

SWEDEN

Sweden has a coastline and many lakes and rivers. However, the low salinity of the Baltic sea limits the fauna. Principal species are herring, cod and sprat, but there is also salmon, eel, flatfish and several freshwater species. Owing to the low saline content of the water, cod can only reproduce in the southern parts of the Baltic. Herring can only reproduce in the northern and central Baltic, and are smaller and have a lower fat content than herring species caught in the North Sea and the North Atlantic.

Sweden plays a dual role in the international seafood trade by being an important market for products of other countries, as well as being a fairly large seafood exporter. About 50 percent of Swedish landings are exported. Annual landings, which are decreasing moderately, are in the range of 200,000 tons.

Imports are mainly confined to processed fish which enjoys a higher value than that of Sweden's exports. This explains in part the negative balance in Sweden's foreign trade in seafood. In 1987, the total value of seafood imports was approximately \$461.5 million Cdn as against exports at \$137.9 million Cdn. Canadian seafood in general enjoys an excellent market in Sweden where the per capita consumption is 28 kg of seafood. Canada ranks number three out of Sweden's foreign seafood suppliers, with neighbouring countries Norway and Denmark as larger suppliers.

The Swedish market offers opportunities for a wide range of Canadian fish and shellfish species, many of which are further processed locally such as: Pacific salmon (smoking), barrelled cured herring, and frozen crab meat. The consumption of frozen (mostly IQF) cooked shell-off and shell-on shrimp (*Pandulus Borealis*) is great with domestic supply limited. Canadian frozen cooked lobster in brine, being the only one of its kind on the market, has enjoyed an excellent and fairly stable market for years. Fish roe, frozen and cured, is also in demand, large volumes of lumpfish, cod and lake herring (cisco) roe are imported. A market for Canadian fresh water crayfish - cooked according to the buyer's very detailed specifications and packaged in brine on trays of 1kg and frozen, can developed if full co-operation is established between producer and the local buyer.

MAJOR SWEDISH FISH AND SHELLFISH IMPORTERS

AB ABBA
S-450 41 Kungshamn, Sweden
Tel: 523-30950
Telex: 42610
Fax: 523-38389
Products: cod roe, lumpfish roe, herring, other
seafood products

AB PJORGENSEN & COMPANY
Hallv. 11,
S-121 05 Johanneshov, Sweden
Tel: 8-399750
Telex: 10067
Fax: 8-395460
Products: frozen fish and fillets, freshwater fish
roe, processed shellfish and products