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#### ASSURANCE LIFE *CO*. CANADA

The popularity and success which have attended the

#### MINIMUM" SYSTEM

Adopted last year, have induced the Company to apply it to assurances requiring only a limited and definite number of yearly premiums, and it will be found that the

CANADA LIFE

Is thereby enabled to offer assurances with premiums for a fixed and limited number of years, in many cases lower even than are required by other companies during the whole of life.

The following are examples of the premiums payable during the number of years stated for assurances of each \$1,000, WITH PROFITS, upon the system referred to:

PREMIUMS PAYABLE ANNUALLY DURING:

AGE.	IO YEARS.	I5 YEARS.	20 YEARS
21	\$23 40	\$18 20	\$15.90
25	26 60	20 70	18 10
30	31 20	24 30	21 30
35	35 90	28 20	24 60
40	42 50	33 30	29 10
45	48 90	33 30 38 40	-
50	58 30	1 .	

The above table, and a full explanation of the "Minimum" system, are published and may be had upon application. A. C. RAMSAY, Managing Director. R. HILLS, Secretary,

General Agent for Province of Quebec, R. POWNALL, Canada Life Buildings, 182 St. James Street, Montreal.

J. W. MARLING, Halifax, General Agent for Maritime Provinces. AGENT IN TORONTO-J. D. HENDERSON. Gausda Life Buildings, 46 King Street West-

## WESTERN ASSURANCE COMPANY.

INCORPORATED 1851.

CAPITAL, 8800.000. With power to increase to \$1,000,000.)

### FIRE AND MARINE.

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Capital, \$1,000,000 fully Subscribed. Deposited with Dominion Government, \$50,000.

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### CONFEDERATION LIFE ASSOCIATION

Head Office-Temple Chambers, Toronto.

PRESIDENT. HON. W. P. HOWLAND, C.B. VICE-PRESIDENTS.

WM. ELLIOT, ESQ. HON. WM. MCMASTER.

The recent failure of Two Life Insurance Companies in the State of New York,

And the attention which the leading press of the United States and Canada have given to the subject of Life Insurance, have very naturally caused policy holders and intending insurers much anziety as to the safety of the provision sought to be made and led them to ask the question, "What will render Life Insurance Companies safe beyond all doubt ?"

The question is proper and all important. The following will be a good answer:

- lst. By adopting a Table of Mortality, which has been proved by experience to be correct, and consequently safe.
- 2nd. By using a rate of interest sufficiently low to be certain of attainment during the many years covered by an insurance contract, and to compensate for any loss by bad investments or otherwise.
- 3rd. By ANNUAL VALUATIONS instead of only every FIVE or SEVEN years, and Annual Balance Sheets.
- 4th. This to be done under thorough governmental supervision by Statutary enactment, and an Insurance Superintendent.

The Confederation Life Association is the only Canadian Company that has fur-nished to the public these three conditions of safety, while the Board of Directors, by Memorial presented to the Minister Finance, and by personal representation sought to bring about the fourth.

J. K. MACDONALD, Managing Director.