

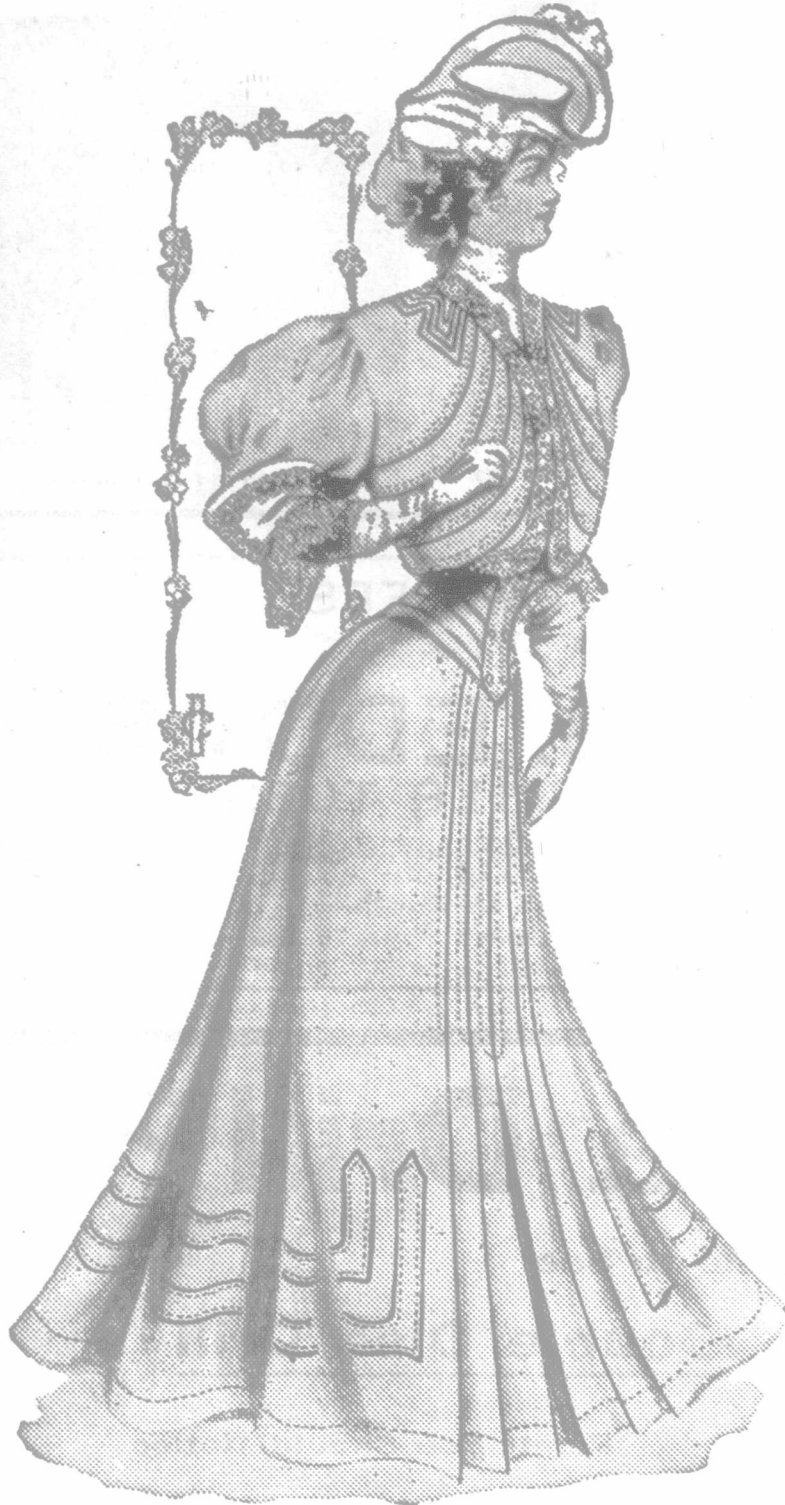
H. H. FUDGER
PRESIDENT
S. WOOD
MANAGER

THE
ROBERT

SIMPSON COMPANY,
LIMITED

MARCH 7
1906

The Spring Display of Dress Goods at Simpson's



THIS store has won such an imperial standing in regard to dress goods that any pronouncement which we may make at the beginning of a season will be very widely and quite safely taken as an authoritative.

If there is any emphasis to be laid upon one particular statement of ours this Spring of 1906, that statement is this—

Grey tweeds will be the suitings par excellence for the coming season and this store has an unrivalled stock of them.

We show practically unlimited choice of makes and weaves, and weights and solid shades and fancy mixtures in this great predominating color—if color it can be called—for 1906. Solid greys with overchecks, invisible checks in graduating shades of grey, the new "Queen's Grey," greys included with the new pastel shades, pale heliotrope, pale blues, pale greens, etc., greys with black, greys with white in various sized checks, white jacquered grounds with black checks, visible and "invisible," etc., etc.

These suitings are produced by the very best manufacturers, the qualities are guaranteed and many of the combinations of weave and shade are absolutely exclusive to this store.

A splendidly comprehensive range of these suitings is included within the reasonable price of 85c. and \$1.00 per yard, 52 and 54 inches wide.

Black Goods Also, as Always

For black goods there will always be a staple demand. We have long given the most earnest attention to the procuring of blacks of the most irreproachable dyes. We claim very strongly that our values in black dress goods are the very best offering in Canada. This Spring's stock forms no exception—quite the contrary.

We have made special arrangements to give you the biggest values we have ever given you in black goods, black goods specially selected, black goods guaranteed, black goods which will not fade, all pure wool, first choice goods only. We enumerate a few of the different weaves:

All-Wool Armures, all-wool Santos, all-wool Crepe Santos, all-wool Poplins, Coating Twills, French Serges and Venetians, dull and bright finish Crispines, Panama and Canvas Weaves, 42, 44 and 46 inches wide. Special value at 69c. per yd.

Creams for this season are and will be fashionable. Cream Mohair Suitings in the bright, sheer, silky finish in the fine Mohair and Sicilian weaves. QUALITY GUARANTEED. 44 and 46 inches wide. Special at 48c. a yd.

These special values now on display in our Dress Goods Department.

Special Value in Men's Rain Coats

Regular \$10.00 Value for \$6.95

These coats are made of an imported English Covert Cloth. In two colors dark Oxford grey and greenish fawn shades in closely woven smooth finish material the correct fabric for rain resisting being at the same time dressy and useful as a light overcoat for evening wear. Cut in the latest Chesterfield style, long and roomy, lined throughout with good Italian cloth, perfect fitting, in sizes 34 to 44. Special.....

\$6.95

