

DO YOUR XMAS SHOPPING NOW

Would you like your Christmas money to stretch further than it ever did before? Then make this a Delivery-paid Christmas, by buying everything you want from The Simpson Store. Here are some amazing values, the prices representing exactly what you pay at your nearest station.



B5-8834.—This Man's 17-jewel Watch in a sterling silver open-face case for \$5.95, is remarkable value. It's fitted with the Simpson special nickel movement, which you will find reliable. The case is a thin model, neither heavy nor bulky in the pocket. Purchase one of these watches for personal use or for Christmas giving. Write for it to-day. Price, delivered... **\$5.95**

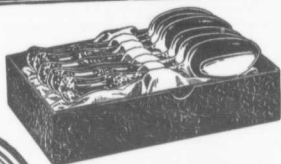


A-8838.—This pretty tailored Lace Bow is made of Plauen Irish lace with double bow of lawn at the back. Very dainty and usually sold for 25c. Price, delivered..... **.15**

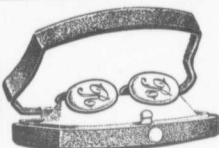


B5-8836.—Here's sterling value in a Sterling Silver Watch for women. Inside the case, (on which, by the way, we'll engrave any script monogram,) is a 7-jewel, nickel Swiss Lever movement. This splendid watch can be worn at a chateleine or in leather wristlet. Price **\$5.85** delivered..... **\$5.85**

B5-8837.—Leather Wristlet for above watch, in tan or black. Price, delivered..... **.35**



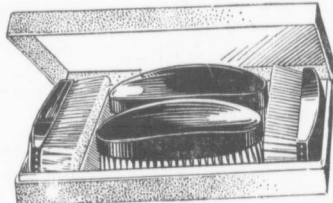
B5-8835.—Give half a dozen Roger's Silver-plated Tea Spoons, packed in fancy lined box. Your gift will be appreciated. Dainty floral design. Price per half dozen, delivered..... **.99**



B-8840.—Gold filled, Roman finished Cuff Links. \$1.00 value for **.39**

B8841.—Sterling silver Cuff Links. 50c. value for..... **.29**

Note.—Send your order early and we'll engrave any letter free of charge.



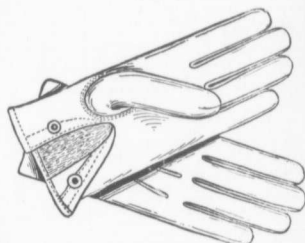
HT-8843.—Men's four-piece Brush Set. Two REAL ebony wood military brushes with 13 rows of hand-drawn bristles, and a hat and cloth brush to match. Warranted solid backs. Regular \$3.00. Price, delivered..... **\$1.98**



A-8839.—“Dutch” Collar, made from very fine Plauen Irish crochet work. Regularly sold at 35c. Better order a half dozen. They'll make pleasing Christmas gifts. Price, delivered..... **.18**



Y-8842.—This splendid Black Velvet Bag is quite correct. Inside is a small purse for coins. Excellent gift frame, durable cord handle, dainty tassels. Price, delivered..... **\$1.25**



FM-8844.—No article for a man is more acceptable at Christmas time than gloves. These are splendid winter gloves of tan, suede leather, with warm wool lining and one dome fastener. They are strongly made and perfectly finished in every detail. Sizes 7 to 9½. We have several thousand pairs to sell, but at this very low price, it will be wisest to send your order at once. Price, delivered **.59**

We publish no Christmas Catalogue this year, but our Fall and Winter one is crowded with Christmas suggestions. A post card will bring it. Whether you order fifty cents' or fifty dollars' worth of goods, **WE PAY ALL DELIVERY CHARGES.**

The **SIMPSON** Company
Robert Limited
TORONTO