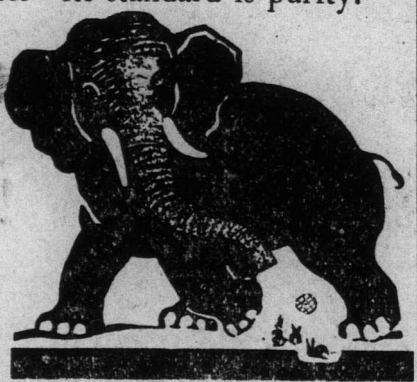


### THE ELEPHANT

is the largest inhabitant of the forest in the world. This is an undisputed fact. SUNLIGHT SOAP has the largest sale of any Soap in the world. This, also, is an undisputed fact. The great value of the Elephant's tusks is well known, but far better known to good housewives is the great value of

## Sunlight Soap

It enjoys a well-deserved popularity. Its mission is cleanliness—its standard is purity. Increasing leisure, and reducing work it is used by delighted housewives all over the world in preference to any other.



A TRIAL WILL PROVE THIS.

### Christian Bros. Collection.

CATHEDRAL.—(Continued.)

50c. each.—Miss A. Murray, Wm. Dohane, Tom Dohane, Luke Chafe, S. Goss, Ed. Stamp, Phil Crotty, Mrs. Hartigan, M. Hall, Mrs. J. Dunne, Wm. Butler, D. Dyer, E. Ebbis, L. Chafe, Jno. Kelly, Mrs. Barry, Miss B. Vinnicombe, E. Buckley, D. Norris, James Murphy, J. Winslow, J. Collins, Mrs. J. Parsons, James Shea, G. McNamara, Albert Walsh, G. Coleman, Miss Daly, Frank Preston, Gordon Kelly, Constable Ryan, Graham Kelly, R. Joy, J. Blythe, Mas. Parsons, Jsa. Reid, E. Gardner, W. Cochrane, A. Gardner, J. Deer, Pat. Doran, W. Broders, J. Walsh, W. Butt, T. Keefe, P. Brogan, J. Robinson, M. Fitzhenry, M. Hynes, Capt. Callahan, Jno. Halton, D. Meaney, P. Broderick, W. Martin, Miss O'Neill, J. Connors, Mrs. Capt. Hartery, Matt. Murphy, Jno. Brown, A. Brennan, G. Keough, W. Gullivan, R. Moakler, Ed. Lawlor, Mrs. Shea, Miss Wall, Mrs. Roche.

#### ST. JOSEPH'S.

5c. each.—Rev. Dr. Kitchin, Ed. Malone, W. J. Carroll, H. J. Brophy, W. Brophy.  
5c. each.—Mrs. P. Dinef, David O'Brien, W. J. Savin, Jno. Fitzpatrick, R. Carroll.  
5c. each.—Jno. Cluney.  
5c. each.—E. Taffe, Thos. Miller, Ed. Brophy, Mrs. W. Crotty, Mas. James Foley, Mrs. Ed. Brophy, Miss Cashin, Jno. Hayes, Mrs. Bushe, Mrs. Walsh, P. Wilcox, Mrs. Howe, Mrs. Foley, J. D. Byrne, P. Ryan, Mrs. Walsh, M. Quikley, Mrs. W. Brophy, Mas. Gus Barron.  
5c. each.—G. Kelly, Miss Ryan, James Miller, Geo. Greene, P. Brophy, Mrs. Connolly, R. Murphy, G. Kennedy, M. Smith, Mrs. Barrett, Mrs. Capt. French, M. Aylward, Thos. Quikley, P. Boland, K. Malone.

#### ST. PATRICK'S.

5c. each.—Hon. M. Power, Peter O'Mara, James Kennedy, John Barron, Peter Casey, J. Sheehan, T. Wall, R. McGrath, Garrett Byrne.  
5c.—Rev. J. Plopy.  
5c. each.—Rev. J. McDermott, Rev. P. Kelly, Philip Jackman, Frank Barron, T. P. Jackman, Fred. Wadden, Martin McCarthy, J. P. Callahan, M. Bambrick, P. Hagerty, J. J. Neville, R. J. O'Keefe, J. McCarthy, J. McGrath, D. Bartlett, N. Murphy, A. W. O'Reilly, J. T. Martin, Kaleem Noah, P. Murphy, J. P. Flynn, P. J. Shea, R. Shortall, H. J. Brownrigg, W. Woodford, M.H.A., R. Cowan, P. Smyth, Harry Simms, J. Power, L. Fitzgerald, R. Rogers, Wm. King, W. Morrissey, P. J. McCarthy, J. J. Healey, T. Fitzgibbon, S. P. Cullen, J. Morey, Ferneuse, J. Ryan, J. Feehan,

M. J. Byrne, Peter Power, sr., J. M. Kent, M.H.A., F. J. O'Keefe, James Walsh, E. Rodgers, Michael Bennett, M. McCarthy, P. J. Shea, Mrs. P. Shortall, J. McDonald, J. Jackman, B. McGuire.

5c. each.—A Friend, W. Casey, P. T. Hogan, Harry Fanning.

5c. each.—T. R. Jackman, Austin Ryan, Rd. Callahan, J. Holden, Jr., J. Fitzpatrick, M. Murphy, J. Cooney, M. McGettigan.

5c. each.—Joseph Perez, P. J. Casey.

5c. each.—W. Kiely, W. J. Sharpe, Jas. Jackman, T. McCarthy, Arthur Knight, T. Ryan, P. Kennedy, A. Samuelson, Capt. Keane, Mr. Caldwell, Mr. Fennessey, Mrs. R. Flynn, Mrs. R. Shortall, J. Foley, Insp. O'Brien, T. J. Foran, Mrs. W. King, P. Horan, J. Downey, M.H.A., J. Speares, R. Allison, J. Myler, Mrs. Halligan, Mr. Cantwell, A. Friend, E. O'Reilly, M. O'Brien, T. Walsh, T. Cooper, E. Shea, M. J. Murphy, M. J. Galley, E. Hendrigan, J. Cull, Mas. M. Murphy, T. Walsh, Geo. King, J. Moakler, W. J. Ashley, D. J. Barron, R. Power, D. Condy, J. J. Doyle, Jas. Bartlett, G. Fitzgerald, J. Ryan, Mrs. G. Byrne, P. Murphy, J. C. Sapp, C. H. Vaughn, W. Simms, Mr. Fitzpatrick, R. O'Keefe, J. Breen, Mrs. J. Kennedy, A. Moakler, Mrs. P. Walsh, Mrs. J. Healey, Mas. P. Healey, J. King, T. McGrath, M. A. Shea, W. Duggan, P. Buckley, J. Evans, T. Power, W. Dalton, J. Shortall, J. Molloy, L. Browne, W. Geary, W. Roud, E. Kelly, J. Roache, P. Maddigan, J. Carroll, R. Woods, J. W. Marshall, J. De Lacey, J. Bambrick, J. Maddigan, J. Savage, S. Shortall, L. McGrath, F. J. Callahan, M. Healey.

5c. each.—F. J. Murphy, J. Furlong, Fred O'Toole, Tom Dalton.

5c. each.—J. Francis, Mrs. H. Voisey, Peter Murphy, J. M. Shea, Jas. Partridge, T. Graham, J. Skinner, Mrs. P. J. O'Brien, Mr. Coffee, R. Maddigan, M. Allan, Mas. J. Hendrigan, C. Piccoffe, P. Neville, T. Shortall, J. Nolan, J. Kavanagh, J. Stamp, J. O'Neill, J. De Lacey, Mrs. Byrne, John Whalen, Chas. Phippard, Guss. Vaughan, Mas. James Reddy, Martin Ryan, J. Gunnerson, A. Friend, Mas. Nolan, T. J. Allan, J. Holden, sr., G. Ennis, Mrs. T. Fitzgerald, Stephen Angel, Mrs. P. Buckley, M. Farrell, Pat. Hogan, Tom Holden, P. Whittle, Jas. Wall, J. J. O'Grady, J. Rodgers, Jas. Farrell, Mr. J. Barron, J. Culleton, J. Mulcahey, Mr. P. Morrissey, Mrs. A. Deady, J. Snooks, Jr., P. Murphy, Mrs. T. Wall, Stephen Rogers, M. McDonald, J. Jackman, J. J. Beck, R. Rogers, P. J. Burke, J. Dunne, Mat. Blackler, Mrs. Murphy, T. J. Malone, John Wall, Mrs. J. Kiely, Oscar Vaughan, J. Crawford, Peter Byrne, W. Bowman, P. Feehan, P. O'Toole, A. Jackman, J. Hickey, J. Keane, J. Ellis, J. Wall,

## DUTCH BUTTER,

By S. S. "Numidian,"

10 lb. Boxes, 1 lb. Prints.—22c. and 25c. lb.—Retail.

### POULTRY

for Xmas Trade.  
TURKEYS,  
DUCKS,  
CHICKEN,  
GEESE.

All selected dressed stock. We will book your order now for delivery Xmas week.

### XMAS Stockings

and Crackers.

Large and attractive stock of above. Now open and for sale.

**T. J. EDENS,**  
Duckworth St. and Military Road.

## A New Idea.

THE SILVER STANDARD FOR WOMEN AND THE GOLD STANDARD FOR MEN.

"Sixteen to one!" Will anybody ever forget that cry which rent the nation when William Jennings Bryan announced his Silver Standard some years ago. "Sixteen to one!" And every woman thought her husband was going to give her sixteen dollars instead of one from then on! But, alas, when her husband continued his penurious standard, her interest in Mr. Bryan's standard ceased to exist. And, so I tell for the first time the inside history of how the Silver Standard passed away. The women killed it. But now a new Silver Standard has arisen. This time it is a woman's standard and apt to last. This new Silver Standard is not "Sixteen to one," it is "a Hundred to one." For it is not the standard of silver dollars, but of silver plate. I can remember, and so can you, when anything that was white, was silver. I can remember when the most of our table ware had about the same moral standing as a penitentiary. Even then, real silver standards were being established, but most of the people knew little about them in that day. To-day, whole communities are making silverware which is as standard as a government coin. Not only that, but they are giving their work sufficient publicity to let the world know what they are doing and why they are doing it. When you think of your silver gifts this year, I want you to think of those right standards of silverware which have been created for you. Because this silver standard for you means a real gold standard for your husband. He can buy to-day a Silverware which has as staple a value as any government bond. And then again, just as these great communities and old communities and old companies have established the standard of silverware, so also they have elevated the art. We want you to watch for their advertising during the next few days now. Read what they have to say. And when you start out after your gifts of Silverware, remember their names please and what they have done for you.

(To be Continued.)

## STOP Coughing.

How often do you awake during the night and have an attack of "Coughing"? Don't you find that the cough is caused from a tickling sensation in the throat? What is the cause of this tickling sensation? It is because you contracted a Cold in some simple way and did not trouble about it. The cold has developed into "cough" and now you must try and obtain some remedy to stop this "cough." If you do not do this you are making a great mistake. A mistake which is often the cause of regret for the rest of your life.

If you have a "Cough or cold" try a bottle of **Stafford's Phosgene Cough Cure**; also mix equal parts of **Stafford's Liniment** and **Camphorated Oil** in a saucer, warm slightly saturate a piece of thick paper with some and apply to chest and throat. You will find relief at once.

The large quantity of these two preparations having been sold this year prove them to be genuine.

Prepared only by **DR. STAFFORD & SON**, St. John's, Nfld., Manufacturers of "Three Specialties":

Stafford's Liniment.  
"Prescription 'A.'"  
Phosgene Cough Cure.

dec4,tt

## Presentation at Bell Island

Mr. H. J. Lehr Honoured.

Mr. Henry J. Lehr, of St. John's, who has been in the employ of the Dominion Iron and Steel Co., as chemist, for some time, lately severed his connection with that Corporation in order to go to the U. S. A. Before leaving he was waited upon by a number of friends of the Bell Island Dramatic Club who presented him with a shaving outfit as a token of appreciation. The presentation was made by Mr. L. C. Murphy on behalf of that organization who eulogistically referred to Mr. Lehr's ability before the foot lights on Bell Island. Another pleasing presentation was also made him before his departure when several of his co-workers of the Dominion Company presented him with a handsome smoking outfit. Mr. J. M. Greene, of the Costing Department, made the presentation and in so doing referred to the loss they would sustain by his departure. Mr. Lehr made a suitable response, and left Bell Island taking with him the best wishes for a successful future from his many friends.

## The Frailty of Man.

We are all liable to error and will be so to the end of time—the most careful will make mistakes, sometimes, for are we not merely human? With the fact of our own frailty staring us in the face, would it be reasonable for our part to neglect the means placed within our reach for the elimination of error? Errors in the counting house are costly but they can be avoided by the use of present day inventions constructed as well as human ingenuity can suggest. It is to busy men that we speak—the other have no time to listen. To busy office-men the "Globe-Wernicke" devices come as a boon and a blessing, guarding as they do the essential records, which are the main vitality of business. These appliances are on view at Mr. Percie Johnson's office, and need only be

## A New Idea.

THE SILVER STANDARD FOR WOMEN AND THE GOLD STANDARD FOR MEN.

"Sixteen to one!" Will anybody ever forget that cry which rent the nation when William Jennings Bryan announced his Silver Standard some years ago. "Sixteen to one!" And every woman thought her husband was going to give her sixteen dollars instead of one from then on! But, alas, when her husband continued his penurious standard, her interest in Mr. Bryan's standard ceased to exist. And, so I tell for the first time the inside history of how the Silver Standard passed away. The women killed it. But now a new Silver Standard has arisen. This time it is a woman's standard and apt to last. This new Silver Standard is not "Sixteen to one," it is "a Hundred to one." For it is not the standard of silver dollars, but of silver plate. I can remember, and so can you, when anything that was white, was silver. I can remember when the most of our table ware had about the same moral standing as a penitentiary. Even then, real silver standards were being established, but most of the people knew little about them in that day. To-day, whole communities are making silverware which is as standard as a government coin. Not only that, but they are giving their work sufficient publicity to let the world know what they are doing and why they are doing it. When you think of your silver gifts this year, I want you to think of those right standards of silverware which have been created for you. Because this silver standard for you means a real gold standard for your husband. He can buy to-day a Silverware which has as staple a value as any government bond. And then again, just as these great communities and old communities and old companies have established the standard of silverware, so also they have elevated the art. We want you to watch for their advertising during the next few days now. Read what they have to say. And when you start out after your gifts of Silverware, remember their names please and what they have done for you.

But, alas, when her husband continued his penurious standard, her interest in Mr. Bryan's standard ceased to exist. And, so I tell for the first time the inside history of how the Silver Standard passed away. The women killed it. But now a new Silver Standard has arisen. This time it is a woman's standard and apt to last. This new Silver Standard is not "Sixteen to one," it is "a Hundred to one." For it is not the standard of silver dollars, but of silver plate. I can remember, and so can you, when anything that was white, was silver. I can remember when the most of our table ware had about the same moral standing as a penitentiary. Even then, real silver standards were being established, but most of the people knew little about them in that day. To-day, whole communities are making silverware which is as standard as a government coin. Not only that, but they are giving their work sufficient publicity to let the world know what they are doing and why they are doing it. When you think of your silver gifts this year, I want you to think of those right standards of silverware which have been created for you. Because this silver standard for you means a real gold standard for your husband. He can buy to-day a Silverware which has as staple a value as any government bond. And then again, just as these great communities and old communities and old companies have established the standard of silverware, so also they have elevated the art. We want you to watch for their advertising during the next few days now. Read what they have to say. And when you start out after your gifts of Silverware, remember their names please and what they have done for you.

When you think of your silver gifts this year, I want you to think of those right standards of silverware which have been created for you. Because this silver standard for you means a real gold standard for your husband. He can buy to-day a Silverware which has as staple a value as any government bond. And then again, just as these great communities and old communities and old companies have established the standard of silverware, so also they have elevated the art. We want you to watch for their advertising during the next few days now. Read what they have to say. And when you start out after your gifts of Silverware, remember their names please and what they have done for you.

(To be Continued.)

## STOP Coughing.

How often do you awake during the night and have an attack of "Coughing"? Don't you find that the cough is caused from a tickling sensation in the throat? What is the cause of this tickling sensation? It is because you contracted a Cold in some simple way and did not trouble about it. The cold has developed into "cough" and now you must try and obtain some remedy to stop this "cough." If you do not do this you are making a great mistake. A mistake which is often the cause of regret for the rest of your life.

If you have a "Cough or cold" try a bottle of **Stafford's Phosgene Cough Cure**; also mix equal parts of **Stafford's Liniment** and **Camphorated Oil** in a saucer, warm slightly saturate a piece of thick paper with some and apply to chest and throat. You will find relief at once.

The large quantity of these two preparations having been sold this year prove them to be genuine.

Prepared only by **DR. STAFFORD & SON**, St. John's, Nfld., Manufacturers of "Three Specialties":

Stafford's Liniment.  
"Prescription 'A.'"  
Phosgene Cough Cure.

dec4,tt

## Presentation at Bell Island

Mr. H. J. Lehr Honoured.

Mr. Henry J. Lehr, of St. John's, who has been in the employ of the Dominion Iron and Steel Co., as chemist, for some time, lately severed his connection with that Corporation in order to go to the U. S. A. Before leaving he was waited upon by a number of friends of the Bell Island Dramatic Club who presented him with a shaving outfit as a token of appreciation. The presentation was made by Mr. L. C. Murphy on behalf of that organization who eulogistically referred to Mr. Lehr's ability before the foot lights on Bell Island. Another pleasing presentation was also made him before his departure when several of his co-workers of the Dominion Company presented him with a handsome smoking outfit. Mr. J. M. Greene, of the Costing Department, made the presentation and in so doing referred to the loss they would sustain by his departure. Mr. Lehr made a suitable response, and left Bell Island taking with him the best wishes for a successful future from his many friends.

## The Frailty of Man.

We are all liable to error and will be so to the end of time—the most careful will make mistakes, sometimes, for are we not merely human? With the fact of our own frailty staring us in the face, would it be reasonable for our part to neglect the means placed within our reach for the elimination of error? Errors in the counting house are costly but they can be avoided by the use of present day inventions constructed as well as human ingenuity can suggest. It is to busy men that we speak—the other have no time to listen. To busy office-men the "Globe-Wernicke" devices come as a boon and a blessing, guarding as they do the essential records, which are the main vitality of business. These appliances are on view at Mr. Percie Johnson's office, and need only be

## NEW DAINY AND SMART

# Hats, Jackets, Novelties, Etc.

We are now opening a large shipment of latest and most fashionable novelties and wearing apparel just in time for the holiday season.

<b>Dainty Neckwear</b> <b>Hair Ornaments</b> <b>Brooches</b> <b>New Art Buttons</b> <b>Button Hole Tape</b>	<b>LADIES' New Blanket Cloth and Caracul JACKETS.</b> Blanket Cloth Jackets in leading colours and designs of very latest cut. Prices <b>\$3.60 to \$15.00.</b> Splendid, smart, warmth without weight garments.	<b>Hat Pins</b> <b>Lace Pins</b> <b>College Pins</b> <b>Hair Combs</b> <b>Sponge Bags</b>
-------------------------------------------------------------------------------------------------------------------------	---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	-------------------------------------------------------------------------------------------------------

<b>New Costume Skirts</b> These are all the latest styles, designs & fabrics in Tweeds, Poplins, etc., ranging in price from <b>\$1.20 to \$7.10.</b> A few fitted with new pockets.	<b>New Lave Net</b> Made specially for <b>Robes, Dresses, Scarves, Blouses, etc.</b> Owing to new printing process it can be sewn or pinned without damage and is not affected by water. Ask to see it.	<b>New Trimmed and Untrimmed Felt Hats</b> Trimmed & untrimmed. These give the purchaser the opportunity to wear the latest and most approved styles in dainty seasonable hats, also a few <b>VELVET HATS.</b>
-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

**SPORTS' SETS, COMPRISING KNITTED COAT, HAT AND SCARF TO MATCH; KNITTED OR SPORTS' COATS, NEW HOUSEMAID'S CAPS, BLOUSES, SILKS, RIBBONS, RINKING HATS, ETC.**

# GEO. KNOWLING.

dec.6.8.9.11.12.

## PARSONS' ART STORE

The perplexing effort of choosing XMAS GIFTS is simplified by going to your selection. There you will see some dainty bits of Newfoundland Scenery, perfectly colored, also in Sepia. The **Loca View Calendars** we are showing this season cannot be equalled in the city. Intending purchasers should call early as this line is limited.

A variety of New Goods just opened, viz.: **Silver Frames, Locketts, Miniature Frames, Jewel Cases, Trinket Boxes, Bouquet Stands, Jam and Bon-Bon Stands, Cigarette Cases, Smokers' Companions, Blotting Pads, etc., etc.**; also an extra good selection of **China and Glass Vases**, with Hall marked Silver Tops, at the low price of **\$1.40 per pair.**

Water Colour Drawings by the well-known English Artist, **Gorman Morris**, make a very acceptable Xmas present.

If you want something decidedly new and unique for Xmas, give **Parsons' Art Store** a call.

## Dainty Cushion Covers,

White Muslin Silk Embroidered,  
**50 cents.**

## Cosey Covers, 30 and 35 cents,

Exceptional Value.

## Cosey & Cushion Pads, 45 & 50c.

Special Attractions on the 20 cent Bargain Table this Week.

# A. & S. RODGER.

WARD'S LINIMENT CURES GARTH IN COWS.