



MADE IN LONDON

London's Vast Variety of Manufactures

Why Not Buy From the London Firm?

THIS weekly conspectus of the leading industries of London has surprised many readers by its variety and scope. The reason for the wide variety of London's products is, of course, the city's excellent situation as a railway centre. It is, in fact, unique, so far as Canada is concerned. No city in this country is the focus of so many railroads converging over a territory of such population and wealth.

That is where the great advantage of London manufacturers and shippers comes in. There is a big field of customers within easy reach, and they inhabit the most fertile and the most densely populated region of Canada.

London firms simply have to reach a high standard of excellence in their output. The home and neighboring market is exacting. The most particular people in the Dominion must be first of all satisfied.

But even this home market is not supplied by the home in-

dustries to the full extent possible. Oftentimes through ignorance or carelessness the purchaser in London or Western Ontario overlooks the London producer, to buy sometimes an inferior article from a more distant concern. This should never be.

Look over this list or directory to the works of London. These firms turn out gilt-edge work. Their reputation is of the highest in every case, and they deserve the fullest attention and patronage from the readers of this journal.

Leather goods, glassware, hardware, brassware, machinery, stoves, carriages, etc., will be found among the manufactures of London, in a variety that can be only faintly indicated. But people of this section should get the names of the firms at least firmly in mind, like the names of the city streets, and never miss a chance of lending a helping hand to the home manufacturer. The way to boost London is to boost the concerns that make it grow.

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No better value in Canada. Special advertising campaign on. Write for full particulars to THE SHERLOCK-MANNING AND ORGAN COMPANY, LONDON, ONTARIO. (No street address necessary.)

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Tanners. Sole Cutters

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Rose Brand CREAMERY BUTTER
Made in the most sanitary plant in Ontario by
The London Creamery Co.
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OF LONDON, LIMITED.
Manufacturers of High-Class
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REPAIRS TO ANY MAKE OF
MACHINE.

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Manufacturers of Ready-to-
Wear and Made-to-Measure
Clothing. Wholesale only.
Greene-Swift Build'g
Talbot Street
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Sweetheart
Brand Manna Tapioca
A VERY FINE DESSERT.
L.X.L. Spice and Coffee Co
LONDON, ONT.

ASK YOUR GROCER FOR
HUNT'S DIAMOND FLOUR
"Made in London"

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MANUFACTURED BY
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PHONE 1709.

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MANUFACTURERS OF
Engines and Boilers
FOR ALL PURPOSES.
Cut of our Corliss Engine is
shown in margin below.

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are particularly adapted for young
men's wear. They have an abun-
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look that is appealing to those who
are followers of fashion.
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We specialize Leaded Art
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High-Grade Harness
Dealer in Trunks, Suitcases, and
Ladies' Purse. All kinds of
Horse Supplies.
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Ammonia Powder
Is the BEST on the market.
All up-to-date housekeepers
use it.
Patronize home industry.
Put up in a big 5-cent pack-
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Flavoring Extracts
The best 10c bottle
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FINE FRUIT FLAVORS.

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CIGARS
Sold Everywhere

The Pandora Range
Has no equal for baking and cooking. Guaranteed to give satisfaction.
MANUFACTURED BY
The McClary Manufacturing Co.
LONDON, ONTARIO.

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from coast to coast. Prices from
\$15 to \$100.
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Fawkes' Malt
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Guaranteed to contain Pure
Malt Extract and Milk.
Drop a card for a sample, or
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Manufacturer of GAS METERS,
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and Bridge Rivets, and Strap
Hinges. Also Rods, Washers, Pole
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Galvanized.

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Manufacturing Co
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We manufacture Mirrors,
Beveled Plate Glass, Leaded Art
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Cathedral Work.

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CITY CREAMERY
Headquarters for Best Ice
Cream, Whipping Cream, Coffee
Cream, Fresh Milk and Butter-
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ORDERS DELIVERED.

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High-Class

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LONDON, CANADA.
Manufacturers of mahogany,
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Open day and night the year
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Repairing and Painting.

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Machinery. Inventions Developed,
Patterns Made, Forgings of All
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XXX STOUT. LONDON LAGER.
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(LONDON)

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Baking Powder
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and Fittings, Bells, Sinks and
Lavatories, Lead Pipe and Trunk,
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Most modern mill in Western
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