



# APPLEFORD'S SANI-WRAPPERS

## Increase Sales

To use Appleford's Sani-Wrappers is good, but it is not enough. You should take advantage of that fact to increase your sales.

You should call your customers' attention to it. Show them that you are up-to-the-minute, and that you consider their interests.



Do not be a modest, shrinking violet. Violets are all right in the woods where they belong, but in the fierce heat of competition you should be a sunflower.

Advertise your good service.

We will supply you with show cards. They will attract the attention of your customers and tell them that you use Sani-Wrappers to keep meat, butter, bread and vegetables fresh, wholesome, appetizing and clean.

*Write to-day for a Sample Package of Sani-Wrappers*

**Appleford Counter Check Book Company, Ltd.**  
HAMILTON, CANADA

OFFICES AND WAREHOUSES AT TORONTO, MONTREAL WINNIPEG AND VANCOUVER