

# COAL!

We've all been hectored and sorely tried  
By the war's demands it's true,  
But we've met them all, and we gained, besides  
From the service we've gone through;  
For we've put an end to the cannon's roll  
And the beating of the drum;  
Now let's dig in to supply the coal  
For the bang up years to come!

The world's been shorn of its wonted trade  
Till its shelves are standing bare,  
And the countless products that must be made  
Call for labor everywhere;  
So can the grief and the gloom and dole;  
Away with the twiddling thumb;  
We're bound to burn quite a bit of coal  
For a good many years to come.

With soldiers back from the foreign lands  
And the old earth born anew,  
There's work for a million pairs of hands  
And a million heads to do;  
Then shake the pall from your craven soul  
And cease being sad and glum;  
We're going to use quite a lot of coal  
For a good many years to come!

**GIVE the COUNTRY and  
YOURSELF a CHANCE.**

Invest in  
**Newfoundland Coal.**

**Shares: \$1.00**

**The St. George's Coal Fields,  
Limited.**

Cabot Building, Water Street, St. John's.

## NOTICE!

### To Newfoundland Royal Naval Reservists.

By order of the Executive Government, the Department of Militia will pay to Newfoundland Royal Naval Reservists the following:—

#### (1)—WAR SERVICE GRATUITY.

In accordance with regulations governing the issue of this allowance to men of the Royal Newfoundland Regiment and the Newfoundland Forestry Corps, less amounts due by the Admiralty as post bellum gratuities.

#### (2)—SEPARATION ALLOWANCE.

In accordance with regulations governing the issue of this allowance to dependents of men of the Royal Newfoundland Regiment and the Newfoundland Forestry Corps, less amounts paid by the Admiralty as Separation Allowance.

Royal Naval Reservists will submit their Certificates (R.V.2 N.) to "The Paymaster, Department of Militia," as soon as possible.

A Preliminary Payment of War Service Gratuity will be made on September 1st.

Application forms for Separation Allowance will be distributed as soon after September 1st as possible. Payments of this allowance will commence as soon as the forms have been returned completed, and passed by the S. A. Committee.

**A. E. HICKMAN,  
MINISTER OF MILITIA.**

**500 BARRELS**

**Atlas Portland Cement.**

Lowest Prices.

**A. H. Murray & Co., Limited,  
St. John's.**

Advertise in The "Telegram."

## MID-SUMMER OFFERINGS.

### Ladies' Straw Hats at Bargain Prices.

We have made very generous reductions on our entire stock of Ladies' Straw Hats.

Prices from 50c. each upwards.

Boys' Straw Man-o'-War Hats from . . . 20c. ea.  
Children's White and Coloured Cotton Hats at 29c. each.

### Ladies' Coloured Muslin Dresses.

These are all American made and offering at specially reduced prices from \$4.00 and \$4.50 each upwards.

A specially Cheap Lot of Dresses we show in Ladies' and Misses' Cotton Serge Dresses at \$6.50 each.

### Ladies' Silk Blouses.

Ladies' White Silk Blouses at \$3.50, \$4.00, \$4.50 and \$5.00 each.

Ladies' Navy, Black and Pink Silk Blouses at \$4.50 each.

We show very best values in Ladies' Muslin and Cotton Blouses of all kinds.

### Ladies' Mercerised Coat Sweaters.

Mostly rose trimmed white. Extra special value at \$7.90 each.

### Ladies' White Cotton Hose.

Good values at 30c. and 35c. pair.

### Children's Cotton Hose in White, Tan and Black.

All sizes from 5 inch to 9½ inch, only 26c. to 35c. pair, according to size.

We show a good selection of Children's Cotton and Silk Socks.

## HENRY BLAIR

### FOR SALE by J. J. ST. JOHN 50 Casks LUBRICATING OIL,

For Motor Boats. Also,  
1 COD TRAP, about 14 fathoms square,  
with gear, at a low figure.

**J. J. ST. JOHN, Duckworth St.**

#### The Terrible Topper.

The case against the topper hat was summed up many years ago by Mark Lemon, the first editor of Punch. "It is hot in summer," he said; "it is not warm in winter; it does not shade from the sun; it does not shelter from the rain; it is ugly and expensive; you cannot wear it in a railway carriage; it is always in your way in a drawing room; if you sit on it you crush it, yet it will not save your skull in a fall; it will not go into a portmanteau; it is too hard to roll up, too soft to sit upon; it rests with the sea air; it spots with the rain; if it is good, you are sure to have it taken by mistake at a soiree; if it is bad, you are set down as a swindler."

#### The Man on the Tower.

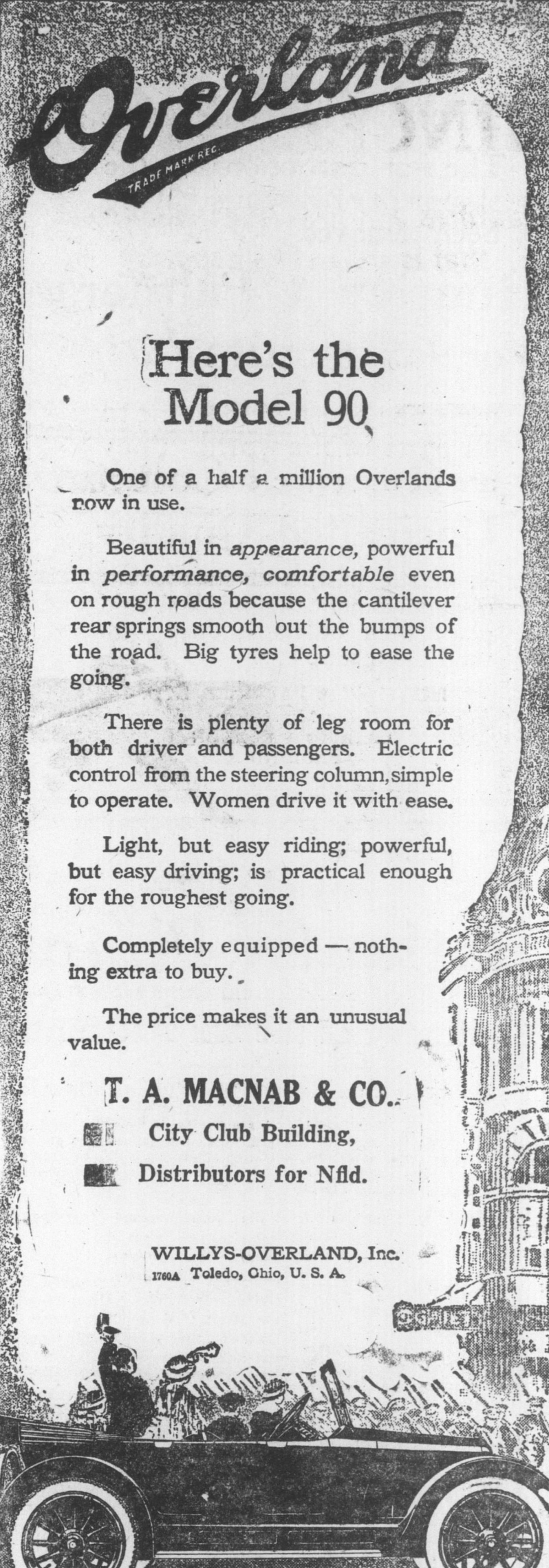
(By Charles Thomas Logan in "News-paperdom.")

The announcement by the New York World that it would undertake the unprecedented feat of bringing to New York by aeroplane pictures of the Willard-Dempsey fight at Toledo in four hours, brings to mind a newspaper performance by the late Henry W. Grady on the old Atlanta Constitution that has never had an equal. I recently alluded to that magic performance in Newspaperdom when I told of having responded to a toast at the annual banquet of the Boston Press Club in November, 1882. I have half-promised myself several times, some day to tell again the details of that wonderful piece of newspaper enterprise. In this day and generation we hear of many interesting things done by the press of the country at various times. The Spanish-American War brought out a number of remarkable feats in news-gathering, but somehow with events crowding on each other with such amazing rapidity in that little fracas, what one or two newspapers did was soon lost sight of. In our recent great war there were so many big things done, and the war itself was so stupendous, that the real outstanding effort of any newspaper was of necessity lost sight of in the multitude of things that were done, albeit many of them were quite remarkable.

In 1882, down in Georgia the telegraph, telephone and railroad were not yet fully installed in the rural districts, and disseminating news was slower than pouring winter molasses. The famous election of that year was no more important to the people of New York State, where Grover Cleveland was running against Folger, or in Pennsylvania, where Pattison was trying to defeat his Republican opponent, Weaver, than in Georgia, where in the Seventh Congressional District the famous Dr. William H. Felton was fighting to win against Judson C. Clements, and in the Ninth District, where Judge Emory Speer was pitted against a well-known Georgia schoolmaster, Allan D. Candler, one of the old school, a master in debate as in the class room, and who was dead sure to give Speer a race that would make him long remember it. The result of these two districts had usually required from three to four weeks to gather the completed election returns because of the long distance between post offices and the paucity of telegraph stations. There was the most intense interest centred in these two districts that had ever been known in Georgia. It is probable that at least \$100,000 in wagers was at stake, and Henry Grady, editor of the Constitution, conceived the idea of gathering the completed returns in a single night. It was without parallel in the history of American journalism, and a feat as daring as any ever undertaken in any land. Emory Speer and Dr. Felton were both Southerners, but both reactionaries, siding with the Republicans many times, which did not set well upon Democratic Georgia politics in general, just emerging from the shadow of the reconstruction period. The situation became more or less desperate. The campaign in these two districts was waged with all the fervor of the days of Henry Clay, and as it proceeded the interest waxed warmer and warmer, the excitement running high. In order to get the completed returns from these two districts in a single night, it became necessary to have an organization worth while, and Grady went at the task with his usual dashing spirit. His proposal almost took the breath out of Wm. A. Humphreys, his business manager, and he opposed the idea as suicidal. "It will break the Constitution," he declared most vehemently, but Grady went ahead. Even Howell and Finch were standing behind him. Finch was from the North and knew the value of such daring enterprise, and believed that it would rather make the fortunes of the paper than undermine it.

Now, in order to do this big thing, it became necessary to not only plan the thing with a great deal of skill, but desperate certainty as well. If it rained hard, the jig was all up. There were required in the scheme more than 900 couriers, all paid men, 400 horses, and three locomotive engines, besides the construction of four special telegraphs and three telephone lines. The plan was to have the couriers gather the returns as fast as counted and hurry away horseback for the most part to the nearest designated station, where for certain territory the returns were concentrated by locomotive, and then relayed by wire to Atlanta. Some of the couriers had to ride from ten to forty miles along the bleak trackless mountains of North and Northeast Georgia, and in many places the roads were not only dimly black with night, but desperately difficult to travel even by day. The mind of to-day can scarcely pick up a story like this and picture it as it should be. The job was really Herculean. But it is a fact, that the next morning, I was in Boston stopping at the old Parker House, and read of the defeat of Dr. Felton in the Seventh District, and the wallowing of Emory Speer in the Ninth.

I do not recall the exact cost of this great newspaper enterprise, but it ran well up into the thousands. Not a thread of the great maze of difficulties to be gone through went by de-



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Beautiful in appearance, powerful in performance, comfortable even on rough roads because the cantilever rear springs smooth out the bumps of the road. Big tyres help to ease the going.

There is plenty of leg room for both driver and passengers. Electric control from the steering column, simple to operate. Women drive it with ease.

Light, but easy riding; powerful, but easy driving; is practical enough for the roughest going.

Completely equipped — nothing extra to buy.

The price makes it an unusual value.

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City Club Building,  
Distributors for Nfld.

**WILLYS-OVERLAND, Inc.**  
Toledo, Ohio, U. S. A.

## Beautiful Motor Robes.

We have just received another shipment of  
**Chases' Plush Motor Robes,**  
in Greens, Greys, Browns and Blues.  
Come in and see them.

**T. A. MACNAB & CO.**  
Overland Distributors,  
CITY CLUB BUILDING.

fault, which is one of the amazing things connected with it as a whole. It was dead sure that something would slip somewhere, but it didn't, which was a miracle. The news of Grady's feat spread far and wide.

However, the greatness of Grady's efforts lay in the fact that his paper had less than 20,000 circulation, and was not over-rich by a longshot. It was one of the sweet and tender romances of his life, however, and his people to this day remember him with all of the tenderness that amounts almost to idolatry. There was something magical to this mighty man's touch that made things around him stir into the deepest depths of emotional action. He was always doing the unusual, and when he started his hand to any task it was liable to be as startling as it was certain to be a success. I have already said I could write a book about him, and so I could—a big one. He and Joel Chandler Harris were close and intimate workers on the Constitution. The one was a quiet, unobtrusive thinker and writer of the greatest literary ability, the other a bold, adventurous, brilliant, dashing, unbeatable man of genius, who glorified all he touched, whose poetic nature led him into creat-

ing some of the most wonderful writings any man ever produced, and who never knew the power of his own genius until some occasion brought it out. "Uncle Remus" loved Grady, and the latter idolized the creator of the folk-lore stories he had helped to send to the world as a message of the true meaning of the love the South had for the negro of the olden days. In the Constitution these two labored like Boswell and Johnson, and were the living epitome of Damon and Pythias. They wrote and joked (the two were the greatest practical jokers!) and made sensations together, and also made fame together. The name of "Uncle Remus" will outlive that of Grady, but the value of the world work of one was no greater than the other. Grady helped more to bury the bloody shirt, and to unite the North and South than all other influences combined.

**PILES**  
Do not suffer another day with itching, bleeding, or protruding Piles. No surgical operation required. Dr. Chase's Ointment will relieve you at once and as a certain cure you see a box; all dealers, or Edmonson, Bates & Co., Limited, Toronto. Sample box free if you mention this paper and enclose 2c. stamp to pay postage.