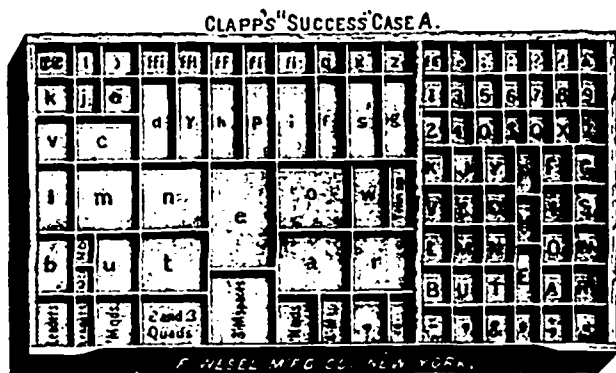


**THE NEW CASE.**

ONE THAT BIDS FAIR TO BECOME UNIVERSALLY ADOPTED --  
SOME OF ITS ESSENTIAL FEATURES.

IT IS an extravagance for printers not to put in up-to-date appliances. Getting along with material simply because it is on hand in place of something that would pay so much better, especially when time counts so much nowadays in an office, is false economy. Take, for instance, the cases in common use



to-day. For a long time printers have been aware that they are not what they might be. No material improvement has been made in them since the days of Gutenberg. A moment's glance will convince any printer of this. It is wrong in its lay. The location of the lower case e box, for instance, is one that will readily show this. It is the one letter most used. And while it is near the centre of the case, it is still four inches farther from the compositor than is actually necessary, thus compelling him to reach twice the distance to accomplish the desired result. Then again, there is no reason why the quads and spaces should be in different parts of the case. As they are used together, and oftener than many of the characters, it would be more natural that they should be near each other, and as convenient to the stick hand as possible. In fact, all the characters most used should be nearest the compositor, as in all other trades the tools most employed are nearest the workman.

Of late years more or less study has been given to the printers' case, and in one or two instances slight improvements have been made, but not until recently has the desired result been accomplished.

With this issue of THE PRINTER AND PUBLISHER, we present to our readers a new case, quite different from anything yet produced, and one that covers all the points mentioned above, besides many others.

It is known as the Clapp "Success" case, and is made by the well-known printers' supply house of F. Wesel Manufacturing Co., of New York, one of the largest manufacturers of printers' materials in the country. As will be seen by the illustration, the lower case e box is brought down nearer the compositor, thus saving a distance for the hand to travel of some four inches, while all the spaces and quads are grouped together; characters most used are nearest the stick hand. It will also be noticed that the lay of the cap case is the same as that of the lower, and why not? Was there ever any reason for more than one lay of a case in an office? With the caps and lower case in one case that long reach is avoided. With the Clapp "Success" case the upper case is done away entirely, as the small caps, like italics, being used about as often, are kept

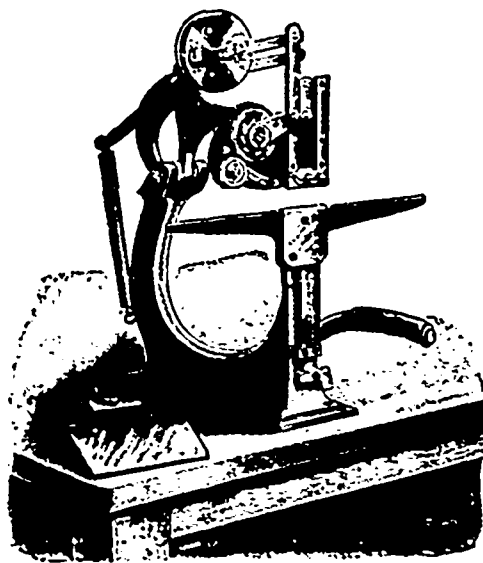
separate. This is a big saving of space. To make it more convenient for a printer to learn this new case each box is stamped with its respective character on the upper slat. For this case it is claimed that 20 per cent. and upward can be saved in composition and 50 per cent. in room. Printers that have adopted it readily find this to be a fact. The firm report large sale already, and no doubt it will come into general use. If you are interested in putting in new and modern ideas write them.

**THE "SUCCESS" WIRE STITCHER.**

THE one thing needful in the smaller printing offices in the way of a wire stitching machine is a machine that, while feeding direct from a spool and making its own staples, will come within the reach of all.

Such a machine, we believe, is found in the "Success" wire stitcher, herewith illustrated, and for sale by the F. Wesel Mfg. Co., of New York City. This machine will stitch from two sheets up to three-sixteenths of an inch, both saddle and flat work, making its own staples and doing the work as rapidly and as well as a machine costing much more.

The price of this machine, for hand power, is \$36, and with foot attachment, \$38. Forty cents worth of wire will make 15,000 staples. Comparing this with other machines of the same price, when staples are used, the "Success" will soon pay for itself in what it saves in staples alone, to say nothing of the convenience. It is a machine that this well-known firm guarantee, and, with their endorsement back of it, we can fully



recommend it to our friends. It is extremely simple and easily worked, doing its work as rapidly as the most expensive one, and just as well. It really fills a long-felt want.

The Copeland-Chatterton Company, Limited, of Toronto, printers of manifolding office stationery, are putting in two cylinder presses supplied by Toronto Type Foundry.

The representatives of PRINTER AND PUBLISHER being constantly in touch with Printers, Lithographers, Engravers, Publishers and other concerns using Type, Presses and Machinery of all kinds, in all parts of Canada, sometimes hear of bargains in new and second-hand plant. Any reader who wishes to buy anything, at any time should send a postal card to the Montreal or Toronto offices, when we may be able to give him a tip where the exact article he wants to buy may be had.