

The Blue Bird

in the Home Takes the
Drudgery Out of Wash Day

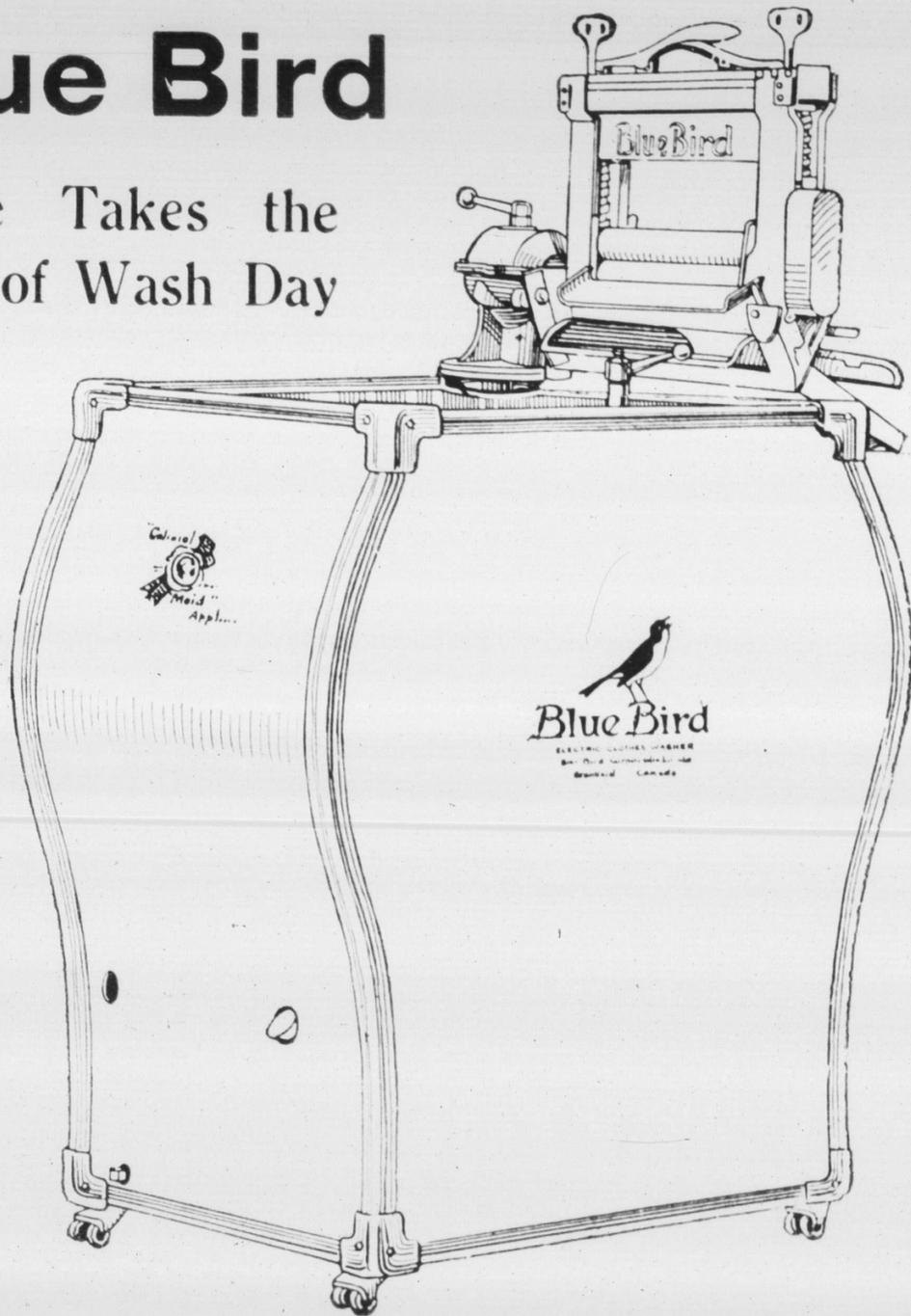
This is just what every woman who does her own washing has been hoping for—an electric washing machine that will wash clothes clean without wearing out the clothes. It's a marvel of efficiency, sturdiness of construction and fine appearance.

It will do the work of a whole day's washing about two hours and at a cost of a very few cents. It's made in Canada by Canadians and is only to be seen to be immediately desired.

Price \$210.00

Can be Bought on Easy Terms.

Let us show it to you—convince you that it is no longer necessary to wear your life away at the washtub—that the Bluebird has come to save you unsightly red hands and back-break of washday.



BLUE BIRD

Is an electric machine, the finest piece of washing mechanism on the market and is usable in every home where electricity is installed. It is a Canadian made Electric Clothes Washer, has white enamel cabinet, is grey trimmed with table top, waist high—working parts are gracefully enclosed, safety for children, attractive appearance, graceful in design; enamel finish, easily kept clean.

TUB—Heavy copper, extra large rocking type, tinned inside and perfectly smooth.

ACTION—Oscillating principle—quickest smoothest, no vibration and simple control stops on centre when not in operation. Positively rigid.

FRAME—Strongest, most heavily constructed frame, built like a bridge, mounted on four two-wheel roller bearing castors, easy to move.

MECHANISM—Simplest design, few moving parts.

WRINGER—All metal, enamelled grey, rigid, cannot warp; adjustable; approved safety release, full 12-inch width, extra wide.

ROLLS—Finest quality, highest grade Sumatra rubber, made by Goodyear; drain operated from top of washer; rapid, easily cleaned. Motor dependable, water proof, ample power.

—Lower Main Floor



Hudson's Bay Company.

INCORPORATED 1870



IN ADVERTISING, QUALITY IS MORE IMPORTANT THAN QUANTITY.