The London Advertiser

London Advertiser Company, Limited, Publisher and Proprietor, London, Ont. JOSEPH E. ATKINSON, President. H. B. MUIR. Morning and Evening Editions.

Subscription rates: Delivered, 15 cents weekly; 69 cents monthly. By mail: In Canada, \$5.00 yearly; in the United States, \$7.00 yearly; foreign subscriptions, \$13.80 per year.

tions, \$13.80 per year.

Special Representatives:

J. B. RATHBONE, Toronto, 110 Church street.

Montreal, Canada Cement Building.

C. H. EDDY COMPANY, New York, Park C. H. EDDY COMPANY, New York, Park
Lexington Building.
Chicago, Wrigley Building.
Boston, Old South Building.
The Advertiser is a Member of the Audit Bureau
Circulation.

SATURDAY, SEPTEMBER 26, 1925.

Mr. Meighen's Dangerous Plan.

The Canadian Brotherhood of Railway Employees, in convention at Toronto, favored the idea of keeping the Canadian National Railways out of politics. The reason is that they probably fear that were political influence allowed to do its work it would soon be reflected in prefer ment being given to men outside the basis of merit and loyal service.

Some correspondence took place between the brotherhood and Mr. Meighen regarding the Conservative leader's statement at Wingham that, if returned to power, he would enforce drastic cuts in current expenditure on the Na tional Railways. His letter of explanation toned that down to mean that such cuts would have to be consistent with the efficient operation of the

Mr. Meighen's explanation tones down his first utterance, which was probably meant for general consumption, but his speeches in the maritimes cannot be explained in any such manner. Speaking at Moncton on September 21, he promised, if returned to power, "to take the Intercolonial Railway and its branches right up to Montreal, and make of them a separate division with headquarters in the maritime prov-

If that is not the doctrine of plain political interference, then what is it?

No matter if experienced railroad men, who have no other object than making the Canadian Nationals a success, decided that it was better to centralize executive offices and simplify direction, Mr. Meighen would step in over their heads and arrange matters to suit himself because he wants to get votes in the maritimes by his meddlesome interference.

The electors would do well to see that Mr. Meighen is kept in a position where he cannot get his hand on the Canadian National Railways.

No Reduction Mentioned.

Provincial Treasurer Price has again men tioned his plan for wiping off the debt of Ontario in forty years, and claims that much depends on the stability of taxes. He makes no mention of the province relaxing its grip on any of the sources of revenue it has tapped, nor of allowing any of them to revert to municipalities where they rightly belong.

Mr. Price's plan for wiping out provincial debt carries with it no promise of decreased demands upon taxpayers. The whole burden of the campaign which put the present government in power was that the Drury government was ruining the province, and that it had surpassed any other government in the manner and extent of its taxation levies.

The Ferguson government, after securing power on such pretence, has kept every source of taxation which it denounced the Drury government for imposing. It has gone farther with its increased tax on some forms of amusement, a tax on gasoline and another on beer. Facing what it knew positively would be a deficit, it added another \$90,000 for members' indemnities. and by so doing provided another reason to keep on levving taxes.

Mr. Price's one chance for putting his debt reduction scheme in operation is that the people shall keep on paying more taxes in more ways than they ever did before.

Disposing of Wealth.

When London conference of the United church was discussing the raising of money, Colonel Beattie favored going directly to the men who had money and placing the case before them, because, he added, "we know they can't take it with them.

Dr. Beattie's view is as forceful as it is unique. Men with money cannot take it with them when they leave this world; they generally make provision for others to get it, and in this way gifts they might have made to worthy objects are never received.

It is often pitiful to note the lack of provision made for some who are left when the breadwinner passes out, but there are also occasions when the amount of wealth bequeathed is almost

Financing Elections.

A correspondent writing to a weekly paper says: "Already the old parties are after the money, trying to sell membership in their political clubs to raise money to fight an election. It is this money business that has brought them into disrepute.

force is out now trying to recover the \$5.30. It is difficult to see where such a conclusion is warranted. The fact that political parties have failed to attend to their finances on an so many candidates have sought subscriptions them "was secured with a cheap pole and a twelfth parliament (war time government) held from those who expect some concession for the

A man joins a lodge, fraternal society or a service club because he believes in the things for which these organizations stand. He pays dian National roads for the first eight months his dues willingly, and it is part of the agree of 1925 make interesting reading. Gross receipts ment by which he becomes and remains a mem- were \$6,511,169 less than the same period in ber in good standing. The same principle should 1924; but operating expenses were cut by apply to politics. A man believes that a high \$10,968,497, showing an improvement of \$4,457, tariff is right, so he joins in with the Conserva- 328, or a betterment of 65 per cent over the tives; another holds that tariff for revenue is same period in 1923. Figures like these provide the Liberale. These beliefs become the points ton he been re-engaged.

at issue in an election. The way to give expression to them is to seek the election of candidates holding one or the other of these views. Elections cost money, and the men who subscribe to these views should be the ones to see that it is provided in a clean, regular manner for legitimate costs. That is why a membership fee in a political organization becomes the logical way and the best way for securing funds.

If it is not done, then the candidate is left to finance as best he can. If he wants to stay in the race, and he generally does, he has to use his own money or get it from others, and the first plan is as objectionable as the latter. When members of political parties come to the point where they contribute and direct their own funds they will have taken a great step toward putting elections on a far more desirable and equitable basis than they have been in the past.

What Is a Lottery?

A case which is of more than local interest has been decided in court at Chatham with a fine recorded against a promoter who was working with local merchants to stimulate trade and aid in the collection of outstanding accounts.

Tickets were given at the stores with purhases and presumably with payments for accounts. These were numbered and at the close of the contest would be the drawing for prizes. The court held that this constituted the operation of a lottery and was therefore illegal.

It is small wonder if the public mind is somewhat confused as to what is a lottery and what is not. When the fair was on in London there was a concession granted for a game called "Bingo." Thirty-six players sat in around the tent and paid ten cents each. Before each was a numbered card and a pile of corn. When the game started one operator started drawing numbers from a box and calling them out. Those having the called number on the card covered it with a piece of corn, and this kept on until some player had completed a row across, when he called out "Bingo" and was rewarded with a cooking dish. The rest of the players got nothing

Comparing the two cases, the Chatham plan seems fairer for those who play at the game. Customers putting up their money got merchandise for the full amount, whereas in the fair game only one out of thirty-six got anything for his ten cents. There was to be a drawing in Chatham for prizes, and there was also a drawing in the tent of the numbers as the game progressed. On the face of it there is something lacking in elementary justice because the tent game was allowed to proceed and the Chatham plan was stopped.

The Pressure of More Business.

The resignation of E. R. Dennis, president of the Western Ontario Conservative Association, comes at an inopportune time for that party, for Mr. Dennis undoubtedly possesses directing and organizing genius of large calibration He felt that the present campaign was bound to make demands on his time which he would not be justified in meeting.

His resignation was the choice of a sensible businessman who sees opportunities for the extension of his factory. Trade is on the increase in Canada and Mr. Dennis wanted to devote all his time to securing his share of it.

It is a strange coincidence that the same use is the only barrier that may keep Frank White, M.P., from again contesting for the London seat. Extensions are also under way at his plant, and increasing business demands are making a claim on his time that he cannot easily turn aside. If he said the word there is no doubt he could readily outdistance any other contender for the Conservative nomination. Yet | Kansas, News, went to a church supper sore his business interests must be recognized, especially in a period of factory extension.

While Mr. Meighen is busy telling the people how hopeless the present outlook is under the King administration, it is rather gratifying that Mr. Dennis finds business expansion making given that particular supper just \$3.45 worth of such inroads on his time that he has to retire from the presidency of the district Conservative association, while Mr. White, the Meighen representative in the last parliament, is also forced to give his acceptance of the nomination due anything, and he also gets the choice part of the consideration for similar reasons.

Notes and Comment. One beautiful thing about the fall of the year is that it sees the end of those fat men's

Voters in Atlanta had to choose between final ball game and voting on a \$2,000,000 bylaw.

It cost United States \$50,000 to deport 256 Chinese, which is charged up to the profit and loss account on export trade.

Autos are taking passengers away from the cailways, but the trains still continue to knock a few passengers out of the autos.

A marriage was consummated the other day after a courtship of forty years. The old boy was too weak to battle any longer.

Woodstock officer went to the fair grounds to investigate the games of chance and won \$5, but afterward had his pockets picked. The whole

Two enormous pike were taken from the river at Ingersoll. It was reported that one of five sessions, two have held six sessions, and the ten-cent line." There was probably a hook on seven sessions during its six years in office.

Official figures on the operation of the Canathe proper policy, and he aligns himself with an effective answer as to why Sir Henry Thorn-

Beware

I followed strange advice and grew a Roman nose upon my face, and my friends they pass me by, a stranger in my native place.

I read about a scheme just out whereby folks simply looked and chose, and picked the style they wished to wear, a Roman or a Grecian nose. A man who had a stubby snout could wear some harness for a week, paradin' then the village street decked with

a new and handsome beak. The book had heaps of letters in that took up quite a lot of space, a-speakin' kindly of the scheme for addin' dignity and

The snout I've wore for sixty years was never pleasin' to the eye, it's barred me out these three score years from lookin' like a handsome guy. And so I writ and sent my coin to see just what this chap could do, advisin' him to send his book, likewise a set of harness too.

I slumbered in a paris cast and spent my evening time at home, determined I should have a beak to decorate anew my dome.

When I got through that course I went and gazed upon the lookin'-glass, bein' much surprised to see in there the changes that had come to pass. For now when I walk out from home, prepared to take a stroll about, instead of my old stubby nose I wear a handsome Roman snout.

But folks they pass me on the street, they snub me on the village green, I am a stranger in my land, a guy that none has ever seen. Kind friends who helped me when in pain, who came to tend my brindle cow, they pass me as a foreign jay, none comes along to

But I can't get my old nose back, nor live those happy days of yore, alas I moan to have my beak recast like what it was before.

25 Years Ago Today

(From The Advertiser, Sept. 26, 1900)

Woodstock young men have organized a social iub and have named it the Bohemian. The following officers were elected: Patron, Hon. James Sutherland, M.P.; honorary president, George W. McKee; president, Charles F. Errett; vicepresident, Dr. Fitzgerald; second vice-president. Don McLeod; secretary, A. Maybee; treasurer

Percy Thompson, There is a sudden desire on the part of most of the European supporters of the Boers to reurn to their homes as soon as possible.

London poultry fanciers had 84 birds in he Ottawa show in charge of R. B. Millard. Heavy winners at Ottawa included Mr. Millard, Hugh Wyatt, Charles A. Stewart, Thorpe and Scott Newton Cosh, Kingsmill and Moore, Robert Mc

Jubilee rink last night entitled "The Progress of tremists in the east have a tariff as the Century" was a very successful affair. It high as Haman's gallows. The tariff was held under the auspices of the King street Presbyterian church and was attended by over

The Liberal convention at Glencoe tomorrow will be addressed by Hon. G. W. Ross, F. G. Frost, M.P. for Leeds; John Fraser, M.P. for ized provinces of Ontario and Que-East Lambton: Malcolm McGugan, M.P., South bec, and to the maritime provinces, Middlesex, and others.

The Methodists of Glendale have purchased the old frame church frem Lambeth Methodists and are having it moved to a lot on Mr. David Nichol's farm, concession 2, Westminster, The Glendale people have held services in the school own they nope to form a part of some circuit. a unterest tarm for each section of the probability is that they will be annexed to Canada. Better than that is a reathe Askin street charge.

Editorial Opinion

WHEN HE FIGURED IT OUT.

ARRY WOODS, editor of the Wellingson, time ago to which he had been given a "free" As he neared the portals he heard one good sister whisper to another, "Here comes one of the deadheads." Reflectively he ate n's chicken wing and returned to his office and got There has been an enormous expanout his trusty pencil. He found that he had free advertising and in returning therefor he had received one chicken wing, and the name 'deadhead." Since that day he has collected cash for all church suppers and other pi/ functions, has never accepted a free ticket to chicken, which he purchases for himself with the cash paid for advertising which he used to give

LIFE OF PARLIAMENTS. (From the St. Thomas Times-Journal)

OTTAWA statisticians report the actual life of Canada's fourteenth parliament, which was dissolved on September 5, as three years, eight months and thirty days. The shortest parliament in point of time was the second after Confederation, which sat for one year and four nonths. The twelfth parliament established the record for longevity by carrying on its work for

six years. The length of service of each parliament since

confederation follows: First parliament-4 years, 9 months, 15 days. Second parliament-1 year, 4 months. Third parliament-4 years, 5 months, 25 days Fourth parliament-3 years, 5 months, 28 days. Fifth parliament-4 years, 5 months, 10 days Sixth parliament-3 years, 9 months, 27 days. Seventh parliament-5 years. Eighth parliament-4 years, 2 months, 26

Ninth parliament-3 years, 9 months, 26 days. the home and the family will be con-Tenth parliament-3 years, 9 months, 4 days, sidered. The character of the home Eleventh parliament-2 years, 7 months, 28 is the final test of civilization. We

Twelfth parliament-6 years. Thirteenth parliament-3 years, 7 months, Fourteenth parliament-3 years, 8 months, 30

Four Canadian parliaments have sat through

Lighter Vein

A REAL NATURALIST.

were both pedestrians.

Nurse-Willie, dear, don't you want to come see the sweet little sister a stork brought you? peated that we need a real National Willie-No, I don't. I want to see the stork.

HEREDITY UP TO DATE. "Isn't that a lively child! Why, he's as spry "That's only natural. His father and mother

Lewis, formerly editor of The Toronto Globe. It is the second of a short series which will appear in The Advertiser.

A National Policy

Protection Plan of 1879 Does Not Fit a Greater Canada's

Needs in 1925-Neither High Protection Nor Free

Trade, But Moderate Tariff Is Truly National

By JOHN LEWIS. When the tariff was increased in 1879 for the purpose of affording more protection to Canadian industries the name National Policy was used to describe the plan. It was a good name, whether applicable to that particular plan or not. As a matter of fact, the decade 1881 to 1891, in which the plan was in full force, was the gloomiest period in Canadian history. Although during the same period the Canadian Pacific Railway connecting Eastern Canada with the prairies was built, the increase of population was less than in

This article has been written for

The Advertiser by Senator John

he previous decade. But apart from that it is to be remembered that in 1879 the words all our resources National Policy had a much narrower signification than today. Canada then meant for all practical purposes Eastern Canada. There was little population or production of tariff changes by a representative grain on the prairies. It was not necessary to consider western conditions or western opinion. Today higher duties. Which of these apthere are nearly two millions of people on the prairies and the region is one of the chief granaries of the world.

Face World Competition,

wheat is in Great Britain and other are signs that other manufacturers countries where world competition are doing some hard thinking along must be faced. The western farmer the same line. The conflict is not has therefore little or nothing to between farmers and manufacturers gain from a protective tariff, while but between carefully considered that tariff enhances the cost of much and statesmanlike policies and crude that he has to buy. His common proposals which Mr. Meighen and his saying is that he buys in a protected colleagues when in office made no and sells in a free trade market.

The western farmer cannot expect to have his own way entirely in the framing of the tariff. But he must be considered by any government, Liberal or Conservative. If he can-The decided novelty entertainment in the not have free trade, neither can exmust be moderate. A moderate tariff is the only basis of a truly National Policy-suitable to the agricultural west, to the more highly industrialwhere complaint is made that the all parts of Canada.

Assurance of Stability.

Bear in mind also that a moderate tariff is the only assurance of stability. If extremists have their way. there will be constant agitation for change. Our tariff policy must be National and Rational,

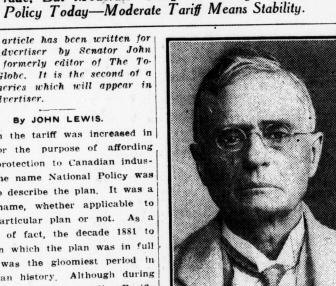
In another way the phrase National Policy means today something different from what it meant in 1879. sion not only of agriculture but of manufacturing industry. The home market is not sufficient for either. Markets abroad, both British and foreign, must be cultivated. Hence production must be cheapened so as to enable both our farmers and our manufacturers to meet competition in these outside fields. Hence transportation must be cheapened, by sea as well as by land. Hence also the activity of the Mackenzie King government in negotiating trade agreements with Australia, the West Indies and other countries.

The New Commission.

The new tariff commission ought to make for stability and reasonableness, because it will help both government and house of commons to deal intelligently with the changing conditions of industry on the farm, in the factory, in the forests and in the mines. It will, it is hoped, represent all kinds of industry, represenall the different regions of Canada, represent the consumer as well as the producer. One of its members will be a woman, and this ought to be a guarantee that the interests of may hope, too, that industries will be considered upon their merits.

Trustee For the Public.

Whoever receives benefit from protection ought to be considered as a trustee for the public, the conditions of the trust being fair treatment of the consumer and fair treatment of workmen. Profiteering may be checked in this way. It is not in the national interest that there should be huge profits or wages which do not ensure a standard of living such as will make good Caradian citizens. Again let it be re-Policy, such as will build up Canada in an intellectual and spiritual as well as a material sense; such as will develop not only our mines, forests, water-powers and fertile lands, but tour men, women and



SENATOR JOHN LEWIS.

children, the greatest and noblest The Two Alternatives

On the one side we have a policy of cheapening production, enlarging markets, and careful consideration of commission; on the other side we have a vague, crude proposal fo peals to thoughtful Canadians? One

answer may be found in the fact that Mr. Vincent Massey, a student and the head of one of our largest industries, is now a member of the Mac-The market for the huge surplus of kenzie King government. And there

HIGH TARIFF WALL

Minister Says He Always Advocated Lower Duties Policy. Canadian Press Despatch

been a believer in high protection; tional existence was not imperilled by from protection while they bear its my lack of belief in that doctrine is a business arrangement with our burdens. In order to solve this not due to any sudden conversion, neighbors. I believe our national geographical difficulty, it has been but due to my approaching the prob- sentiment is based on something geographical dimenty, it has been law, which was passed on March 13 proposed to establish regional tariffs, lem many years ago as a student, deeper than the shifting figures of a last, and the English law, passed on proposed to establish regional tarins, and also my relations today. As a tariff schedule. High protection, I Aug. 7, fixed the resumption of the sonable tariff, as fair as possible to This declaration by Hon. Vincent this country. I believe the pendulum October and thus ended innumerable Massey, newlyappointed minister in the King government, was outstandthe King government, was outstanding in his opening campaign speech peculiarly unfitted to Canada. It other,

When Your Income Stops THE wage-earner or the salaried man does not usually have a surplus to invest. He,

himself, is his sole capital, his earnings, his only income.

Think! When you stop, your income stops. What is going to happen then? You are not one of a company in business. You hold no stock. You stand alone. Who will pay an income to your family when you cease doing so?

The Mutual Life of Canada will.

The Mutual Life was organized for just such men as you. Mutuality lends the strength of each to the strength of all and the strength of all to meet the needs of each. Let our nearest agent tell you how to insure an income to your family should your own strength fail them.

Write to us today for "The Mutual Book".

OF CANADA: Waterloo Ontario

Branch Office, 204-5 Royal Bank Building, London, Ontario.

Liberals Likely To Name Calder

Canadian Press Despatch. Montreal, Sept. 25.-R. L. Calder. C.C., former crown prosecutor, ha nunced his intention of seeking the Liberal nomination in Mount Royal division, in opposition to the Conservative candidate, R. S. White. Tomorrow night Mr. Calder will outline his program to the electors at a meeting. It is understood Mr. alder will represent the Liberals in

"In 1911," he proceeded, "I had the bonor of polling my first vote on behalf of reciprocity, because I was one Port Hope, Sept. 25 .- "I have never of those who believed that our natariff, but I believe protection

Whatever one thought of the na tional policy. Mr. Massey proceeded. it was a thing of the past. Even those who advanced it had declared

it to be a temporary measure, not a permanent one. "And the fact re-mains." he added, "that the Dominion of Canada will not have high proof Canada will not have high pro-tection, and will not have anything resembling the policy of 1878. I do not believe one protectionist out of 100 could go to the Canadian west and remain a high protectionist for more than six months. I believe tha those who deliberately attempt to impose upon this country a measure in face of determined and solid and unyielding opposition of 2.000,000 people in three great provinces are assuming a very grave responsibil-ity which makes one tremble for the

"SUMMER TIME" NEAR END.

Paris, Sept. 25 .- Daylight saving of "summer time," as it is called in Europe, will end in France on Saturday night, Oct. 3, the same date as it will end in England. The French law, which was passed on March 13



MANUFACTURERS INSURANCE COMPANY TORONTO, CANADA. HEAD OFFICE.

Branch Office, 201 Royal Bank Building, London. W. H. Hutchinson, B.A., Branch Manager. At present I carry \$...... insurance on the......plan. I have a wife and

Address