ITERESTING to LADIES

Just opened, ready for inspection, large ship-ments of New Fall Goods from English and American markets. Among the many lines will

Ladies' Pyjamas, Wincey Gowns, Wincey Knickers, Silk and Moire Underskirts, Blouses,

Neck Ruffles,

Frillings, Silks, Velvets, Crepe Dechines, Embroideries, Laces,

Ribbons.

MOLLETONS.

Very suitable material for ladies' dressing jackets, gowns, etc.; good range of colors in plain striped and ripple effect.

GEO. KNOWLING.

Evening Telegram

W. J. HERDER, - - - Proprietor H. A. WINTER, B.A., - - Editor

TUESDAY, Sept. 26th, 1916. THE WAR.



The war news this morn ing, both general and par ticular, is of much im portance. The particular pertion of it tells of further gains by British and French on the Somme. which should mean at least the speedy capture of Combles: the general, of a change of strategy and readjustment of forces by both sides in the East that is clearly in preparation for a titanic

The British have taken Morval and the French Rancourt. Combles is now has a little business of her own on Pond, near Nagle's Hill, meeting his dearly. Combles is not such, in the brai-St. Quentin line is reached, and Russian line of late, it is now being farmers, he visited Oxen Pond and last railway town before the Camit has of itself great defensive strength. But it is now being, not stormed, as the Germans would wish, but surrounded-a much less costly proceeding to the besiegers. The same thing is apparently being attempted with the more important Thiepval. On this little village (more correctly, on the three hills that stand behind it) the whole defence of the German line northward rests. It was Thiepval, in reality, that supported Beaumont continually on the jump in the Hamel, which we know so well, and home markets, and the longer made it impregnable. We may look to see the British shortly push the line you'll wait the more you'll pay. from Courcelette to Flers more and If you want a suit, GET IT NOW in a great encircling movement. This and get it at SPURRELL'S, manoeuvre is one of the characteristic where good goods, low prices features of the whole offensive, and combined with style and fit premay be treated by historians in after years as the secret of its success. Guillemont, Ginchy and other places 365 Water St.—may4,tu,th,s,tf were taken in this saw-tooth fashion and it is being applied, on scales of varying proportions, against Thiepval Cembles, Peronne and Chaulnes. If in this way the line can be driven be hind Thiepval and established, say, from Devion to Courcelette, almost anything may happen, from the abandonment of the Arras salient by the 5.30 p.m. yesterday. Germans right up to their evacuation

Both events and the comments thereon in the East confirm our surmise of last week that Hindenburg has at once shown his hand. German troops are being rushed from the West of that there can be no possible doubt. We are inclined to believe that they are being sent to Bulgaria as the place of first importance, though the The Neptune left Grady on the 23rd stiffening is apparent in many other going north. places. Probably Hindenburg realises | The Wren left Clarenville at 1.30 too well the enormous potentialities of p.m. yesterday. the Saloniki offensive (which has not Fet begun) to take any risks that can be avoided, and will keep Bulgaria protected at all costs. For this reason the severe check administered to Mackenzen in Dobrudja and the Allies' Managir are well.

Enjoy your meals by taking a teaspoonful of Stafford's Prescription "A" before eating. Price 25c. and 50c. Postage 5 and 10c. extra.—jly22,tf yet begun) to take any risks that can successes south of Monastir are welcome news of good angury, to be tak- Minard's Liniment Cures Diphtheria.

for a present offensive and is content simply to keep the defence there. The attack on Monastir is a brilliant manoeuvre threatening to turn the whole Bulgarian flank. And there is always Greece. That country may yet redeem herself and recover rewards forfeited by her past weakness by intervening at a most critical and opportune mo-

If too high hopes were built upon the Balkan situation and the entry of oumania, it must be remembered that they are disappointed by the reinford ing of the enemy's forces here at the where else. Titanic efforts may, prob ably will, be made to drive Russia back again, but Russia is now herself a Titan. Brussiloff is quite as great a general as Hindenburg and he has the long and ever narrowing pocket. hand concerning Trieste, but it will death before assistance could arrive The Germans appreciate well the play a large part in the great co- The unfortunate man had for some ed scheme of the Allies, to sense that Thiepval is, but it is the subordinate his own. If the pressure ing loose from his home, which was applied again with a vengeance. Hin-The Germans will soon attack in force stables Whelan and Stamp were sen at one place; the Allies will break out and searched for the body, which through at another.

> DELAYS ARE DANGEROUS and several children. -Don't delay in ordering your new suit as the price of goods is Viola May Reach Port. dominate. SPURRELL BROS...

Reids' Boats.

The Argyle left Sound Island at S a.m. yesterday, inward. The Clyde not reported leaving Lew

The Dundee left Port Blandford at The Ethie north of Flower's Cove.

The Glencoe left Pushthrough at a.m. yesterday, going west. The Home at Lewisporte. The Kyle left Port aux Basques this

The Meigle due at Port aux Basques to-day. The Sagona left St. Anthony at 11.25

a.m. yesterday, coming south.

The Big Storm; Toll of the Sea.

Not within the past quarter of a cen torm of such vastness as the one jus over. It was in 1890 or 26 years ago he big gale of Sunday night last utirely local, as it was felt in its inensity in every section of the coast and in every harbor and bay on land and sea, and now that telegraph comnunication is practically re-established accounts of damage and disaster are gradually coming in. Yesterday n our brief and imperfect description of the work of the storm we mentioned the alarm and anxiety for many fishing schooners and crews, and expressed the hope that all would turn p safely. It is feared, however, that the toll of the sea is greater and going o be still greater as the hours elapse ehended. From a master mariner Bonnie Lass, referred to else he storm near the entrance to Tre passey, became waterlogged and sunk and that all on board, numbering seven souls were lost. The schoone was owned by Mr. William McDonald of Little Hr., Salmonier. We are also nformed that another schooner, suposed to be in company with the Bonie Lass, met with a similar fate arrying with her seven lives, also The name of this craft could not be ascertained, but she was owned by Mr Michael McDonald also of Little Ir., Salmonier, and a brother of the ormer. Both craft had been fishing St. Marv's banks. Another smal unday last and apparently coal lad-Sarrail has found the Struma and Vardar passageways too strongly held is, which drifted out of Cupids, was picked up by the s.s. Othar off Bauline and towed to Bell Island. The D. P. Ingraham, which went to look for the schooner never saw her and returned to port to-day. Wade's schooner Conception Hr., which left here Sun day morning last just before the storm came on and about which there was much anxiety, anchored under Low Point, Bay de Verde, and was all right Two other schooners were also there

and weathered the storm. To-day around the city, numerous carpenters, masons and other workmen could be seen repairing roofs of buildings and otherwise replacing the damage done by the big gale.

Commits Suicide.

James Dillon, a farmer of Fresh men that Hindenburg lacks. Italy is water, committed suicide about 4.30 apt too often to be overlooked. She p.m. yesterday by jumping into Oxcn time been acting strangely, and which they will compel Hindenburg to terday became violently insane. Breakwas relaxed a little along the great being watched by several neighboring met his death in the manner describdenburg is a good strategist and a ed. The police received a 'phone mesmaster of attack, but so is Brussiloff. sage from Baird's Cottage and Con was recovered last night and taken to

his home. - Left to mourn are a wife

The schr. Viola May, Capt. Petit which was out in the big gale of Sun-day night, reached port this morning day night, reached port this morning from Europe, making the passage across in 14 days. Eight days ago his ship was within 500 miles of this coast when adverse winds were experienced. The Viola May "clipped" off 320 miles in 26 hours shortly after leaving the other side. Had favorable weather continued for two days longer Capt. Petit would have made a reord voyage. During the big gale al his fore canvas was carried away.

NATURE'S WAY.



All summer long, to save the grass, I kept the lawn well wetted down; the grass all shriveled up, alas! and changed from green to gray and brown. I worked nine hydrants over time, and used three miles of WALT MASON garden hose, for

sprinklers squandered many a dime, and still the grass turned up its toes. "Your grass is dead," the neighbors said; "you'll have to seed it down once more; the lawn's as barren as a floor." And then one night there came a rain, the kind we had when was young; J. Pluvius grew safe and sane, and from the rain tank knocked the bung. And then the grass once more showed life, the green came back, that long was gone; and I and Susan Jane, my wife, turned joyous handsprings on the lawn.

Our LEADERS!

Tuesday, Wed. & Thursday.



Always First in the Class for Distinction. in

BLOUSES

For example we present a handsome line of

SILK CREPE-DE-CHENE BLOUSES

in shades of Navy, Sky, Maize, Flesh and White, and other styles in pretty stripe effects, neck style may be worn high or low as desired. Note! Sizes run from 36 to 46 inch busts.

Special, \$2.98.

YOUR FALL HAT FOR \$1.50. A bewildering lot of

Ladies' FALL HATS.

Hat's that are at once Smart, Stylish and Serviceable. Velvet covered in such dainty shapes, simple, but effective trimmings, others showing Coloured Silk Crowns. Some pretty Toques find a place in the assortment also.

Special, \$1.50

BOYS' RUSSIAN SUITS.

A popular style in nice mixed Grey and Brown English Tweeds, belted, Nickel Buckle, overcollar of White Pique, detachable for washing; Pants open knee style, lined throughout; to fit from 3 to 7 years.

Special, \$3.35



All the Rage, Ladies' White Spats, \$1.50.

Age Only Improves

STEWART'S

Cake.

Some housewives demand Lightness in cakes.

Users of Stewart's Cake demand more—and they

Long after ordinary cake is dry and tasteless you

Buy your next cake at Stewart's and let your folks

The bright porous texture will win them—the well

get it consistently, because its wholesome quality sel-

can readily identify Stewart's Cake by its rare fresh-

Here again is the economy of Stewart's Cake.

Some demand Fine Flavor or Appearance.

ness of flavor and a texture still soft and moist.

Its amazing lightness brings no regrets.

It prevents waste by keeping fresh.

aerated crumb, the thin tender crust.

decide without prejudice.

dom varies.

All Red at Last.

London Daily News: A glance at ne map of Africa, looked at in the ght of the recent military operations German East Africa, reveals an historic fact, deserving to be placed on record. For the first time the British Empire now holds an uninterrom Alexandria to Cape Town, a distance of some 5,500 miles. The great railway that is being built between Cairo and the Cape had to pass either hrough the Belgian Congo or German East Africa, and the Congo route was

From Cape Race.

pecial to Evening Telegram CAPE RACE, To-day. Wind S. E., fresh, with fog and rain three-masted schooner, a brigan-ne and the S. S. Portia passed in esterday afternoon; nothing sighted d-day. Bar. 28.95; ther. 60.

Fresh Irish Hams and Bacon at ELLIS'.

FOR RED CROSS FUND.-By toror sale at all first-class grocers. Insist on getting Cox's.—june24.tf Carle, Fogo. The amount has been anded to the Treasurer of the W.P.A.

SK FOR MINARD'S LINIMENT AND

Schr. Maggie Bell

REACHES PORT AFTER AN AB-SENCE OF NEARLY NINE MONTHS.

The schr. Maggie Bell, Capt. Reid, reached port this morning after an absence of 8 months and 18 days from St. John's, in which her captain and crew passed through some trying experiences. The Maggie Bell left here on January the 8th fish laden for the European market and made a fair research. opean market and made a fair run Gibraltar, where the ship was deained three weeks awaiting fter receiving the same the ship pro eeded to Piraeus to discharge her argo, but was ordered by the Adiralty to pass through the Corintl Canal via Patras to avoid being sunk y an enemy submarine. While sail ing through this narrow channel a heavy gale of wind sprang up, and the place being too narrow to anchor, the ship was forced on the land. There being no tugs available the Maggie Bell had to remain in that maggie Bell had to remain in that position for some time, when a steamboat happened to come along and towed her into Patras, Greece, afterwards demanding £4,000 for their services. Capt. Reid reported the matter to the home firm and as a consequence if was taken into count quence it was taken into court After much wrangling with the Greek authorities the amount was reduced to £600. The British Consul at the place mentioned is of English paren-age but lived all his life in Greece. He took considerable time in dealing with the case, being over three months trying to release the ship from the Patras harbor authorities. In the meantime the schooner underwent extensive repairs, and on receiving her clearance papers proceeded to Trapani to load salt for this port. Leaving the latter port July 15th, fair wind and weather was experienced, the Maggie Bell making good time until she met with a serious accident off Cape Dogat in the Mediterranean, when a big Italian liner of over 15,000 ons, which was steaming at top speed with lights out, collided with ne little vessel about midnight, strik-ng her aft of the fore rigging. With such great force did the two ships neet that the sailing vessel was driven under water. As the liner was run-ning under charter she could not tow the disabled ship to port but offered to take her crew to the port she was ound for. As his vessel was not a otal wreck Capt. Reid decided to run or Gibraltar, where he arrived short-y after and immediately docked for epairs. Leaving there Aug. 31st he repairs. Leaving there Aug. 31st he started for home and arrived off Cape Pine Sunday morning. About 8 p.m. the same day the wind was blowing strong, and running under shortened sail the ship was about 40 miles S. E of the False Keys when a tremendous gale struck the ship and carried away her mainsail, jib and foretopmast-staysail, all the canvas that was on the ship at the time. The sea was the neaviest ever experienced by Captain Reid and it was expected the ship would founder at any moment. ould founder at any moment. riving off the Narrows at 7 a.m. to-day a thick fog was experienced, Boatswain James Rendell and two sailors came ashore for a tug. Last week the vessel ran short of provis-ons and on Thursday last, about 150 miles off Cape Race, was given a sup-ply by the schr. Edith Marguerite, which was bound here from Cadiz.

Here and There.

Turkeys, Ducks and Chicken at ELLIS'.

RETURNS TO DUTY-Royal Naval seaman Stoker John T. Avery, of the ll-fated H. M. S. Warrior, who was

pending a brief furlough with his parents, returns to England via the cross country express to-day. FLORIZEL SAILS.—The s.s. Floriel sails at 4 o'clock this afternoon or Halifax and New York, taking as passengers in saloon: Mrs. Phippard, Miss Berrigan, Rev. O'Neill, Mrs.

March, W. Fitzgerald, Mrs. F. W. Fin-

lay, P. McCarthy, Miss Healey and 40

second class. SLOWEST ON RECORD .- The vote aken to-day to decide whether the City will be governed on the Ward System or not, is the smallest on record. At Division 5, Booth 1, 40 Hutchings Street, out of 220 voters registered only 6 voted; at Division 4, Booth 5, out of 293 voters registered, 3 votes were cast; at Booth 4, 9 votes were cast: at Division 4, Booth 1, 12 votes

McMurdo's Store News

were cast out of 356 registered.

TUESDAY, Sept. 26, 1916. Robinson's Universal Corn and Wart East Africa, and the Congo route was chosen. Now we shall have a demand for an "all red" route, one that would skirt the eastern shores of Lake Tanganyika and drive between the Victoria Nyanza and Albert Nyanza through Uganda, linking up with the existing railways—including the one that runs to Dares-Saalam—on the way. It is a scheme hat would have delighted the heart of Cecil Rhodes.

Robinson's Universal Corn and wait Pencils are regarded by many people as quite the most convenient and one of the most effective things of this kind, especially for warts. These pencils have been rather difficult to obtain in St. John's of late, but we have just had a shipment and will now be able to supply all demands for this pencil. Price 20c. each. pencil. Price 20c. each.

Hot Drinks at the Ice Cream Centre o-day. Just the sort of day when a hot chocolate, a hot coffee, a hot malted milk, or a hot beef tea will be very acceptable to the inner man. And these are proper heat drinks too, never scalding hot, never merely lukewarm, but always at the right temperature . Try one to-day.

COX'S GELATINE. - Mark the brand. The housewife's choice and

Long, slim lines and high heels Mulberry is a good color for TAKE NO OTHER. | waist that is to have much wear.