

REPORT 4  
89/10/10

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM  
AT MISSIONS ABROAD FOR FISCAL YEAR 88  
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :524-DHAKA

003-GRAINS AND OILSEEDS  
BANGLADESH

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

MAINTAIN LIAISON WITH MINISTRY OF FOOD

ADVANCE INFORMATION ON FOOD-GRAIN IMPORT REQUIREMENTS.

OBTAIN INFORMATION REGARDING OTHER SUPPLIERS.

ASSESS COMPETITIVENESS OF CANADIAN OFFERS.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 Commented on one PEMD

No sales confirmed due to drought and supply constrictions in Canada

QUARTER: 3 -----

QUARTER: 4 -----

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER 1: IN LEAD-UP TO WASH DC-88 EXPORT PROMOTION CONFERENCE TO GENERATE INTEREST ON CANADIAN SUPPLIERS TO PARTICIPATE IN EVENT.

PLANNED THE CONFERENCE AND INVITED PARTICIPANTS FROM THE EXPORT PROMOTION BOARD AND OTHER INTERESTED PARTIES.

QUARTER 2: ACTIVELY PROMOTE OPPORTUNITIES FOR CAN. SUPPLIERS AND ESTABLISH LOCAL CONTACTS IN MISSION.

EMPHASIS ON PROMOTION OF CANADIAN SUPPLIERS AND ESTABLISHING LOCAL CONTACTS IN MISSION.

QUARTER 3: Visit Pacific, Vancouver Food Super's Mission - Cross Canada Buying Trip.

A VISIT TO VANCOUVER AND A CROSS-CANADA BUYING TRIP TO PROMOTE CANADIAN SUPPLIERS AND ESTABLISH LOCAL CONTACTS IN MISSION.

QUARTER 4: Preparation for visit to Beverage Canada with top-40 importer/retailer (NOC) to take place in March/April 1988.

PREPARATION FOR VISIT TO BEVERAGE CANADA WITH TOP-40 IMPORTER/RETAILER (NOC) TO TAKE PLACE IN MARCH/APRIL 1988.