

## SWIFTHOLM

Canada's newest mountain playground, being a summer resort and townsite located in Jasper Park in the Rocky Mountains, Alberta.

It is the intention of Messrs. Inglis, Macdonald & Thom, who are sole agents for this property, to use this page in THE SCHOOL Magazine to place before its readers some facts in regard to one of the most beautiful spots in the Rocky Mountains.

Swiftholm, formerly the homestead of Louis J. Swift, is now a beautifully laid out summer resort. Mr. Swift staked his claim to this land about twenty years ago, and one of the most interesting stories of a fight for a homestead can be written in regard to the strenuous campaign he had to carry on before he finally secured from the Canadian Government his patent for the land, which is now traversed by the Canadian Northern and the Grand Trunk Pacific Railways.

When first we saw the place, we thought here is the natural place for a townsite in the great Yellowhead Pass, where in the nature of things there are only a few suitable sites available. Our second and best thought was that Swiftholm had a double value, first as a townsite and also as an ideal place for a playground in the mountains, surrounded by the most magnificent scenery, with beautiful Pyramid Lake within easy walking distance to the west, the great Athabasca River forming part of its south-easterly boundary, while on every side in their rugged splendour the Canadian Rockies rear their snow-capped peaks. So it came to pass that we finally completed arrangements with Mr. Louis J. Swift, pioneer homesteader of the Yellowhead Pass, and sole owner of property in Canada's National Park, to offer to the public his homestead as a townsite and playground in the Rockies.

Prices of the lots in Swiftholm run from \$150 to \$500 a lot. The terms are one-third cash and the balance in three semi-annual payments with interest at eight per cent. Ten per cent. discount will be allowed purchasers who pay all cash.

A post card will bring you a Swiftholm booklet containing views of the property, map and prices. Send for it now.

**Inglis, Macdonald & Thom**

**23 Jasper Avenue West**

**Edmonton, Alberta**