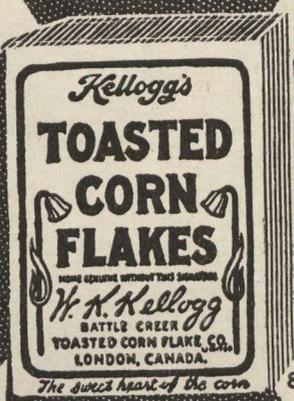


**The Centre of Interest  
For Breakfast**

**Ready to Serve  
Palatable--  
Nutritious**

**10¢ Package**



**Kellogg's  
CORN FLAKES**

# We'll Pay

for your worn-out hose, if those hose are "Holeproof," by replacing worn pairs free if any pairs wear out in six months. Send for six pairs and try them. With every six pairs you get six guarantee coupons.

## More Than a Million People

in the States and Canada now buy their hosiery this way—a million regular customers. For every pair they wear out within six months of the day they buy them, we pay them back with a new pair free. But we don't have to replace many pairs. In all of our thirteen years of "Holeproof," 95 per cent of the output has outlasted the guarantee. That means

**24,700,000 Pairs**

Think what a wonderful record. Send for six pairs of our Cashmere "Holeproof" and see how they'll wear for you. They are made from the finest yarn in existence, for which we pay the top market price. They are warm and soft, without being heavy. You can wear them six months or longer without ever having to darn them. Think of the work that saves. Think of the convenience.

We are making this year 9,000,000 pairs to meet the demand for "Holeproof." Don't you want some of them?

**We Spend \$60,000**

just to inspect "Holeproof." Our inspectors' salaries cost that every year. But every pair is twice closely examined before it is sent out. That means perfect hosiery—no disappointment when the six pairs are received. It means, in all probability, that the hose will last longer than six months. We cannot afford to let poor hose go out, for we have a great reputa-

tion at stake. These statements refer to our entire business, in United States and Canada.

**Order on the Coupon**

or write us a letter. There are two grades of Cashmere "Holeproof" for men: Medium, \$2 for six pairs; Fine, \$3 for six pairs. Six pairs for women cost \$3. Every six pairs are guaranteed six months. Colors for men are black, tan, and navy blue—for women, black and tan. Three pairs of children's Holeproof Stockings, guaranteed three months, \$1.

Fill in what you want on the coupon, post card or letter and mail it today. See what a wonderful saving in comfort and money you can make with Holeproof Hose. We have sold hose this way for the past 13 years. We guarantee satisfaction as well as wear.

**HOLEPROOF HOSIERY CO. OF CANADA, Ltd.**  
222 Bond Street, London, Canada



Holeproof Hosiery Co. of Canada, Ltd. (418)  
222 Bond Street, London, Canada

Gentlemen: I enclose \$..... for which send me one box of Holeproof Hose for ..... (state whether for men, women or children). Size..... Color.....

Weight.....  
Name.....  
Street.....  
City..... Province.....



**"Wear Holeproof Hose and Find the Mend"**

# THE CANADIAN BANK OF COMMERCE

**Head Office : TORONTO**

**Paid-up Capital, \$15,000,000 ; Reserve Fund, \$12,500,000**

SIR EDMUND WALKER, C.V.O., LL.D., D.C.L. .... President.  
ALEXANDER LAIRD ..... General Manager.  
JOHN AIRD ..... Assistant General Manager.

Branches in every Province of Canada and in the United States, England and Mexico.

**Travellers' Cheques**

The Travellers' Cheques issued by this Bank are a very convenient form in which to provide funds when travelling. They are issued in denominations of

\$10      \$20      \$50      \$100      \$200

and the exact amount payable in the principal countries of the world is shown on the face of each cheque.

These cheques may be used to pay Hotels, Railway and Steamship Companies, Ticket and Tourist Agencies and leading merchants, etc. Each purchaser of these cheques is provided with a list of the Bank's principal paying agents and correspondents throughout the world. They are issued by every branch of the Bank.

Spring days are Ford days. When the open road allures, you'll want and need a light, right and economical Ford. But, unless you get yours to-day you're almost sure to be disappointed. The supply is big but the demand is bigger.

Our factories produced nearly a quarter of a million Model T's. Prices: Runabout, \$675; Touring Car, \$750; Town Car, \$1,000—f.o.b. Walkerville, Ont., with all equipment. For particulars get "Ford Times"—an interesting automobile magazine. It's free—from Walkerville factory. Ford Motor Company of Canada, Limited.