitro is controlled by Adrián Sada González and his brother Federico. The group includes the following companies:

- Acero Porcelanizado
- Autotemplex
- Fabricación de Compresores
- Fabricación de Máquinas
- Fabricantes de Aparatos Domésticos
- 🖬 Industria Alcali
- Materias Primas Minerales de Lampazos
- Materias Primas Monterrey
- Supermatic
- Viplásticos
- Vitro Flex
- Vitro Flotado
- Vitrocrisa Cristalería

Vitro was in the news during 1996 because of difficulties with its subsidiary Anchor Glass, based in Tampa, Florida. Vitro acquired this company in 1989 through a hostile takeover and most analysts agree that Vitro paid too much for it. Vitro was forced to invest an additional US \$126 million in the subsidiary in December 1995, but less than a year later, Anchor Glass filed for bankruptcy protection in the United States. In October 1996, Vitro announced a deal to sell Anchor Glass to Ball-Foster Glass Container Corp., the second-largest American manufacturer of glass containers.

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