

REPORT #5
88/10/21

QUARTERLY PROGRESS REPORT OF INVESTMENT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FY 88
TRADE TRACKING PROGRESS REPORT OF INVESTMENT ACTIVITIES AND RESULTS

423 - BONN

GERMANY WEST

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER

RESULTS REPORTED

QUARTER : 1

ECONOMY OF CANADA/INVESTMENT CLIMATE/FTA PRESENTATIONS WITH MESSRS. LABBE (INVEST CDA, DODGE (MIN OF FINANCE), T. D'AGUINO (BCNI). A) AT BDI (FEDERATION OF GERMAN IND.) WITH PRESENCE OF AMBASSADOR AND 60 REP OF INDUSTRY, FINANCE & BUSINESS.
B) AT BHF BANK FRANKFURT WITH PRESENCE OF AMB. AND 12 CHAIMEN/DIR OF INDUSTRY AND BUSINESS.
C) IN STUTTGART IN COOPERATION WITH CONGEN MUNICH
D) IN MUNICH IN COOPERATION WITH CONGEN MUNICH.

TO DETERMINE POSSIBILITY TO CHANGE CUSTOMER TASTER.
INCREASE MARKET/CONSUMER AWARENESS OF TFC AND RELATED BUILDING PRODUCTS.
INCREASED AWARENESS AND DEMAND FOR THESE CANADIAN PRODUCTS.

QUARTER : 2

QUARTER : 3

QUARTER : 4

QUARTERLY RESULTS REPORTED:
SEVERAL PROJECTS BETWEEN KENT HOMES AND BELGIAN CO. INTROS FORMALIZED WORTH 2.5 MILLION \$
FIRST UNIT SHIPPED MID-JUNE. TWO MORE TO FOLLOW

WHICH COMBINED BROADEN RESOURCES DURING THE REPORTING PERIOD:
LISTED BELOW ARE THE SELECTED MAJOR ACHIEVED ACTIVITIES

AL THOUGH WORKING FOR SEVERAL YEARS IN
CONTRACTS WITH BROADEN MEMBERS OF EXPORT PROMOTION BOARD

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