

## McVrdo's Store News

WEDNESDAY, Jan. 23rd, 1918.  
Panist's Chemical Food is one of the best tonics for delicate or rapidly growing children. Panist's Food contains no powerful drugs, but is a combination of the phosphates of soda, and iron, that increases the corpuscles of the blood and helps to make bone, while increasing the appetite. Very pleasant to take, and inclined to cause constipation. It is perhaps the best general tonic for the little ones. We have a brand special put up for ourselves, which is prepared according to the best methods, and can be depended upon to give splendid results. Four ounce bottles 25 cents each.



**TORIC LENSES**

ARE MORE BECOMING THAN FLAT LENSES.

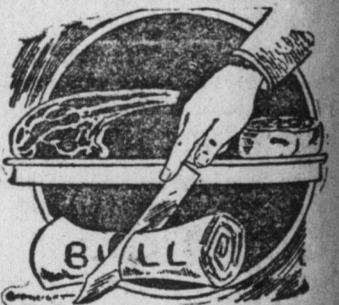
The edges of Toric Lenses do not show as prominently as those of flat lenses. They fit close to your eyes. You will find Torics much more becoming and useful. They give you a wider, clearer field vision. You should know about Toric Lenses. Let us explain them.

**R. H. TRAPNELL,**  
Eyesight Specialist,  
St. John's.

## Grove Hill Bulletin

THIS WEEK.  
RHUBARB.  
CUT FLOWERS: Carnations, Lilies.  
WREATHS, CROSSES.  
FLORAL DECORATIONS to order.  
Terms: Strictly Cash.

**J. McNEIL,**  
Waterford Bridge Road.



**CUT IN PRICES.**

OUR PRICES NOW ARE:

Steak, 40c. per lb.  
Roasting Beef, 30 & 35c. lb.  
Frying Beef, 30c. lb.  
Stewing Beef, 25c. lb.

**M. CONNOLLY.**

Now Landing:

**1000 Tons Anthracite COAL.**

**H. J. Stabb & Co.**

NOV 29, 1917



**This Sale Places Within Your Reach  
STYLISH WHITE GOODS of the VERY HIGHEST QUALITY  
At Less Than Actual Cost To-Day.**

**WHITE DAMASK TABLE CLOTHS**  
**HEMSTITCHED**

Size 45 x 45 in.	Reg. \$1.45 ea.	Sale Price \$1.25
Size 50 x 50 in.	Reg. \$1.75 ea.	Sale Price \$1.47
Size 44 x 44 in.	Reg. \$1.85 ea.	Sale Price \$1.57
Size 56 x 56 in.	Reg. \$2.00 ea.	Sale Price \$1.68
Size 56 x 56 in.	Reg. \$2.20 ea.	Sale Price \$1.90

**TABLE NAPKINS**

Regular 20c. each.	Sale Price 17c.
Regular 30c. each.	Sale Price 25c.
Regular 35c. each.	Sale Price 30c.
Regular 45c. each.	Sale Price 39c.
Regular 55c. each.	Sale Price 47c.

You cannot over-estimate the splendid opportunities this Sale offers to intending purchasers of White Goods. If you have any idea of buying anything white you cannot afford to neglect your own interests and stay away from this sale.

**WHITE DAMASK TABLE CLOTHS**  
**HEMMED**

Size 50 x 50 in.	Reg. \$1.30 ea.	Sale Price \$1.10
Size 56 x 56 in.	Reg. \$1.50 ea.	Sale Price \$1.25
Size 50 x 50 in.	Reg. \$1.70 ea.	Sale Price \$1.42
Size 58 x 70 in.	Reg. \$2.00 ea.	Sale Price \$1.68
Size 66 x 66 in.	Reg. \$2.50 ea.	Sale Price \$2.10
Size 2 x 2 1/2 yds.	Reg. \$4.00 ea.	Sale Price \$3.35
Size 2 x 3 yds.	Reg. \$4.00 ea.	Sale Price \$3.78
Size 2 x 2 1/2 yds.	Reg. \$5.00 ea.	Sale Price \$4.25
Size 2 x 2 1/2 yds.	Reg. \$5.50 ea.	Sale Price \$4.65
Size 2 x 2 1/2 yds.	Reg. \$7.20 ea.	Sale Price \$6.10
Size 2 x 3 yds.	Reg. \$10.00 ea.	Sale Price \$8.50

Many Women will Anticipate Their Requirements for a Year Ahead.

## Amazing Waist and Blouse Values.

This season's prettiest models, becomingly trimmed with embroideries, lace, tucks, etc. All in keeping with the newest style ideas.



**WOMEN'S MUSLIN AND VOILE BLOUSES**

Regular \$1.00 each.	Sale Price 80c.
Regular \$1.45 each.	Sale Price \$1.16
Regular \$1.65 each.	Sale Price \$1.33
Regular \$1.75 each.	Sale Price \$1.40
Regular \$1.85 each.	Sale Price \$1.49
Regular \$2.10 each.	Sale Price \$1.68
Regular \$2.25 each.	Sale Price \$1.80
Regular \$2.40 each.	Sale Price \$1.95
Regular \$2.75 each.	Sale Price \$2.30
Regular \$3.25 each.	Sale Price \$2.69
Regular \$3.50 each.	Sale Price \$2.90
Regular \$3.85 each.	Sale Price \$3.25

**STRIPED MUSLIN WAISTS**

Regular 90c. each.	Sale Price 72c.
Regular \$1.00 each.	Sale Price 80c.
Regular \$1.50 each.	Sale Price \$1.16
Regular \$1.75 each.	Sale Price \$1.40
Regular \$1.85 each.	Sale Price \$1.49

**CREAM CHALLIE BLOUSES**

Regular \$1.25 each.	Sale Price \$1.00
Regular \$1.35 each.	Sale Price \$1.08
Regular \$1.50 each.	Sale Price \$1.20
Regular \$2.00 each.	Sale Price \$1.60
Regular \$2.50 each.	Sale Price \$2.05

**GEORGETTE CREPE BLOUSES**

Regular \$6.00 each.	Sale Price \$4.98
Regular \$7.00 each.	Sale Price \$5.79
Regular \$10.75 ea.	Sale Price \$9.00

**WHITE SILK BLOUSES**

Regular \$3.00 each.	Sale Price \$2.50
Regular \$3.25 each.	Sale Price \$2.69

**CREPE-DE-CHENE BLOUSES**

Regular \$3.75 each.	Sale Price \$3.15
Regular \$4.25 each.	Sale Price \$3.59

## White Wear Sale.

Quality, Style, Beauty and Low Prices are equally strong features of our Whitewear Sale.

The assembling of Whitewear for our 1918 Sale has not included the purchase of large quantities to sell at a special price. It has been more our endeavour to select numerous serviceable lines, distinguishable by their excellence and these make possible the attractive displays now prominently featured. Those visiting this section will find the strongest inducements to purchase—indicated in the quality of our Whitewear—the newest designs and the most desirable styles being worthily represented.

**FLANNELETTE KNICKERS**  
Serviceable garments in open and closed styles, neatly trimmed with embroidered and fancy edging.

Regular 60c. pair.	Sale Price 48c.
Regular 95c. pair.	Sale Price 76c.
Regular \$1.00 pair.	Sale Price 80c.
Regular \$1.35 pair.	Sale Price \$1.08

**WOMEN'S CAMBRIC KNICKERS**  
Embroidered and trimmed in the very newest styles from good quality materials.

Regular 45c. pair.	Sale Price 38c.
Regular 50c. pair.	Sale Price 40c.
Regular 55c. pair.	Sale Price 44c.
Regular 65c. pair.	Sale Price 52c.
Regular 70c. pair.	Sale Price 56c.
Regular 80c. pair.	Sale Price 64c.
Regular 90c. pair.	Sale Price 72c.

**WOMEN'S CAMBRIC NIGHTDRESSES**  
Comprising the newest v-shaped, square and close-fitting neck styles; with and without collars.

Regular 85c. each.	Sale Price 68c.
Regular 95c. each.	Sale Price 76c.
Regular \$1.00 each.	Sale Price 80c.
Regular \$1.10 each.	Sale Price 88c.
Regular \$1.35 each.	Sale Price \$1.08
Regular \$1.50 each.	Sale Price \$1.20
Regular \$1.65 each.	Sale Price \$1.33
Regular \$2.25 each.	Sale Price \$1.80
Regular \$3.00 each.	Sale Price \$2.50
Regular \$3.25 each.	Sale Price \$2.69
Regular \$3.35 each.	Sale Price \$2.79
Regular \$3.75 each.	Sale Price \$3.15

**WOMEN'S PRINCESS UNDERSKIRTS**  
For daintiness, quality and well made garments inspect these lines of Princess Underskirts. They are perfect in every way and equal to garments sold elsewhere at a much higher price.

Regular \$1.30 each.	Sale Price \$1.04
Regular \$1.35 each.	Sale Price \$1.08
Regular \$1.65 each.	Sale Price \$1.49
Regular \$1.85 each.	Sale Price \$1.56
Regular \$2.50 each.	Sale Price \$2.05
Regular \$3.90 each.	Sale Price \$3.30
Regular \$4.00 each.	Sale Price \$3.40
Regular \$4.75 each.	Sale Price \$3.98

**WHITE CAMBRIC UNDERSKIRTS**  
Neatly made, and trimmed with clusters of pin tucks, embroidery, lace and ribbon beading.

Regular \$1.30 each.	Sale Price \$1.04
Regular \$2.00 each.	Sale Price \$1.60
Regular \$2.50 each.	Sale Price \$2.05
Regular \$3.00 each.	Sale Price \$2.50
Regular \$4.10 each.	Sale Price \$3.50

**CHILDREN'S CAMBRIC UNDERSKIRTS**  
Well made from fine English material; sizes to fit from two to six years.

Regular 50c. each.	Sale Price 40c.
Regular 60c. each.	Sale Price 48c.
Regular 68c. each.	Sale Price 52c.
Regular 70c. each.	Sale Price 56c.

**CHILDREN'S LONG SLEEVE NIGHTGOWNS**  
For Children from three to five years.

Regular \$1.25 each.	Sale Price \$1.00
Regular \$1.30 each.	Sale Price \$1.04

**CREAM FLANNELETTE UNDERSKIRTS**  
The demand for these will be great because they are the right weight for immediate use and the qualities are extraordinary, considering today's values.

Regular \$1.10 each.	Sale Price 88c.
Regular \$1.25 each.	Sale Price \$1.00

## SHIRTS

Among the Shirts shown here during the Sale are a great many that will be just your idea of what is right. This variety is large, and the neatness and daintiness of the colorings and designs will delight every well dressed man.

Regular \$1.10 for	\$1.00
Regular \$1.20 for	\$1.09
Regular \$1.50 for	\$1.35
Regular \$1.80 for	\$1.65
Regular \$2.20 for	\$1.90

**WOMEN'S CREAM FLANNELETTE NIGHTDRESSES**  
Undoubtedly a magnificent variety of pretty styles. Some are made with stylish semi-sailor fronts. You might think some of them are too cheap to be good, but see them and be convinced.

Regular \$1.35 each.	Sale Price \$1.08
Regular \$1.45 each.	Sale Price \$1.16
Regular \$2.50 each.	Sale Price \$2.05
Regular \$2.75 each.	Sale Price \$2.30
Regular \$3.00 each.	Sale Price \$2.50
Regular \$3.50 each.	Sale Price \$2.90
Regular \$3.75 each.	Sale Price \$3.15

**WOMEN'S CAMBRIC CAMISOLES**  
Useful and serviceable garments, elaborately trimmed with silk, ribbon, fine lace, tucks, insertion, etc. All the popular styles; with and without puff sleeves.

Regular 65c. each.	Sale Price 52c.
Regular 70c. each.	Sale Price 56c.
Regular 80c. each.	Sale Price 64c.
Regular 95c. each.	Sale Price 72c.
Regular \$1.00 each.	Sale Price 80c.
Regular \$1.10 each.	Sale Price \$1.20
Regular \$1.25 each.	Sale Price \$1.00
Regular \$1.30 each.	Sale Price \$1.04
Regular \$1.50 each.	Sale Price \$1.20

## Big Reductions on Lace Curtains.

The Curtain Department is replete with an up-to-date stock of beautiful Nottingham Lace Curtains; numerous new floral and other designs in white and cream. The Curtains are real good values at the regular prices. At the Sale Prices we expect to clear them out very quickly.



**WHITE CURTAINS**  
2 1/2 yards long.

Regular 85c. pair.	Sale Price 73c.
Regular \$1.00 pair.	Sale Price 85c.
Regular \$1.20 pair.	Sale Price \$1.00
Regular \$1.50 pair.	Sale Price \$1.05
Regular \$2.00 pair.	Sale Price \$1.68

3 yards long.

Regular \$2.20 pair.	Sale Price \$1.90
Regular \$2.45 pair.	Sale Price \$2.05
Regular \$3.20 pair.	Sale Price \$2.70

**MADRAS WINDOW MUSLIN**

Regular 32c. yard.	Sale Price 28c.
Regular 35c. yard.	Sale Price 30c.
Regular 45c. yard.	Sale Price 40c.
Regular 50c. yard.	Sale Price 44c.
Regular 60c. yard.	Sale Price 53c.

**The Royal Stores Ltd.**

## We Offer Our Entire Stock of Towels & Towellings



## At Greatly Reduced Prices

They won't linger long at these prices. When the good housewife sees the qualities here, she will certainly attend to the replenishment of her towel supply.

**TURKISH TOWELS**

Regular 14c. each.	Sale Price 12c.
Regular 17c. each.	Sale Price 14c.
Regular 18c. each.	Sale Price 15c.
Regular 27c. each.	Sale Price 23c.
Regular 30c. each.	Sale Price 26c.
Regular 38c. each.	Sale Price 33c.
Regular 50c. each.	Sale Price 44c.

**HONEYCOMBE TOWELS**

Regular 12c. each.	Sale Price 10c.
Regular 14c. each.	Sale Price 12c.
Regular 25c. each.	Sale Price 21c.
Regular 30c. each.	Sale Price 26c.

**LINEN GUEST TOWELS**

Regular 50c. each.	Sale Price 44c.
Regular 70c. each.	Sale Price 60c.

**HUCKABASH TOWELS**

Regular 14c. each.	Sale Price 12c.
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**DAMASK TOWELS**

Regular 25c. each.	Sale Price 21c.
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**BATH SHEETS**

Regular \$1.25 each.	Sale Price \$1.10
Regular \$1.50 each.	Sale Price \$1.23
Regular \$2.00 each.	Sale Price \$1.76
Regular \$2.50 each.	Sale Price \$2.20

## Some Rare Values in Curtain Material

When you can get the choicest of Curtain Materials, Scrims and Muslins at 20 to 30 per cent. lower than regular prices, don't you think it will pay you to buy Curtains now while this opportunity is before you?



We do, even if you don't need them for some time, and we're sure you'll feel the same when you see the goods. The prices are certainly low for such quantities. Come early while the selection is good.

**CURTAIN SCRIMS**  
A splendid variety of new American Goods, just opened some; of the prettiest patterns we have ever shown.

Regular 17c. yard.	Sale Price 15c.
Regular 20c. yard.	Sale Price 17c.
Regular 28c. yard.	Sale Price 24c.
Regular 40c. yard.	Sale Price 35c.
Regular 50c. yard.	Sale Price 44c.

**WHITE and CREAM WINDOW MUSLIN** Frilled.

Regular 30c. yard.	Sale Price 26c.
Regular 35c. yard.	Sale Price 30c.
Regular 40c. yard.	Sale Price 35c.
Regular 45c. yard.	Sale Price 40c.
Regular 50c. yard.	Sale Price 44c.
Regular 55c. yard.	Sale Price 48c.