#### As the North Sees It.

Three insolvencies last week are reported from St. John's, they being Robert Moulton & Sons, of Burgeo, John E. Lake, of Fortune, and Ephraim Inkpen, of Burin. The strange part, and at once the serious part, lies in the fact that all are solvent-on paper. As is pointed out the whole financial structure of this Colony upset by partisanship and Government interference especially in and sugar, is dangerously like a house penditure that must be positively of cards, and one never knows when, with the collapse of some, the whole fabrication will not tumble in pieces. Artificial attempts that may be made | Convention-Mr. Coaker sees the to bolster some members of the three big seas coming, and is hastenstructure only lend to suspicion and ing to batten down to meet them; as suspense; and at present business- he asks to be relieved from the Debeyond the favored few-knows not partment of Fisheries, and the active what to expect next.

be that confronting Minister of Finance Brownrigg, who is going to spend the next half year on Uneasy Street. The finances of the countrythat is its revenue income which is its main income—has fallen so steadily as to be alarming, and the reckless expenditure of the Government of which its last most reckless act has apparently been the guaranteeing to the St. John's merchants-or some of them-a certain proportion of the price on their fish, has run up an ex-

Evidently-judging from the telegraphed reports of the Port Union Presidency of the F.P.U. retaining an each have been killed by the butcher

XmasPresents

A FEW SUGGESTIONS

KIDDY CARS, TRICYCLES. DOLLS' CARRIAGES, DESKS

\_AUTO STROP & GILLETTE SAFETY RAZORS, POCKET KNIVES.

THERMOS FLASKS, CIGARETTE CASES, FOUNTAIN PENS,

WASHING MACHINES, CUTLERY CABINETS and a large as-

CHILDREN\_SLIDES, SKATES, TOOL SETS, ROCKING HORSES,

SIGNET RINGS, TIE PINS and CLIPS, CUFF LINKS,

AYRE & SONS, Limited.

Hardware and Jewellery Departments.

WRIST WATCHES, WATCH CHAINS and FOBS.

HOME\_ELECTRIC TABLE LAMPS, TOASTERS and IRONS,

and CHAIRS.

sortment of PLATED WARE.

One of the -orst financial prob- honorary life presidency and the lems that is going to face anyone will management of the Port Union rami-

> Sugar is now 81/4 cents in New York, yet the F.C.B. is continuing the sale of high-priced sugar till the end of February. It is now said that as considerable sugar has been moving the F.C.B. must import new sugar to fill up. That is 814 cent sugar in New York will be imported by the Government and sold for 24! What has been done by the F.C.B. heretofore is gentle compared with this outrage. Do good supporters call this profiteering, or what is its

Of the "Ark" of fancy animals imported by Dr. Campbell for his Model Farm fad, already five fine sows, weighing between 5 and 6 hundred

# lorpid

suggest that the whole managerie be butchered, horses and all, and the members of the Government be invited to a hot supper thereof.

## Preparing for Big Herring Pack.

Northern Fisheries Co. Will Go Into

Business on Large Scale. The Northern Fisheries Co. with headquarters at Pilley's Island, are preparing to carry out an ambitious industrial programme the coming year. When the war ended in 1919 on the advice of Mr. E. W. Roberts. the manager, the company very wisely refrained from going on with the business of herring packing. What happened in this industry has vindicated the wisdom of their action

Now, however, they see great possibilities ahead and their barrel factory having been completed, they will start in making barrels for Scotch pack on a large scale. Their factory and material are in good condition and they will enter the business in 1921 with an equipment equal to the Scotch herring merchants with whom they will have to compete.

Mr. Roberts will shortly go to Scotland to engage some capable herring skippers experienced in fishing after the Scotch methods, and familiar with all the details of herring packing. He hopes to be able to employ a large number of men in Pilley's Island next season and to have one or two small steamers.

The Northern Fisheries Co. is in an advantageous position inasmuch as they own a saw mill, a stave mill and a barrel factory, besides a wharf, tramway and packing plant. They also propose later on to have cold storage, smoke house and canning factory. They propose to import tins in sections and have them soldered at their own place for canning lobsters, salmon and sardines.

This, however, is by no means the full scope of their ambitions as they intend to have a pulp mill where pulp will be manufactured for export to the United States, where there is an unlimited market just now. The wood for this industry can be obtained from the timber lands owned by Mr. Roberts, adjacent to Pilley's

Already a company for his work is organized and capital subscribed for the purpose. Indeed it looks as if Pilley's Island is on the eve of a great industrial boom. The pyrites mine developed there will be a great help to sulphite production in conjunction with pulp operations and will save the pulp company thousands of dollars,-Trade Review.

#### Girls! Girls!! Clear Your Skin With Cuticura Soap, Ointment, Talcum, 25c, each, Sold everywhere Can. Depot: Lymans, Limited, St. Paul St., Montrea

#### Fire Still Burning.

A bulk of hard coal at the Trade Bakery is still burning despite every effort to have the blaze quenched. Yesterday afternoon several of the employees built a chute and turned the water of the river on the burning mass when clouds of steam shot in the air and for a while every one near the scene was enveloped in vapor. His Lordship Bishop White visited the place during the evening and was shown over the ruins by Mr. G. R. Williams. All the soft coal salved, a hundred or more tons, has been sold at \$14.00 while a larger amount of hard coal was also disposed of at \$32 per ton. Some of the machinery is being removed and sent to a repair shop where it will be made serviceable,

#### Personal.

Rev. Dr. Jones returned from Caronear yesterday. Hon. George Knowling, who was dangerously ill, is somewhat improv-

Mrs. Knox-Niven, wife of Col. Hugh Knox-Niven, and only daughter of Sir William Duff Reid, of the Reid Newfoundland Company, gave birth to a daughter at 74 Crosvenor Street, London, W., on Friday of last week.

-"Canada," Nov. 2nd. Mr. and Mrs. J. O. Hawvermale leaves on Tuesday next for New York. where they will reside in future. Their many friends are sorry they are leaving and wish them every success in

their new home. Ladies' Black Kid High Laced Boots, with a good walking heel. Worth \$11.00 per pair,

# SALE DISCOUNTS

May Sound Very Well,

BUT IN THE END

# TIS PRICES TELL!

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# BLAIR'S

We have reduced prices of all Dry Goods down to a point where they are on a par with replacement values, or with what we figure will be ext year's prices. In so doing we are not considering whether these prices show us profit or a loss. We do this because we consider it sound merchandising and will encourage and help prospective buyers who may have been holding off buying, wating for lower prices.

THE SMALLEST REDUCTION WE HAVE MADE ON MEN'S WOMEN'S, BOYS' AND GIRLS' READY-TO-WEAR IS

# 20 Per Cent

We did not buy these goods at the top of the market, and in pricing we priced leaving a very small margin of profit. We thought we would go "easy", as we knew it was going to be a hard year with the prices of all kinds of "grub" so high, and the price of fish dropping. We are now selling.

WOMEN'S WINTER COATS from .....\$8.50 each CHILDREN'S WINTER COATS from .....\$3.60 each

But despite all low prices some people may not be able to "reach" to a New Coat this season. You may be fixing up an Old Coat; if so, New Lining and Smart New Buttons will brighten it. We offer

### American Fancy Floral Sateen Linings, reg. \$1.10, for 95c yd All Buttons in stock Reduced 25 Per cent.

Shopkeepers can get lots of bargains in this department, s well as in our

### Men's and Boys' Readymades at Lowest Trices.

MEN'S AMERICAN WINTER OVERCOATS that will fit like talor-made goods, from \$16.00 and \$17.50 each.

BOYS' OVERCOATS Reduced at least 20 per cent. in price. MEN'S WOOLLEN TWEED PANTS from only ..... MEN'S BLUE OVERALL COATS and PANTS. Reg. \$2.25 at ... MEN'S BLUISH STRIPED OVERALL COATS & PANTS, extra heavy, at \$2.00 ea. MEN'S OIL COATS and PANTS, Patched; best quality, at . . . MEN'S and BOYS' LONG BLACK OIL COATS, RUBBER COATS, HOWER and

### Some Other Golden Buying Opportunities Aie:

TRENCH COATS at very lowest prices.

LONG ENDS STRIPED and CHECKED FLANNELETTE. Reg 40c. for 29c. yard GREY LONDON SMOKES (or Mottled Flannel), heavy. Reg. 50c. for .43c. yard ENGLISH WHITE HAND TOWELING. Reg. 35c. for ..... 25c. yard LOTS OF REMNANTS OF DRESS GOODS at Low Prices. LADIES' and MISSES HATS of all kinds, reduced 25 per cent. LADIES' WHITE and FLESH COLOURED SILK BLOUSES. Legular \4.80 for

LADIES' SILK GEORGETTE BLOUSES. Reg. \$17.50 for .... LADIES' ENGLISH SERGE SKIRTS in Navy & Black. Reg. \$11.10 for \$7.0 each LADIES' SILK and LACE BOUDOIR CAPS, very special at ..... 45 each GEORGETTE SILK CREPES in all leading and fashionable shades. Reg. \$3.75

yard. Sale Price \$2.95 yard. LADIES' TAN LINED KID GLOVES. Reg. \$4.00 pair. Sale Price ... \$3.50 air MEN'S TAN LINED KID GLOVES. Reg. \$3.50 pair. Sale Price . . . \$2.95 pair MEN'S VERY HEAVY KID GLOVES. Reg. \$6.50 pair. Sale Price .. \$5.50 par LADIES' WHITE FLEECED VESTS and PANTS as sold elsewhere at \$1.10

\$1.35. Our Sale Price 89c. each. "NEW KNIT" and "STANFIELD" UNDERWEAR for Ladies at press that will defy any competition.

THIS IS THE PLACE FOR

# Men's Stanfield Wool Underwear

Our usual bottom-of-the-market prices have been further reduced for this Sale. Don't be persuaded into taking a substitute this season because of a natter of cheapness or you are told it is just as good. We know there is a lot of Cotton Underwear on the street this season, masquerading so to speak in sheep's clothing. "Caveat Emptor"! Let the buyer beware of it! Stand by the good old reliable Stanfields and be glad.

See our STANFIELD WOOL UNDERWEAR for men at \$2.65 and \$3.15 gar-

We carry MEN'S STANFIELD COMBINATIONS in four weights. We have the largest variety in "Stanfields" obtainable anywhere.

You will find many other Golden Opportunities here for buying all useful and necessary things. You will get good service in this store, and you will find all Discounts and Prices as stated in our advertisements. That is what, despite all the

Henry Blair.

numerous sales, is bringing the crowd to

# FOR GOODNESS SAKE **PAT-A-CAKE**

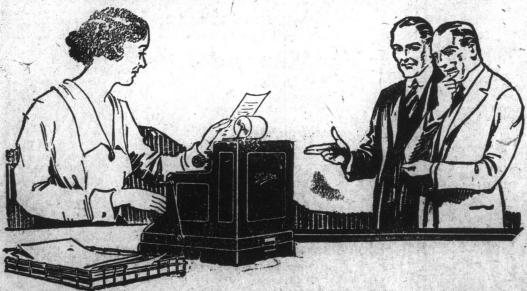
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# PEEK FREAN BISCUITS.

AT ALL GROCERS. Wholesale from

P. F. FEARN & CO., Ltd. P. F.





Newfoundland's Largest Manufacturing Corporation chose THE DAL-TON and now uses several machines. For the same reasons THE DALTON gives indispensable service in the office of Newfoundland's Largest Exporter. For the same reasons the United States Government uses over 4,000 DAL-

DICKS & CO., Ltd.,

Sole Agents for Newfoundland.