

THE FLOWER SHOP

166 Water Street.

Cut Flowers. Pot Plants.
R. T. D. SERVICE.

By means of the F.T.D. (Florists' Telegraph Delivery) flowers can be delivered any place, anywhere, any time.

J. G. McNEIL
Members for N.B.**NOTICE.**

Tenders will be received by the undersigned up to the 15th day of August, 1924, for the purchase of the whole or part of certain pulpwood belonging to the Government of Newfoundland as it now lies at various places in the Districts of St. George, St. Barbe, Twillingate, Bonaville and Trinity.

A general idea of where this wood should be found can be obtained by application to this office, but the undersigned is not prepared to guarantee to deliver any particular quantity or quality of wood.

Tenders should state the price per cord offered and the location of the wood required.

Terms of payment: Cash on delivery of Scaler's report to purchaser.

The highest or any tender will not necessarily be accepted.

W. J. WALSH,
Minister of Agriculture & Mines,
Dept. of Agriculture & Mines,
St. John's, Newfoundland,
July 14th, 1924.
July 14, 1924.

Jontee Talcum.

Think of 26 rare and delightful odors! Imagine them combined in one wondrous fragrance! That is the way Jontee Talcum smells. Try some of it to-day.

PRICE 35c. TIN.

PETER O'MARA,
THE DRUGGIST,
THE EXALL STORE.**ADRIAN BUILDING
FOR SALE or TO LET.**

We are authorized to offer for sale or to let for a term of years the property known as the "Adrian Building" situated on the south side of Water Street, near the Board of Trade Building, part of which is at present operated as the "King Cafe," the second floor being occupied as offices. The property consists of shop and back extension on ground floor with entrance from Water Street and a back entrance through right of way from the cove at the rear. A separate entrance from Water Street affords access to office suite on second floor. The basement has large storage space covering entire area of the building. For further particulars apply to

BLACKWOOD, EMERSON & WINTER,
July 12th, 1924. Temple Bldg.
July 12, 1924.

Cappy Ricks Retires

Caps off to the immortal Cappy! The more we read about Cappy Ricks of the Blue Star Navigation Company, the better we like him. He is a real personality, keen and witty and lovable. A real live wire is Cappy, and his latest exploits will but take him deeper into the affection of his many admirers.

Peter B. Kyne
Popular Edition 75c.
Post paid.

GARRETT BYRNE,
Bookseller and Stationer.**MINARD'S LINIMENT FOR HEAD-ACHE.****Jerry Houlihan and the Missus**

GOING TO GIVE A HELP AT FR. RAWLINS' GARDEN PARTY.

Do you know, Jerry, says the missus, what I am going to tell you? I don't, says I, but of course when you tell me I will. Well, Jerry, says she, I was asked to take a table at Father Rawlins' garden party next week. You were, says I? Yes, says she. You know, Jerry, the poor man went to a lot of expense to build a grand church in there at Kilbride, and shure if people don't give him a help out with it, he'll never have it clear. Well, begor, says I, I'll never say a word against you for that. That'll be one good turn you'll be after doing anyhow. And Jerry, says she, I was told to ask you if you would take charge of a wheel of fortune in there too. Well, says I, I will, but I must have the same man with me that I had the time of the Christian Bros. bazaar years ago, when we raffled four hundred pairs of vases in one night, but I heard they were all burnt in the fire afterwards. And who is the man you want with you, Jerry, says she. Poor Frank Walsh, says I. But sure, says she, Frank is down in the Fever Hospital now. I don't care, says I, I won't undertake that job without Frank, suppose he has to be brought in to Kilbride in the ambulance. Well now, Jerry, says she, the first thing you have to do is get up early in the morning and get Mike Murphy to trim you up a bit and go down and see Judge Morris and get your license. I expect, Jerry, that you'll have to sign your hand to get it. Why, says I, are the scripts done away with as quick as that, begor, says I, if that's so, as long as Judge Morris is a Morrie, I'll never be stuck. I don't mean that, Jerry, says she, but you know you can't run a wheel now except for a good object without permission from the Court, begor, says I, the law is queer too. You have to get a license to run a wheel. Well, Jerry, says she, shure, people have to get a license for many a thing now. If you want to run a car you have to get a license, and I often see in the papers that come from the Boston States that a man must get a license to get married up there. Why then, says I, it's the woman that ought to be made get that kind of a license because it's they that run the men alright. Well now, Jerry, says she, what will you have on your wheel? Will you have numbers or the names like you had on the one at the Bazaar? There was Dexter, Harry, Poll, and Rose and Maud and names like that? Yes, says I, but I don't like the name of Maud, and I have reason too. When I was shipped to the fisheries up in Admiral's Cove, Femeuse, I was milking the cow one day for the woman of the house, and she nearly kicked the eye out of me and I remember to this day the cow's name was Maud. But anyhow I'll get up for that same purpose to-morrow morning and do what you say. Well Jerry, how are you going to get in there now that's the next thing? We'll get in our wheel, of course. And what about me, Jerry? Begor, says I, I don't know about that seeing the days of free passes are over. Anyhow, says I, I'll think it out and maybe I'll be able to get you in with the band. And how will we get in our stuff, Jerry? Well, says I, I'll bother as one to get in, and maybe I don't like to bother people, and the best way for you to get in years is with Ned Walsh, our milkman. But sure Jerry, says she, our ice cream will turn to water with the jolting going in. Not at all, says I, sure Ned has cold springs under his express. And how are we going to get out, Jerry, says she? Why, says I, we'll get out with Mr. Thos. Fitzgibbon, because I came out with him last year, and says Jerry, never be ashamed to ask me for a lift, because, says she, if I have to sit on the horse's tail myself I'll make room for you and the missus, Jerry, So, says I, if you want to be putting obstructions in the way about this and that we'll never get here or there. So, says I, bar the door and if anyone comes to it while I am in bed, tell them I'm gone trouting in to the Deadmen's Gullies and that I'll be home with the milkman in the morning.

Welcome! Welcome!

CATERING TO THE TOURIST TRADE.

Our store is wide open to the Tourist arriving in our City, and we will be pleased to give any information that a visitor to our City may require. We carry a full line of Picture Post Cards, Books of Views of Newfoundland, and our office is at his disposal where he can write letters and address Post Cards.

Our stock of British and American Tobacco, Cigars, Cigarettes and other Smokers goods, are of a very high grade.

A visit to our store will surely add to the pleasure of your trip.

CASH'S TOBACCO STORE,
July 17, 1924. Water Street.

Pearline for easy washing.
July 17, 1924.

Improving the Output

Editor Evening Telegram.

Dear Sir,—From time to time articles have appeared in the daily papers concerning the cure of codfish and prices for same, and in most cases the writer claims that supply and demand will and must govern prices. Now while I quite agree with these people I want to tell them right here and now that there never can be any great demand for our fish so long as things are allowed to drift along in the same old course that we for centuries have been drifting. And while I strongly condemn regulations in such a form as the Witty Willie brought upon us only a few years ago, I do not believe that before there can be any great demand for our fish we shall have to get down to a better system of curing, cutting and exporting this go-fish. How can this be brought about? A hard proposition, you say. Yes, I know it, but it only requires honesty, and justice to do this work. Let our Water Street merchants give up the trick of exporting a No. 2 article for No. 1 and let cullers see that both buyer and shipper gets justice. Let favor be shown nowhere. Let a high price be paid for a good article and let the man who puts up a good article receive the benefit of his labour. This in itself will be an eye-opener to the careless slipshod easy going fishermen and if I am not mistaken we will soon have both supply and demand in real earnest. Why? Because our fish will take the lead in foreign markets, and the demand will be such that our exporters will be able to offer big money to entice our people to go fishing, and the result will be a paying concern right through. So now then gentlemen let us get interested if we never were before. We have a govt. that is going to work for our interests. Don't grumble if you have got to take off your coat and get down to it. Don't fret if you have had a good job and lost it (have a heart). Try to remember that your big salary was coming out of the pockets of some other poor beggar with little or no returns so I say don't grumble; it's no use for we have a man in Mr. Monroe that is going to see that office holders will earn their money in the future, then if he hasn't got a job for you, try coming out with us and help row the long boat. We have had to work too hard in the past because half her crew has been off on a picnic at the expense of the public. But Monroe says they must row now or get out. It is interesting to note that in less time than it takes to tell four coastal boats have been called in from different districts because it has been found that the returns from these boats have not been anything like in proportion to their expenditure. I wonder what about our boat the Malakoff down here. We would be long sorry to find ourselves without a boat, but go to it Walter. If it is necessary, we are prepared for it. Don't show any favour. Take Sir William's Motto and work it out for him "equal rights to all and special privileges to none. Now I guess I'll ring off with best wishes to the editor. Yours truly, B. B.

TO-NIGHT! TO-NIGHT!
Band Concert, Victoria Park,
8.15, by Mount Cashel Band.
July 22, 1924.

"White Shoulders"
an Excellent Photoplay

OPENED TO LARGE HOUSE AT
NICKEL LAST NIGHT.

Last night patrons of the Nickel witnessed an all-First National programme, headed by Katherine MacDonald's starring achievement "White Shoulders."

Because it has a story with a well-defined plot that is carried through without being marred by inconsistencies and impossibilities. "White Shoulders," a First National production, can be classed as far above the average picture.

Audiences will be found to appreciate the film particularly for that reason as well as for its other undeniably attractive features.

There is plenty of action—enough to please even the "fan" who prefers speed and strenuousness in his entertainment to anything else, and there is also quite enough of the romantic to cater to the picture patron who likes the spice of love intermingled with the films that he prefers to see. Besides, Miss MacDonald wears an abundance of the sort of clothes that are quite up to the minute and that are bound to catch the fancy of the feminine picture-goers. So that everyone will be pleased.

Also incorporated in the film a ball to which the guests come bedecked in the finery of a by-gone era—in the dress of the early '90s—and the director can be complimented on the care which he took in the settings. Buster Keaton created abundance of laughter in his famous comedy entitled, "The Playhouse."

LEAGUE FOOTBALL—St. George's Field, this evening at 7.30. Guards vs. Star. Admission 10c., Boys 5c. Ladies free. Grandstand 10c. extra.—July 22, 1924.

MINARD'S LINIMENT FOR HEAD-ACHE.
ACME.

To-Night's Big Programme at the STAR MOVIE**"THE MAN FROM BRODNEY'S"****A Blue Ribbon Special in Ten Parts.****A Most Heart Appealing Drama with a Moral of Every Day Life.****MR. CARUSO**

(THE SINGER OF SINGERS)

A. O SOLE MIO.**SINGS:****B. I WANT YOU.****Obituary.****MR. JAS. D. LOCKYER, J.P.**

Sunday morning there passed away at his residence, 3 Allan Square, Mr. Jas. D. Lockyer, J.P., well known to many of our citizens and more especially to the members of our mercantile community. Mr. Lockyer became seriously ill about two weeks ago, but recovered sufficiently after a few days to encourage the hope that he would again be restored to health, hence it was rather unexpectedly that the end came at 2 o'clock Sunday morning. Born at Greenspond in the year 1856, he was approaching his 60th year, a period of existence during which he fulfilled his obligations in a manner which earned for him the esteem and respect of all who had the pleasure of his social as well as business friendship. As a young man he first entered mercantile life as an employee in Twillingate of the branch business of the late Edwin Duder; then became managing agent for the same firm when they established a branch at Herring Neck, and retaining the same position when Mr. George T. Carter assumed the ownership of the branch of Duder's business there, until about 12 years ago when he retired from active control thereof, his son Frank assuming the management in his stead. Mr. Lockyer was twice married, first to Miss Carter of Fogo, who died about 23 years ago, and then to the widow of the late Rev. John Golden, nee Miss Julia Hollick, of Rochester, Kent, England, who now survives him. In addition to his widow and his only son Frank, there also survive him one brother and four sisters, members of the Lockyer family of thirteen children of which John, being William S. of Trinity, and his sisters, Mrs. Capt. Arch Blandford, Mrs. J. Piercey, Mrs. J. Galway, of St. John's and Miss Isabel Lockyer, residing in Toronto.

After retiring from active business at Herring Neck, Mr. Lockyer moved to Trinity, the birthplace of his father Mr. John Lockyer, where he resided a few years, eventually coming to St. John's. Here he kept up the business connection with Mr. Carter and with his son Frank, at Herring Neck and consequently was always in touch with our mercantile community along Water Street, and ever evincing a deep interest in the Colony's commercial and public affairs as well as in our civic problems in his capacity as a citizen of St. John's. He was one of the best known members of the Board of Trade to whose rooms on Water Street he was a constant visitor, and always a welcome one to his many friends there who derived much interest and information that he ever expressed a sound and intimate knowledge of what meant best for the country's success, commercially and otherwise. His honesty of purpose was always expressed with a clear sincerity which thus caused him to be ever highly regarded by those with whom he was brought in daily intercourse and who will now regret that his familiar appearance will be with them no longer. This afternoon his funeral will take place from the family residence, No. 3 Allan Square, after which his mortal remains will be interred at the Church of England Cemetery.

McMurdo's Store News**BONCILLA BEAUTIFIER.**

The world's famous Classic Facial Pack. Does these definite things for the face:

Cleans the complexion and gives it colour.
Removes blackheads and pimples.
Lifts out the lines.
Closes enlarged pores.
Rebuilds drooping facial tissues and gives renewed life to the nerve centers.
Makes the skin soft and velvety.
Prices: Pack \$1.00 and \$2.50, tubes: \$1.50, Pack O'Beauty Set 50c.

Within the Law

TORONTO, Ont.—(Can. Press)—

Many a Canadian woman wears masculine clothes, and assume a masculine name? She may, according to the law of this country. She may wear anything from a dinner-jacket to a Palm Beach suit; she may wear bell trousers and a Derby hat, stiff collars or Prospectors' boots, without infringing on the law. She may call herself "Mrs." even if unmarried, and may also call herself Jack or Bob or any other masculine name.

The question arose when two young "fellows" were brought into court the other morning. They had been found in a boxcar in the terminal freight yards, and would soon have been on their way to Fort William and Port Arthur. The usual programme when hobs were found in the railway yards had been gone through when the smaller lad pulled off his cap and disclosed a mass of blonde curls. The pair were again marched before the Sergeant. The girl, sobbing a story of home neglect and a desire to "get away from it all," she was acquitted. Her much older companion was sent to Geuph reformatory. But the question came up: "Was the girl guilty of impersonation insofar as she wore

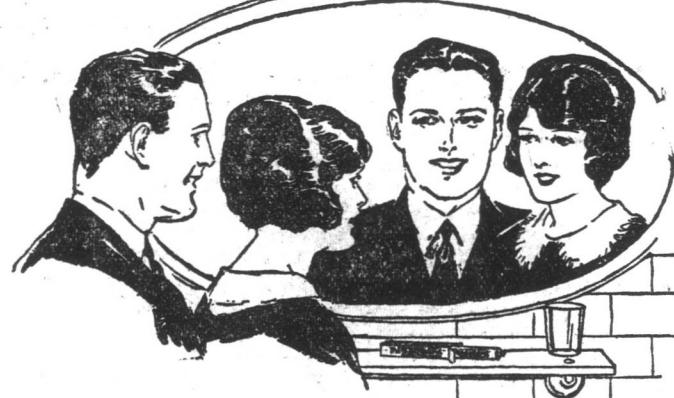
masculine attire?" The answer was no.

Girls are going in for male attire more than ever. But in this country they may do so without fear of the law. Inspector McKinney of the Toronto Morality Department is sponsor for this statement. Only when a woman in masculine attire creates a disturbance of some kind on the street can she be arrested, on a charge of vagrancy.

In parts of the United States an unmarried girl may and has been arrested for calling her self "Mrs." and a small city in Kansas recently opened a strong campaign against girls wearing masculine and semi-masculine clothes, under authority of an old statute that a person must not wear clothes of the opposite sex.

TO-NIGHT! TO-NIGHT!
Band Concert, Victoria Park,
8.15, by Mount Cashel Band.
July 22, 1924.

WREN FOR LABRADOR—S. S. Wren, Capt. S. R. Winsor, formerly of the Fortune Bay Service, leaves here on Thursday to take up the Northern Labrador Service. The ship will connect with the Meigs at Hopedale.

Free—A Delightful Test**You Lose Much**

If you don't fight film on teeth
Coated teeth are dingy

Do you admire the whiter teeth seen everywhere today? Don't you think they add to beauty and to charm?

Then learn how people get them. Millions now combat the film on their teeth the delicate way. Make this test and note the changes which it brings to you.

The chief enemy of teeth
Film is the teeth's great enemy—that viscous film you feel. No ordinary tooth paste effectively combats it. Much of it clings and stays.

Soon the film dissolves, forming dingy coats. Then teeth remain unsightly and unclean.

Film also holds food substance which ferments and forms acid. It holds the acid in contact with the teeth to cause decay. Germs breed by millions in it. They with tartar, are the chief cause of pyorrhea.

Very few people escaped such troubles in the old ways of tooth cleaning.

Protect the Enamel
Peppodent dissolves the film, then removes it with an agent far softer than enamel. Never use a film comb that which contains harsh grit.

Peppodent
The New Day Dentifrice
Based on modern research. Now advised by leading dentists the world over.

10-Day Tube Free
THE PEPPODENT COMPANY,
Dept. E, 1142, Madison Avenue,
Chicago, Ill., U. S. A.
Mail 10-Day Tube of Peppodent to
MARLBY, 1000
Only one tube to a family.

Modern science has discovered two effective film combatants. One disintegrates the film at all stages of formation. One removes it without harmful scouring.

The results have been proved by many careful tests. A new-type tooth paste has been created to apply them daily. The name is Peppodent.

The use of that tooth paste quickly spreads the world over. Careful people of some 50 nations enjoy its benefits today.

Watch it act
This test will bring you quick results which you can see and feel. The book we send tells the reasons for them.

You will find that Peppodent brings new and desired effects. It multiplies the alkalinity of the saliva, to better digest starch deposits on teeth.

Every use brings these combined effects. You will know at once that they mean much to you and yours.

Send the coupon for a 10-Day Tube. Note how clean the teeth feel after using. Mark the absence of the viscous film. See how teeth become whiter as the film-coats disappear.

The test will be a revelation. Cut out coupon now.

A Plausible Rogue

WINNIPEG, Man.—Following a series of financial adventures which began in London, England, included many points in western Canada in his itinerary, E. P. Freeman, one of the most plausible "crooks" and military imposters has been run to earth.

He is now serving time in a United States Prison for manipulating worthless cheques, after extensive operations in many states of the Union. Freeman is well remembered by business men, veteran organizations, military authorities and police of many cities in Western Canada. He came to Winnipeg early in October, 1923, under the name of Kenneth MacLellan, V.C., D.S.O., M.C., bearing excellent references from former employees in England.

For a time after his arrival, Freeman spied out the land seeking such a position as would become a man with his alleged distinguished military record. During this period he occasionally adopted the titles of Lt. Col. and offered to his signature the military honors of foreign lands.

So good an impression did the "Colonel" create that he was employed by several influential firms in Winnipeg as a commercial traveller to cover western territory. Prior to his departure to the district assigned him, Freeman attempted to obtain sums of money on the strength of his military standing. He also addressed several of the formal and local service organizations, but eventually was branded as a "fakir" by veteran bodies and military authorities.

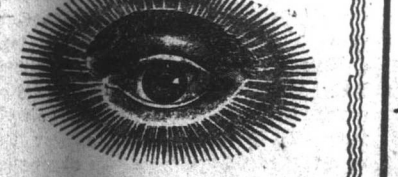
City and provincial police endeavored to locate the masquerader, but he proved a "will-o'-the-wisp." Tidings of him came at various times from points all over Western Canada. He was known to have stayed at one of the hotels in Calgary, Alta., and maintaining his bogus rank, proceeded to the Pacific Coast, adding additional victims to his list as he moved on.

The authorities stuck with determination and persistence to their task of investigation. It was discovered that he had made his way into the United States, where it is said he continued his activities.

Finally he reached Buffalo, N.Y., and ultimately was arrested in that city on a charge of obtaining \$10,000 by false pretences. Freeman was convicted and given an indeterminate sentence of three years in prison at Auburn, N.Y.

In its dainty design and new blue and white dress the five cent Ivory Soap makes an instant appeal to ladies of good taste.—adv.tlg.

H. B. Thomson, O.D.,
Optometrist and Optician
OFFICE:
Over T. J. Duley & Co.,
216 Water St.
HOURS:—10 to 12.30
2 to 5
July 19, 1924.

**H. B. Thomson, O.D.,**

Optometrist and Optician

OFFICE:

Over T. J. Duley & Co.,

216 Water St.

HOURS:—10 to 12.30

2 to 5

July 19, 1924.

COURTNEY'S

2 Prescott St. Phone 1559

Beauty Parlor.

IN STOCK:

A small quantity of Coty Compact Powder, naturally only \$1.00

Coty Pencil \$1.25

Houbigan Compact Powder, metal container \$1.75

MARLBY, 1000

MINARD'S LINIMENT FOR DIS-TEMPER.

**St. JOHN'S
Grocery Stores****Pickled Meats
at Lowest Prices.**

Bologna, lb.20c.
Sliced Tongue, lb.50c.
Sliced Corned Beef, lb.24c.
Choice Ham Butt Pork, lb.15c.
Choice Fat Back Pork, lb.15c.
New Family Beef, lb.12c.
New Spare Ribs, superior quality, lb.13c.
Staple Strong Pickles & Chow, bottle24c.
Best Grade Canadian Butter, lb.50c.

Turnips.
Selected Fresh Eggs.

J. J. ST. JOHN.
Duckworth St. & LeMarchant Road.

INSURED

Modern fire fighting apparatus is necessary during a fire.

one of our reliable Fire Insurance Policies is necessary before, during, and AFTER a fire. Safeguard your home and savings, call and talk it over.

TESSIER'S
INSURANCE AGENCIES.
Phone 244 P.O. Box 994.
t.u.b.s.t.

THE HOME
INSURANCE COMPANY

Represented by
A. HARVEY & CO., LTD.
1002, 1003, 1004

Fire Insurance
is an investment in SAFETY

Every day it pays you Dividends in your increased sense of Security. And when a loss does come, it amply rewards you for your foresight!

THE HOME
INSURANCE COMPANY

Represented by
A. HARVEY & CO., LTD.
1002, 1003, 1004

PRISONER DIES.—A prisoner named Norman Pico, who was serving a term of five years in H. M. Penitentiary, died at the General Hospital on Saturday. The deceased belonged to Bay of Islands, and would have completed three years of his sentence in October next.

MINARD'S LINIMENT FOR HEAD-ACHE.
ACME.

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