

DAIR/MEN'S DAIRYMEN'S LEAGUE Sterilized-Unsweetened EVAPORATED from inspected herds Product of DAIRYMEN'S LEAGUE

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CO-OPERATIVE ASSOCIATION, INC. GENERAL OFFICES. UTICA.N.Y., U.S.A.

70,000 farmers guarantee this

The men of the Dairymen's League-seventy thousand farmers-with many hundred thousand cows, devote their lives to the production of pure milk and milk products.

They are as much a permanent part of American life as New York State or Florida is. When they make a dairy product and put their col-lective name on it, that product is good. It is made and sold not merely for a fickle demand of the moment, but for to-day, to-morrow, next year, and for the years to come.

> Not all the farmers in this territory are members of the Dairymen's League Co-operative Association, Inc., for, to be a member, a farmer must have the right kind of farm and clean, healthy cows subject to a regular rigid inspection and to unscheduled inspec-tions by government officials. This means much to all who buy milk or milk products.

> For these seventy thousand men are in business to stay. The farms MUST produce all they can. The cows MUST give milk. It is the privilege and the de-sire of the farmers to give the people the best dairy products that can be made.

The storekeeper who sells Dairymen's League Dairy Products can depend upon the products now and in the future.

> - DAIRYMEN'S LEAGUE CO-OPERATIVE ASSOCIATION INC. UTICA, N.Y.

black. When the waters are agitated the green changes to a brownish hue. Beneath a calm sunset the surface appears lit up with all manner cf delicate tints-pink, topaz, emerald and purple.

Local causes influence the color of the water in many cases, giving certain decided and constant shades. A bottom of white sand causes a grayish or applegreen hue. America's splendid inland sea-Lake Superiortakes its wonderful coloring from the abundance of copper thereabouts. Around the coasts of New Zealand are seas in which countless floating red animalcules cause the water to adopt a crimson complexion, known to local fishermen as "whale-spawn red." The salt lakes of the watershed of Great Tibet owe their hue to the presence of a red-shelled parasite of microscopic size. The tiny creatures are present in millions, but do not appear until the salt water has attained a certain degree of concentration, and disappear just as mysteriously when a further density is reached.

Off the coasts of Japan the sea i yellow and to the west of the Canary Islands it is a vivid green. Near Callao, in Peru, the water is olive colored, while near Cape Palmas and along the Gulf of Guinea ships often appear to be moving in a sea of milk. Cincinati Enquirer.

A Gem From Genoa.

A good story of the recent Genos Conference has been going the rounds. You must take it with a grain of salt! It relates how Lloyd George dined in a restaurant one night with the Austrian and Russian delegates, Schober and Chicherin. Each was paying for himself, and the bill came to the equivalent of £1 per head. Lloyd George produced a treasury note for that sum. The Austrian handed a large sheet of paper to the wait-er, who, puzzled, inquired what he was to do with it.

"Take it to the station," said Herr Schober. "It is the waybill; with it you can obtain the necessary wagonload of paper crowns." It was now Chicheria's turn to settle his bill. He handed the waiter a

metal die. "That's all right," replied the Rus sian, laconically, to the waiter's inquiring glance. "It's a rouble-no die. Take it and print yourself as many roubles as you like."

Cub Cigarettes are apprec d, not only by the smoker y those in his company.



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