

Prosperity and Purchasing Power

The prosperity and purchasing power of a nation is measured by its production. On this basis Canada's prosperity is striking.

Our annual production totals \$5,365,000,000. Of this our agricultural products alone amount to \$1,975,000,000. This is more than Canada's entire National net debt, which stood on March 31 at \$1,935,000,000.

Such prosperity enabled Canadians in 1918-1919 to purchase \$1,200,000,000 of their own war loans. That this purchasing power still exists is emphasized by the fact that deposits in Canadian banks now reach the unprecedented high level of \$1,875,000,000.

The premier Canadian investment still is the Victory Bond. With such prosperity and such large funds available, however, the floating supply at present favorable prices is naturally diminishing rapidly. As there are to be no more such issues, we cannot too strongly recommend that those with surplus funds available should invest a substantial proportion in Victory Bonds without delay.

*We have every possible facility for handling Victory loan business.
Your orders will be appreciated.*

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