

G. KNOWLING
East End Store.

G. KNOWLING
East End Store.

Our Annual Winter Sale.

As in the past we rely on our reputation for GENUINE BARGAINS and not in extravagant assertions. We now offer SOME EXTRAORDINARY VALUES in Remnants, Odd Lines and Manufacturers' Samples, etc., that will repay the trouble of inspection.

READY MONEY SALE.

No Goods Charged or on Approval.

READY MONEY SALE.

SAMPLE LACE CURTAIN BARGAINS.

A small lot of soiled pairs of
Lace Curtains.

50cts. to \$1.50.

We advise an early selection
on this small lot.

DRESS REMNANTS.

This lot of remnants and makers' samples eclipse anything we have offered in the past and is a bewildering assortment of high class Dress Remnants, suitable for outdoor wear or charmingly dainty fabrics for party or evening wear such as Silk Crepon, Fancy Voiles, Fancy Taffeta, Mouseline, Crepon, etc., for out door wear, Serges, Vicunas, Fancy Cheviots, Nuns' Cloths, Fancy Armures, Black and White Checks, Poplins, etc., most of which is

Very much under Half Price.

These goods will be found in lengths suitable for Women's and Children's Skirts, Coats, Dresses, Blouses, etc.

ALL WOOL BLOUSE FLANNEL BARGAINS.

This is a rare lot of fine Wool Fancy Blouse Flannels in assorted Colors and Designs, which we offer at

25cts. per yard.

Regular value would be at least 50 cts. per yard. Just the thing for this cold season.

Satin Drill
In Pink, Blue, Paris, Cardinal, Lustrons; Satin finish. Regular prices 14 to 20 cts. Now 10 cts. per yard.

White Check Muslins
A good strong Swiss Muslin in a variety of checks, suitable for Children's Dress, Small Curtains, etc. Now 5 cts. per yard.

Dress Muslins
In Cream Paris and White Spot Muslin and Fancy Colored Muslins; worth from 12 cts. to 20 cts. yard. Now 8 cts. per yard.

Turkish Towels
In fancy colors, superior quality and make; fine heavy articles and suitable for either toilet purposes or fancy work. Regular prices 30 cts. and 40 cts. Now 18 cts. & 25 cts.

Women's Holland Aprons
Good strong Cream Holland Aprons, well made and good ample size. Regular 25 cts. to 30 cts. Now 18 cts.

I-3 off

We offer during this Sale one third off all trimmed and untrimmed

Felt Hats.

EMBROIDERY SPECIALS AND REMNANTS.

We are now showing a rare lot of makers' remnants and special piece values in Cotton Embroideries. The Prices range from

2 cts. to 25cts. per yard.

Innumerable patterns, widths, designs and qualities in both embroidery and insertion.

I-4 off

Now is your opportunity to secure a real fur bargain. We offer one-quarter off all our

Fur Goods

White Shirting
We have a few pieces of extra wide and fine grade Cloth, width 40 inches. Regular 13 or 14 ct. fabric. Now 10 cts. per yard.

Lawn
Almost every style of finish, in hard and soft Lawn remnants and useful for a variety of purposes; prices from 5 cts. to 12 cts. per yd.

Cream Kersey
or Blanketing. We can now offer two special values in this one time popular material at 25 cts. & 30 cts. per yd.

Grey Angola Shirting
for making Men's Shirts, underwear, etc.; a really good, soft material. Regular value would be 22 cts. Now 17 cts.

Apron Holland
Colored border; a wear-resisting 36 inch wide Cream Apron material with red and blue embroidered borders. Regular prices 16 cts. yard. Our Sale Price, 10 cts. per yard.

AMERICAN CALICO BARGAINS

Where a free from dressing soft strong calico is needed we can recommend these two specials at

6c. and 10c. per yard.

The Six Cent line is a fine Twill fabric; the Ten Cent line is a particularly attractive line, 36 inches wide, and a good strong, soft, even thread.

LONDON SMOKE REMNANTS

London Smoke or American Mottled Flannel is always useful wherever there is a family and at

8 cts. per yard.

is a specially attractive item. All good useful lengths, from 1½ yards to four or five yards long.

CAMBRIC REMNANT BARGAINS

Several thousands of yards of beautifully fine spun, high grade Cambric, suitable for Women's and Children's fine underclothing, dresses, curtains, frills, etc.

12c. to 15c. per yd.,

From 36 inches to 40 inches wide, all in good useful lengths, up to six or eight yards long.

Scarlet Wool Blanket Bargain
We can offer a few high grade Scarlet Woolen Blankets, size 61 inches by 82 inches. The regular price would be at least \$5.00. Now \$3.95.

Duchesse Sets
Here is a rare bargain in Sideboard Sets, in White Jean, with lace edge; 35 cts. would be regular value. Now 20 cts.

Wash Stand Sets
White Jean Centres with lace edging for washstands, etc.; 30 cts. would be regular price. Now 15 cts.

Grass Cloth
A 36 in. wide, twine colored material, used for innumerable artistic purposes, such as Curtains, Cushions, Fancy Work, etc. Now 15 cts. per yard.

Fleece Calico Remnants
A good useful, medium weight material, at a specially low price. Note the weight and quality. Now 8 cts. per yard.

We will be unable to either charge or send on approval these goods, and wish to remind our numerous customers that the above goods are for spot cash only.

EAST END STORE | **G. KNOWLING.** | EAST END STORE

A Good Name.

One of the best and rarest possessions attainable in this life is that summed up in the three simple words above written. It is better than great accomplishments, high position, vast wealth, or worldly fame. It is a gift humbly received, persistently cultivated, devoutly cherished—a kindred gift to that bestowed by the Church in the Second Collect at Evening Prayer, "Give unto Thy servant that peace which the world cannot give." A man may have it though he be as poor as was Lazarus or as rich as Nicodemus. One of the most notable possessors of this lordly gift in modern days was General Robert E. Lee, the hero of the Southern Confederacy. In a recent work, entitled "Lee as College President," Thomas Nelson Page recounts some interesting incidents in the later life of the great soldier. Amongst the offers of employment made to General Lee after the close of the war, was the presidency of an insurance company at a salary of \$50,000 a year. This he declined on the ground of unfitness. It was urged in reply that all the company needed was the use of his name. To this the single-minded soldier said: "Do you not think that if my name is worth \$50,000 a year I ought to be very careful of taking care of it?" He chose instead the charge of a small college or academy in the South with a few assistants and about forty students at a salary of \$1,500 a year. Later on, when offered an important commercial position with very large remuneration he declined in these noble words: "I am grateful, but I have a self-imposed task which I must accomplish. I have led the young men of the South in battle; I have seen many of them die on the field. I shall devote my remaining energies to training young men to do their duty in life." Of Lee's life at the humble college of his choice we are told that "he was as prompt at chapel as the chaplains"; he most faithfully discharged all his duties; he knew all the students, and "he was feared and loved by every boy he knew." Lee's love for children—a distinguishing trait of all great and chivalrous souls—it is well known. As he was riding one day he met two little girls, the eldest of whom was vainly trying to make her little sister go home. She appealed to the General, who asked "the little rebel to ride home with him. The timely invitation was gladly accepted, and, sharing the General's saddle, the little maiden was soon escorted to her mother. On another occasion, having heard that two little children in the family of a friend were ill, Lee walked through a storm to the house to cheer and comfort them with gifts that children love. "He was," says Page, "one of the handsomest men I ever knew, and easily one of the most impressive looking. His figure . . . was in fine proportion to his height. His head well set on his shoulders, and his erect and dignified carriage made him a distinguished, and, indeed, a noble figure. The impression that remained with me chiefly is of his dignity and his gracious courtesy." General Robert E. Lee was one of the world's great men. The United States of America have just reason to be proud of his birth, his life and of the imperishable memory of his great and "good name."

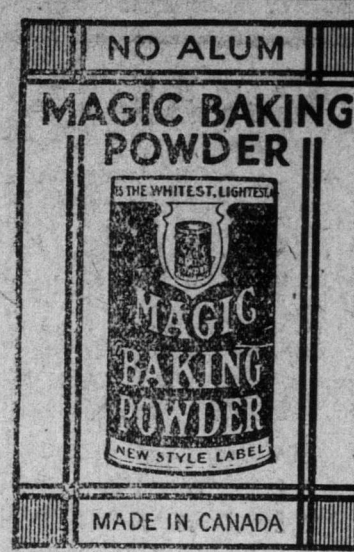
CURE RHEUMATISM.

No one but those afflicted knows what torturing one has to suffer from Rheumatic Pains, and you who do remember HILL'S PILLS are guaranteed to cure you. All Stomach Trouble, Indigestion and Kidney Trouble will disappear if you take HILL'S PILLS. Sold at 25c. a box by T. McMurdo & Co.

Bad Handwriting

Sheridan's writing was a scandal to his school and puzzled the town. He once wrote a "pass" to Drury Lane, and the doorkeeper stopped its bearer and immediately pronounced it to be a forgery because he could decipher it. To make matters worse, Sheridan was also uncertain in his spelling. A "which," a "where" and a "whether" in his hands, for instance, were as often as not deprived of their "itches," and a "thing" was to him always a "think" and nothing more. The atrocious writing of celebrities recalls the claim once made on behalf of Baron Brame that he wrote three hands—"one which he could read, another which his clerk could read and he couldn't, and a third which nobody could read," and the last named was his usual style. The writing master of the elder Dumas attributed the defeat of Napoleon at Waterloo to a badly scrawled message to Grouchy which was wrongly interpreted. The Duke of Wellington wrote an equally bad "nat." Lord Palmerston was such a stickler for legibility of script that he would send a despatch half way around the world to have it clearly rewritten.—Pall Mall Gazette.

Seallops are extremely fashionable at present, and are especially adaptable to collars and jabots.



Skyscraper Hat Next.

New York, Jan. 26.—The makers of women's hats are out to make altitude records.

They are seeking inspiration not in the galleries, but from such bonnet models as the American skyscrapers. Skyscraper millinery is now being busily constructed in Chicago, and 5th Avenue milliners are rushing along designs in order to meet the first dash of Spring sunshine with 42-story fire-proof "creations."

One feature of the new style will earn the gratitude of mankind. The long hatpins will become obsolete. The new kind of hat will fit close on the head of the wearer, as the hard boiled derby clips the men's craniums.

The women will have to tuck the "rats" away in cumphor and revert to grandmother's way of doing her hair in order to suit their heads to the new style hat.

The Ladies of St. John's May Now Have Beautiful Hair—McMurdo & Co. Have the Article and Guarantee it to Grow Hair, or Refund Your Money.

McMurdo & Co., Chemists, backed up by the manufacturers of SALVIA, the Great Hair Grower, guarantees it to grow hair. SALVIA destroys Dandruff in ten days.

The roots of the hair are so nourished and fed that a new crop of hair springs up, to the amazement and delight of the user. The hair is made soft and fluffy. Like all American preparations SALVIA is daintily perfumed. It is hard to find an actress who does not use SALVIA continually.

Ladies of society and influence use no other.

SALVIA is a non-sticky preparation, and is the ladies' favorite. A large, generous bottle, 50c. The Scotch Drug Co., St. Catharines, Canadian distributors.

Colors and Smells

A celebrated chemist in Paris publishes the following concerning the relations of colors and smells:

Black of all colors absorbs smells most freely. Dark blue, green, yellow and red follow. White is least liable to absorb smells; hence its preference for nurses and cooks.

The scientist tells of a famous tenor whose voice loses all its timbre the moment he smells lilacs. Lilacs in a room are liable to take his breath away.

Other scientists contribute these strange facts:

A young Italian girl suffering from hysteria and unable to sleep was cured by the application of musk to her nostrils, musk having the same effect upon her as a powerful narcotic.

A famous Italian surgeon, Scalliger, was nearly frightened to death when he accidentally inhaled the odor of a lily.

The Princess Lamballe got cramps when she smelled violets, and Catherine I. of Russia swooned when she saw a rose.—Baltimore News.

ASK YOURSELF THESE QUESTIONS

And find out if you have kidney disorders—Also make this test.

Have you pains in the back over the kidneys?

Do you suffer from severe headaches, dizziness or defective eyesight?

Is the skin dry and harsh?

Are you failing in health and strength and suffering from rheumatic pains or swelling of the limbs?

These are a few of the symptoms of kidney disease, and here is the test.

If the urine after standing for twenty-four hours is cloudy, milky or has particles floating about in it, or if there is a sediment in the bottom of the vessel, your kidneys are diseased.

There is no time to lose in beginning the use of Dr. Chase's Kidney Pills. They will help you more quickly than any treatment you can obtain, and that is one reason why they are so successful and popular.

Dr. C. A. W. Chase's Kidney-Liver Pills, one pill a dose, 25 cents a box, at all dealers or from Dr. Chase & Co., Toronto.

It is said that the Japanese have only recently begun to drink milk, and that on the whole they do not approve of it. They say that it tastes of the cow, and they prefer drinks of vegetable origin. Cattle have long been known in Japan, however, being used for draft animals.

Perhaps it is true that hobble skirts have cost the textile industry nearly \$100,000,000 a year and the cotton growers \$30,000,000, as the wholesalers declare, but it will be hard to get husbands and fathers to agree that they have saved anything like that.

A woman in London has just succeeded in establishing her claim to money which had been in Chancery since 1873. Exports of boots and shoes by the United States have increased from 400,000 pairs in 1889 to 12,000,000 pairs in 1911; valued at \$17,000,000.

ST. JOHN'S AGRICULTURAL SOCIETY.—Notice to Farmers!—A special meeting of all milkmen of the Electoral Districts of St. John's East and West will be held in the British Hall on Thursday next, the 8th inst., at 11 a.m., to consider the milk rules submitted by the A. P. C.—Feb. 21.

At the fur sales in London last week the price of sable reached a new high record, as much as £18 being paid for a single good skin. The cost of living in highly fashionable circles is not to come down for some time, it seems.