

cars are a case in point.

To declare that cold street cars do not constitute a menace to health is to fly in the face of common sense and enlightened hygiene. A warm car need not necessarily be poorly ventilated. Neither need it be unhygienic, provided it is properly cleaned at the car barns. It is equally true that a cold car is not necessarily healthful. Germs of certain malignant diseases live, move about and have their being in temperatures uncomfortably low. There is something to be said further, for the workers who leave a warm store or factory, tired out after their day's work, and who are compelled to sit in a dirty car the temperature of which hovers near the freezing point. A ride of half an hour in such a vehicle virtually amounts to perilous exposure.

\* \* \*

If the excessive use of false switches, curls, rolls, rats and coiffeurs is continued, the next generation of women will commence life with little or no hair at all. Within the last five years, since modern false hair sprung into sudden prominence, the tendency to baldness in women has steadily increased.

The women who spend most of their days motoring or playing golf stand less of a chance of suffering the consequence of choking up their scalps with wads of false hair, for they have the benefit of the fresh air.

But the office workers and girls who work in stuffy stores all day must soon find their hair falling away if they continue to hamper its healthy growth by weighting down the scalp so the circulation is stopped.

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