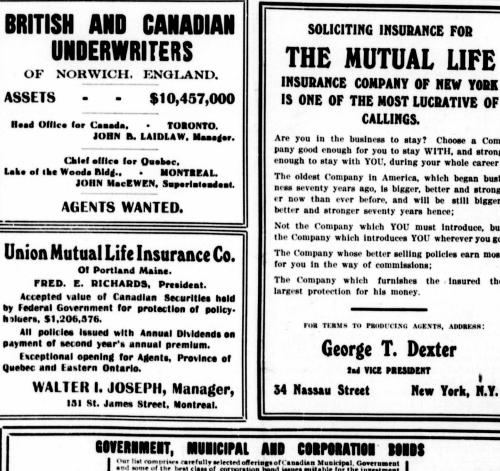
THE CANADA LIFE

in each of the past 4 years has earned A Substantially Increased Interest Rate, and 1912 bids fair to exceed 1911.

Interest is a most important element in the earning of surplus, and this doubtless accounts for the fact that In Each of The Past 4 Years the Canada Life has earned A Larger Surplus than ever before in its history.

N.B.-Favorable mortality and low expenses, the result of Good Management, have helped.





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Are you in the business to stay? Choose a Company good enough for you to stay WITH, and strong enough to stay with YOU, during your whole career;

The oldest Company in America, which began business seventy years ago, is bigger, better and stronger now than ever before, and will be still bigger, better and stronger seventy years hence;

Not the Company which YOU must introduce, but the Company which introduces YOU wherever you go.

The Company whose better selling policies earn most for you in the way of commissions:

The Company which furnishes the insured the largest protection for his money.

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