## **PROHIBITION**

Is the live question to-day with total abstainers. All total abstainers should strive to hasten the day when total abstinence will be universal.

No more powerful argument can be used to induce men to practice total abstinence than to honestly quote the experience of Life Companies that make a separate classification of their risks. Every total abstainer who acts wisely, not only places his insurance with the company that classifies him with other total abstainers, but he advises others to do as he has done in that respect.

THE TEMPERANCE AND GENERAL LIFE ASSURANCE COMPANY IS THE TOTAL ABSTINENCE COMPANY IN CANADA.

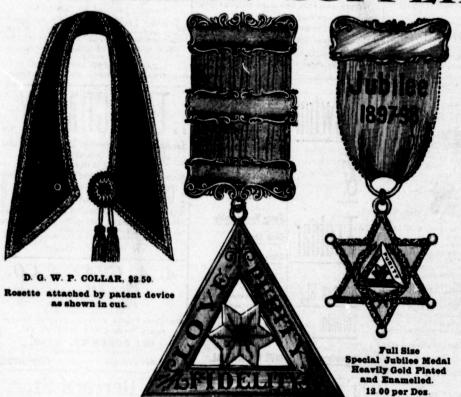
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