INTERNATIONAL TRADE BUSINESS PLAN 1993/1994 COMPENDIUM

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specialty food trade.

HQOTT, Peter Egyed (613) 944-9483

(record #: 28)

SECTOR: Agriculture, Food and Beverages

AREA:

United States

DATE:

Jul 1993

ACTIVITY: Specialty Foods Initiative (NEXUS)

LOCATION: U.S.

CONTACT: N. Bacchus ISTC

TELEPHONE: 416-973-5184

To help the Specialty Foods Association develop an integrated action plan for the US; to develop strategic information, strong networks and strengthen international competitiveness

> (record #: 29)

Agriculture, Food and Beverages SECTOR:

AREA:

United States

DATE:

Aug 1993

ACTIVITY: Agricultural equipment and services; national stand: Empire Farm

Days

LOCATION: Seneca Falls (N.Y.)

CONTACT: Peter Egyed

EAITC

UTI

TELEPHONE: 613-944-9483

10-12 August 1993

Livestock and rowcrop farming equipment and services SCOPE: Regional show for upstate New York, held annually ATTENDANCE: 30,000 visitors, including dairy and corn farmers, manufacturers reps, dealers and distributors

> (record #: 30)

SECTOR: Agriculture, Food and Beverages

AREA:

United States

DATE:

Aug 1993

ACTIVITY: Semi-processed and processed food and beverage; national stand:

National Food Distributors Show

LOCATION: San Diego

CONTACT:

Peter Egyed

EAITC

UTI

TELEPHONE: 613-944-9483

SCOPE: Summer version of national convention and exhibiting

showcase for suppliers of food and beverage products

ATTNDANCE: 1,000 highly targetted audience of food distributors from across North America seeking both national

and regional distribution opportunities with qualified

suppliers - primarily for the retail food trade

CONTACT: LNGLS, Carl Light (213) 687-7432