vices for the National Secretariat

during the forthcoming Congress of the National Federation of Canadian

Please contact the Students' Union

Evenings or during the day. Ex-

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Applications for the position of

Freshette Representative to Wau-

neita Council must be submitted to

Miss Cathy Whelihan, Wauneita President, c/o the Students' Union

Office by 4:30 p.m. Friday, Sept. 27.

It is important that the SUB park-

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Blanket tickets covering all ath-

letic events on campus are on sale

now. A regular value of \$14, they are now on sale at a greatly reduced

price of \$5 and are now available at

the Promotions Committee booth in

* *

The LDS Institute of Religion

Also, everyone is invited to come

. .

ing lot be cleared by 3 p.m., Satur-

day, Sept. 28, for Steak'n'Stomp.

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University Students.

PARKING

Pybus.

LDS

TICKET SALES

Are United States Students Too Rich?

SAM KINCH Jr. Alcalde, University of Texas Alumni Magazine

Mr. Kinck is editor of the Daily | The college student sees university Texan, the student newspaper at the administrators as Great White University of Texas. A strange disease pervades today's

University of Texas college student: a disease of the mind. This weird intellectual malady is calsed by a bug called affluence—a common bacterium in the United States, but one that hits in epidemic proportions in American colleges and universities.

The college student of today is weathy in a material sense, which makes him particularly susceptible to the bacteria of affluence. He eats well, three times a day- so much so that many times he must count calories and cholesterol at the ripe old age of 21.

He wears nice clothes, stylish clothes which may be obtained even by the lower middle class on the crutch of credit. He either has an automobile or has access to one.

He is pathetically addicted to air conditioning and comfortable sur-roundings at home and away. He has movies, television, record players, and FM radio for entertainment. He either has a checking account or

a good credit rating—or both. BUT WITH ALL HIS AFfluence, the college student has not earned one iota of it. He, as a mem-ber of the college generation of the mid-Twentieth Century, has all and has had to give nothing.

And with this heritage he goes to college, chock-full of unintellectual ambitions, and with his eyes set on a \$10,000-a-year starting salary when he graduates.

He knows he can get by without too much sholastic effort and without too much financial strain, while political "sick, fat cat" who has a enjoying a relatively high standard lot but has little to do. of living. In short, the American college

student of today is suffering from his affluence. He has too much he didn't have to work for.

One result of this disease is mental inertia and a stagnation of criticism. Joe College knows there are problems in his country and in the world, but he has an abiding faith that they well be worked out for our good.

He hears about people starving in half the world, but does not rise to the occasion to formulate answers, but he leaves the scene for a short beer without occupying himself with such matters.

He sees specific instances of injustice or discrimination, and ans-wers 'This, too, will pass." He is either satisfied with the political and social status quo, and says little about it; or he is dissatisfied and does little.

BECAUSE HE IS NOT A daily of 'quality productions' includparticularly intense student, al- ing classical music programs, magathough he may have a relatively zine-style shows, the best of CBC high grade average, and because he has so much time to devote to nonacademic activities, the wheat-jeans- singing. and-loafers man and the bubblehaired girl are submitting or have submitted to an administrative sort of parenthood—the in loco parentis club which he referred to as the (in place of a parent) concept of university life.

Fathers of leadership, which he abhors but about which he does nothing. He dislikes being told where to live, what hours to date, what groups he can and cannot join, where he can park his car (or if he can have one), when he can drink, etc., but his protests are never heard by the

cept by accident. It would almost seem that the Revolution of 1776 had been be-trayed—particularly by college students-in a manner unbecoming loyal Americans. We simply aren't continuing to revolt. Thomas Jefferson taught what he

administrators, or anyone else, ex-

considered an important lesson: In order to keep up with the times, a revolution is necessary in each generation.

In this sense, the college man of today is a complete flop, for he is more interested in hi-fi and beer than he is in new thoughts and challenges to the old order. IS THERE A FERMENTING RE-

volution of dissent and criticism and challenge? Not yet, but there is hope

Hopefully the college student of today, a member of the Silent Affluent generation, will throw off the chains of conformity and inertia, challenge the old and advocate the new, benefit from the mistakes of his elders, and create a new atmosphere consistent with the changing world of the 1960s.

But until that trend is begun, the American college man will remain an economic social, scholastic, and

U of A radio will take to the

airwaves Wednesday at 2 p.m.

The airwaves are a speaker net-work in the Students' Union and

Radio society president Cal Mac-

Pherson will throw a master-

switch to begin programming for

"Radical changes in the organ-

said society vice-president

ization of the club and in closed-

and CKUA programming and speci-

Brook termed the plans "am-

bitious" and said many new mem-

"fastest growing campus organ-

U of **A** Radio

Education buildings.

1963-64.

vear.

Andy Brook.



Frosh!!! Take note: this is absolutely the last column you will be able to understand this year. Read carefully. This is Part MCCMLXVII of your registration. Did your eyes light up? You registered. Good.

This is also the only column that is expressly for you. Upperclassmen STOP reading!

Student' Handbook is a motely collection of trivial information designed to confuse you and inform, perhaps. But, it lacks the inside knowledge which will allow you to talk like an insider, a (pardon the xpression) status seeker. Such said terms and explanations

follow EDUCATION BUILDING A

monolithic tombstone-like edifice designed to keep the rest of the campus in the dark during the short hours of the deep midwinter. (Formerly, it has been held, the Faculty of Education was in the dark.) Commonly referred to as either the Ivory Tower or the Tower of Babble. SUB-EXPANSION — Cross-

Cross-pollination of Einstein's theory of the expanding universe and Whyte's FREEDC (William H.'s, not mine) analysis of Minister organization manhood, that everyone can feel wanted if everyone is in the away.

office or call GE 3-1172 immediately. Your assistance will be required from Wednesday, September 25 until organization. A malevolent weed Friday, October 5. which will ultimately drive out all blooms of learning on the campus.

perienced Gestetener operators also CAMPUS PARKING - A diarequired. lectical problem better left to philosophers than to drivers. This problem is known to have no known WAUNEITA solutions. Mathematicians note. TUCK SHOP — a local adaptation

of the old college game of phone booth stuffing. Last record was 8,976 bodies, it's rumored. This is expected to fall during Frosh Week.

HOT FOODS BUILDING - an economy move by the university, providing one cafeteria equidistant from the Calgary and Edmonton campuses.

YOUNG CANADIANS FOR FREEDOM - Goldwater for Prim

MIDTERMS — Only six weeks You've been warned

Frosh Presented Full Schedule At **Activities** Night

A full schedule awaits freshmen for Wednesday's Activities to learn equipment opera-tion, and the art of radio announcing. Night.

Three members of the School of Physical Education-Gino Fracas, Murray Smith, and Ed Zemrau—will greet the frosh **Reorganizes** Zemrau—will greet the frosh during tours of the Physical Education Building. There will be demonstrations of handball, squash, water-polo, fencing, judo, badminton and rugger.

> At 7:30 p.m., in Dinwoodie Lounge, freshmen may see their Students' Council in action.

A mock Oxford debate will be staged in one part of SUB. Representatives of the armed forces will be available to answer questions about the army, navy and air force circuit programming are planned this and how they might benefit university students.

Displays in Pybus Lounge will in-"These include about five hour form the freshmen of the diverse variety of campus clubs. On the third floor of the Students' Union Building Gateway and U of A Radio will vie for the services of the new alty features on jazz and folk students.

Rookie night at the Gateway offers variety of job opportunities including news reporting, features writing, fine arts writing, sports reporting, makeup and proof-reading.

U of A Radio Society offers oppor-

The Golden Key Society hosts its annual reception for Freshmen or Wednesday from 9 to 11 p.m. in the dining room of Athabasca Hall. Welcoming speeches will be given by Dr. Walter H. Johns, president of the university; Mr. Wes Cragg, president of the Students' Union; and Mr. James Foster, President of the Golden Key Society. Featured en-tertainment will be the Take Fours, a well known campus folk-singing group

Buses leave the Students' Union Building, Friday night, at 7:45 p.m. for the City of Edmonton Reception at the Sales Pavillion. Three bands will provide entertainment and dancing music thoughout the evening until buses return to the Stu-dents' Union Building at 11:45 p.m.

A final highlight to the week will be the Steak n' Stomp on Saturday evening at 7 p.m. Approximately 1,000 pounds of meat will be prepared and fed to hungry Frosh on the playing field behind the swim-ming pool. Following the supper, summoned Frosh will be subjected to the rigorous Frosh Court, arranged and staffed by the members of the Law Club. After Frosh Court the Saratogas will provide music for a mammoth dance on the students' Union Building parking lot, bringing to a close a full and active week.

to the special funtime party at the "tute" Monday, September 30, at 7:30 p.m.

> SCM Open house at SCM House, 11136-90 Ave., Wednesday, Sept. 25 at 8 Informal introductory disp.m. ussion.

Film "The Seventh Seal" will be shown Sunday, Sept. 29, 2 p.m. in MP 126. Silver collection.

RADSOC

Open house all week in RADSOC studio-3rd floor of SUB. Writers, newsmen, announcers, engineers and producers needed.

CHESS CLUB

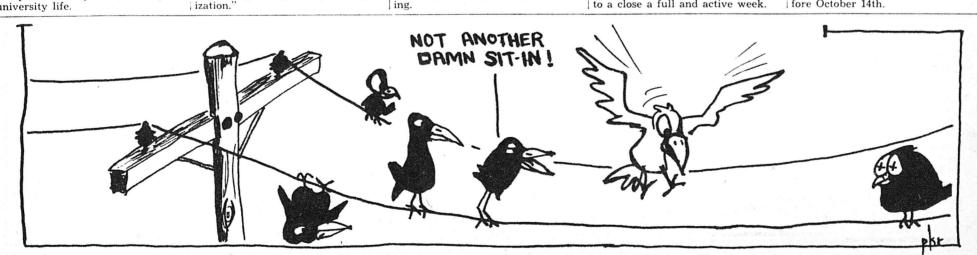
First meeting of the Chess club will meet in Dinwoodie Lounge Sept. 30 at 12 p.m. Everybody is welcome.

PROMOTIONS

Note to all clubs and fraternities: Football weekend is coming Oct. 11-13. Trophies will be awarded for best floats entered in parade Saturday, Oct. 12. * * *

E & G

Evergreen and Gold requires staff members for the 1964 production. Application forms are available at the Students' Union office and should be filled out and returned before October 14th.



will have an outdoor party Wednesday, September 25. Meet at the In-stitute at 5 p.m. Refreshments.