THE CANADIAN GROCER

In Times of Rest Prepare for Activity

You have time to sit down now and think over carefully what particular brand of canned peaches, pears, apricots, and, too, what brand of prunes and seeded raisins you will buy for the early Fall trade. You'll think of quality first, of course, then price and then the attractiveness of the labels on the goods themselves—first-class goods demand first-class labels.

The "Griffin" brand of California Fruits

is packed right at

the Vineyards where the fruit grows. Messrs. The Griffin & Skelley Co. have the unequalled skill of years of ex-

perience as growers and packers. Their reputation for quality is second to none on the California Coast. The labels of their canned fruits have been reproduced in high art journals as examples of perfection in reproducing the colors of the natural fruits. Probably no higher class work has ever been seen in the country. Each label honestly represents the high quality of the contents of the can it surrounds. As shelf ornaments for the store, "Griffin" Brand is beyond compare.

The "Griffin" Brand of prunes is famous for the large, black, luscious "meatiness" of the prunes and the small stones. The "Griffin" Brand seeded raisins is an absolutely clean brand of rich, large fruit.

"In times of rest prepare for activity"-get your orders in early, gentlemen!

Arthur P. Tippet & Co., Agents

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