

Crisco!

A scientific discovery which will affect every home in Newfoundland.

Use in cooking wherever you would use lard or butter.

Crisco is an absolutely wholesome and delicious material made under hygienic conditions from vegetable oils, and contains no animal fats.

It is crisp, flaky—just the proper consistency to make it ideal for creaming in cake or for working into pastry.

Put up in attractive airtight 1½ pound tins with a book of recipes on top of each tin.

BUY A TIN TO-DAY.

A Chat with Shopkeepers on Cigarettes and Tobaccos.

This being an age of hustle we have our man continuously on the road looking after our customers requirements. Our delivery system in connection with the above is perfect. A fact which we attribute largely to our success. No order too large or none too small to give it immediate attention.

CIGARETTES—We carry Virginias, Im. St. Cut, Rich. Gems, Capstan—cartons and tins, etc.

TOBACCOS—All the staple lines. Would particularly recommend your handling SICKLE.

Our Mail Order system has far exceeded our expectation. Would solicit a trial order.

M. A. DUFFY.

Phone 302. P. O. Box 511.

The New Humphrey Intensified Incandescent Gas Lamp.

Using Ordinary Gas Pressure.

The excellent results obtained with the above lamp are worthy the consideration of all business men who desire to obtain the most light at the least cost.

A good example of this system of lighting may now be seen at the West End premises of the Hon. George Knowling, where the new lamps have recently been installed.

We invite comparison, and will be glad of the opportunity to prove the merits of the "Humphrey" Lamp, which we will instal free of charge on trial.

ST. JOHN'S GAS LIGHT COMPANY.

TO OUTPORT BUYERS! ORGANS!

BIG STOCKS! SPLENDID VALUE! Reduced Prices.

Come and See us. Oldest established Piano and Organ house in Newfoundland.

Chesley Woods & Co.'y,
140 Water Street.

Advertise in the TELEGRAM

Poultry Show!

Arcade Hall, Nov. 20, 21, 22.



The date for receiving entries has been advanced to Wednesday, the 13th inst., instead of the 9th. Exhibitors are requested to make application as soon as convenient as space is limited, and will have to be allotted as fairly as possible. None but thoroughbred birds will be admitted. Entry forms may be had from me.

JOHN F. CALVER,

Hon. Sec. Exhibition Com. Address: 162 Duckworth St. nov6,12

Reach - Don't Walk.

Those records you use every day should be kept close to your desk, indexed for instant reference. A compact, convenient, handsome stack of Sectional Filing Cabinets with the proper sizes of drawers to contain the papers you use, and a complete plan of indexing will enable you to find any paper in an instant without special thinking on your part, and will save you many steps and much time in the course of the day.

FRED V. GIESMAN,

Representative. Office: Specialty Mfg. Co., Ltd.

Anthracite!

Ex S.S. "Prima," Oct. 22nd, 1912.

1000 Tons Hard Coal, Nut, Stove, Egg and Furnace sizes.

North Sydney Coal

Ex S.S. "Bellaventure," Oct. 19th, 1912.

500 Tons Best Screened N. S. COAL.

H. J. Stabb & Co.



Our Watch Repairing is Second to None.

Leave your Watch with us and we will give it a good overhauling. D. A. McRAE.

You will Preserve Your

Collars & Shirts

And save your money when you deal with

The Country Laundry.

We have the best method and latest machinery to do all classes of Laundry work.

No Washboards are Used.

P. O. Box No. 2. Phone No. 730. oct25, eud

S. H. Parsons & Sons, Photographers,

Corner of Water and Prescott Streets.

Submit to the Artistic loving public a new line of Xmas Cards suitable for the coming season. They are called "The Picturesque" and comprise 8 local views in box with envelopes complete ready for mailing. We recommend placing orders early, as the supply is limited.

We are also showing a new line of Calendars suitable for Xmas gifts.

All the above are the very latest from London, and only needs seeing to be admired.

We cannot conceive a more delightful gift for Xmas than a photograph from our Studio. A photograph is truly the "Gift of Kings."

A possession of great charm is a portrait in the "Natural colours of Life." Briefly—these portraits are produced on a Special Sepia paper, just a convincing likeness, with the colour of the hair, the eyes, the face, suggested delicately in water colour.

The Cosway is another new Style of Portrait we are showing; suitably framed it makes a charming present at any time. Ask to see them.

A choice display of some of our latest work can now be seen in the Vestibule, Water Street entrance.

Our Xmas trade has now begun, and it is imperative that orders should be placed as soon as possible to avoid disappointment.—nov2, s.m.w.a

The Very Thing to Send Away

Genuine Carbon Photographs

Typical Bits of Nfld. Scenery.

Packed all ready for you to Mail.

The Holloway Studio, Ltd.

Corner Bates Hill and Henry Street.

Phone 763

SEA FOAM Baking Powder

Made of Pure Grape Cream of Tartar

The favorite for 40 years of those who want best results in all baking.

Use Sea Foam At all grocers

Libby, McNeill & Libby, Chicago.

Absolutely Pure

THE POPULAR HERRING NET

The BIG Furniture Store

FURNITURE BARGAINS!

For the next few weeks you can expect something new and up-to-date in Furniture.

- ROCKERS
- CHAIRS
- ARM CHAIRS
- PEDESTALS
- TABLES
- DESKS
- COUCHES
- SIDEBOARDS
- HALL STANDS
- WARDROBES
- LOUNGES
- BOOK CASES
- BRASS BEDSTEADS
- CHINA CABINETS
- PARLOR SUITES
- EASY CHAIRS
- DRESSING TABLES
- RECEPTION CHAIRS.

VERIBRITE 22c. FURNITURE POLISH.

The Polish with the Magic Finish. At this price everybody should have a bottle in the home.

SEE OUR WINDOW.

CALLAHAN, GLASS & Co., Duckworth and Gower Sts.

TO OUTPORT VISITORS!

The Best and Cheapest House in Town for

Pianos and Organs.

Showroom Upstairs, opp. Knowling's Grocery Store.

CHARLES HUTTON,

222 Water Street.

Ladies!

We have just received a shipment of

PYRO-ETCH BRASS WORK

Candle Shades, Lanterns, Trays, etc.

A big rush for these goods.

Photo Supply Co.

Successors to H. H. Fraser.

Hay, Straw, Black Oats, Etc.

Landing To-Day, ex Cacouna.

Prime Timothy HAY, No. 1 Oat STRAW, Heavy Black OATS, TURNIPS, POTATOES, PARSNIPS, CARROTS.

F. McNAMARA, Queen St.

The Cooler Weather

Will interest you in

Warmer Underwear Hosiery and Gloves.

We know our prices for these goods will also interest you, and we make mention here of some few lines in this department. We have a large variety from which to make a choice.

Women's Cream Ribbed Fleece Vests and Pants, very special, heavy weight. Reg. 55c. value at 45c. garment

Women's Cream Ribbed Fleece Pants (seconds). 35c.

Regular 45c. value at 35c. garment

Women's White Ribbed Fleece Lined Corset Covers, long sleeves, extra special value 45c. each

Women's Stanfield Unshrinkable Wool Vests, 75c. to \$1.40 each

Women's Stanfield Unshrinkable Wool Pants, 85c, 95c. & \$1.00 ea.

Women's Stanfield Unshrinkable Wool Combinations, \$3.00 and \$2.50 each.

Full range in stock of Women's White and Natural Cashmere and Shetland Lamb's Wool Underwear.

Women's Heavy Grey Fleece Knickers (or Divided Skirts), at 50c, 60c, 75c, 85c, 95c, and \$1.00 garment

Children's Cream Ribbed Fleece Vests and Knickers, good quality; size 16 in. price 16c; 18 in. 18c; 20 in. 20c; 22 in. 22c; 24 in. 24c; 26 in. 26c; 28 in. 28c; 30 in. 30c; 32 in. 32c; 34 in. 34c.

Boys' Jaeger Fleece Shirts and Drawers, first quality, heavy white fleeced; size 20 in. price 30c; 22 in. 32c; 24 in. 30c; 26 in. 32c; 28 in. 34c; 30 in. 36c; 32 in. 38c; 34 in. 40c.

Note—Sizes 20 in. and 22 in. Pants are buttoned at sides.

Men's Jaeger Fleece Shirts and Drawers (seconds), in very special quality of heavy white fleeced; sizes 34 in. to 44 in. Regular 55c. value, only 43c. garment

Men's Stanfield Ribbed Wool Underwear; all the sizes at various prices.

Men's Natural, Cashmere and Lamb's Wool Underwear, in large variety.

Women's Black Ribbed Fingering Hose; good values at 15c, 16c, 20c, 25c, 30c, 35c, 40c, 45c, and 35c. pair

Men's Black Ribbed Fingering Half Hose; special values at 30c, 35c, 40c, 45c, and 55c. pair

Clearing lot of Boys' Knicker Hose, fancy tops; sizes 3 and 4 only. Regular 65c. to 85c. pair. Now only 45c. pair

Lot of Women's Ringwood Wool Gloves, assorted job. Worth 30c. to 40c. pair, only 20c. pair

Lot of Children's Ringwood Wool Gloves, job, only 15c. pair

Lot of Boys' Ringwood Wool Gloves, job, only 15c. pair

Lot of Men's Ringwood Wool Gloves, job, only 35c. and 40c. pair

Men's Natural, Cashmere and Lamb's Wool Underwear, in large variety.

Women's Black Ribbed Fingering Hose; good values at 15c, 16c, 20c, 25c, 30c, 35c, 40c, 45c, and 35c. pair

Men's Black Ribbed Fingering Half Hose; special values at 30c, 35c, 40c, 45c, and 55c. pair

Clearing lot of Boys' Knicker Hose, fancy tops; sizes 3 and 4 only. Regular 65c. to 85c. pair. Now only 45c. pair

Lot of Women's Ringwood Wool Gloves, assorted job. Worth 30c. to 40c. pair, only 20c. pair

Lot of Children's Ringwood Wool Gloves, job, only 15c. pair

Lot of Boys' Ringwood Wool Gloves, job, only 15c. pair

Lot of Men's Ringwood Wool Gloves, job, only 35c. and 40c. pair

HENRY BLAIR.

ANCHOR BRAND!

In Stock or to arrive in a few days

- 10-30 ran-2 1-4
- 5-30 ran-2 3-8
- 10-35 ran-2 3-8
- 15-35 ran-2 1-2
- 25-40 ran-2 3-8
- 20-40 ran-2 1-2
- 10-40 ran-2 5-8
- 5-60 ran-2 3-4

WHOLESALE PRICES ON APPLICATION.

ROBERT TEMPLETON.

We Pay Highest Prices for

Codfish,

Cod Oil,

Herring,

Canned

Salmon, etc.

A. H. MURRAY, St. John's.

WEATHER FORECAST

TORONTO, noon.—Freezing variable, fine to coming variable, fine to rain on Wednesday.

ROBERTS, Noon.—Bar. 35.

VOLUME XXX



AUCTION SALES

AT THE RESIDENCE No. 26 Water Street

FRIDAY Next, 15th

at 10.30 o'clock,

a quantity of household furniture effects. Particulars in Thursday's paper.

P. C. O'DRISCOLL, Auctioneer.

nov12, 21

To-Morrow, Wednesday

at 11 o'clock, at

BECK'S COVE.

30 bris. Gravenstein Apples, Slides, 1 Jack Straw, 12 Cards, Scales, 1 Iron Safe, 1 Horse, 12 ages Stock Food, 3 tins Stock, 25 1/2 bags potatoes. All must be out reserve.

nov12, 11 M. A. BASTOW, Auctioneer.

Notice

Owners of horses are hereby notified that at a meeting of the

Shoers' Association the following scale of prices for horseshoeing fixed by the Association and is now in force as and from the 1st

November instant:—

No. 0 per set, \$1.00. Remove

No. 1 1.20.

No. 2 1.30.

No. 3 1.40.

No. 4 1.50.

No. 5 1.70.

No. 6 2.00.

No. 5 and 6, 5c. extra for call.

No. 2 Bar Shoe

No. 3 and 4 Bar Shoe

No. 5 Bar Shoe

Interfering Shoes, special.

nov11, 31, tu, th, s

Our New Xmas Cards

Are all in and opened up, and we now ready to fill your order. Before did we have such value such beautiful Cards; such an less variety; such quantities; exquisite and dainty designs, with Christmas Wish so perfectly expressed. In order to enable our out town friends to make their selection early, we give the following list of our Packets now:—

The Alger Packet, 12 Cards

The Henty Packet, 12 Cards

The Alcott Packet, 12 Cards

The E. P. Roe Packet, 12 Cards

The Annie Swan Packet, 12 Cards

The Dora Thorne Packet, 25 Cards

The Lew Wallace Packet, 50 Cards

The Begbie Packet, 12 Cards

The Hall Gaine Packet, 25 Cards

The Everett Green Pkt., 12 Cards

The Crockett Packet, 12 Cards

The Garvice Packet, 12 Cards

The Edna Lyall Packet, 12 Cards

The Ralph Connor Pkt., 12 Cards

Boxes containing 8 to 12 Cards

Envelopes, from 15 to 60c. a box

Single Cards, in boxes, at 10, 12, 25, 35, 50, 65, \$1.50 the package each.

We have a wonderful range of Art graph Cards, 12 in a package, envelopes to match, 30, 55, 90c., \$1.10, \$1.50, \$1.80 the package.

Beautiful Calendars, from 4c. each \$2.50 each.

Christmas Post Cards, from 15c. dozen up.

Christmas Tags and Ribbons; Dressings in great variety and quality.

Write now or come and see the and see our Showroom.

DICKS & Co, Ltd.

Biggest, Brightest and Best Book Stationery and Fancy Goods Store in the City.

EVERY OFFICE MAN

Should enquire about my handy, labor saving filing devices, at the earliest opportunity.

Details gladly supplied. An absolutely new line

PERCIE JOHNSON