

**THE STATED LIKELIHOOD OF PERSONAL PARTICIPATION IN VARIOUS INFORMATION GATHERING SOURCES**

- People were asked how likely they would be to actually participate in a number of areas in order to become better informed about world affairs and foreign policy issues.
  
- Overall, there tends to be two distinct areas — the more passive sources such as the mass media areas, and the more active sources such as attending a meeting or personal contacting. And, as the table below outlines, it is the more passive sources which are utilized to a far greater degree by the majority of Canadians.

Likelihood of...	% of Respondents who are...		
	Very likely	Somewhat likely	Not likely at all
Reading an article in the daily newspaper	66	25	9
Watching a panel discussion or documentary on T.V.	56	32	12
Reading an article in the weekly newspaper	55	27	17
Listening to a radio discussion or information program	54	34	12
Reading an article in a magazine or periodical	53	33	14
Attending a university lecture	17	30	52
Writing the government to request specific information	17	30	53
Attending a public meeting	13	33	55
Base: (1000)			