

FANCY GOODS AND STATIONERY.

OFFICE SUPPLIES.

At the beginning of every year there is an increasing demand for blank books and office supplies, and the Brown Bros., Ltd., have made extra efforts to meet the demand. Their stock of blank books being very complete, comprising everything, from



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the massive ledger to the smallest pass book, they are in a position to supply the trade with anything required. Their assortment of office supplies is claimed to be the most complete of any house in the Dominion. Pens, pencils, ink, mucilage, inkstands, copying presses, files, etc., in endless variety. Type-writers' ribbon and carbon paper are always to be had at the Brown Bros., Ltd., who are agents for the celebrated Caligraph type-writer.

WILL CARRY SPORTING GOODS.

An important announcement is made elsewhere by Nerlich & Co., who express their intention to handle sporting goods for the first time. The firm's travelers will show Spalding's tennis rackets, baseball goods, including mitts, catching gloves, clubs, masks, etc. Among other sporting goods will be found lacrosse sticks, balls, etc., croquet sets. The firm will also carry children's wagons and carts, tricycles and velocipedes. Special attention will be given to this new department, and the firm hope their customers will reserve their orders in the above lines.

A NEW LETTER OPENER.

A patent device for opening letters is reported from Chicago. Inside the envelope is fastened a small piece of twine across the



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bottom. One end sticks out at the corner. A single pull of the string is sufficient to open the envelope. James Readdy, of 1,275 State street, Chicago, is the patentee.

IMPORT ORDERS.

Mr. H. Nerlich, Jr. of Nerlich & Co., is just returning from his European trip and

has selected a complete and large line of import samples. He has been through all the important manufacturing centres of Europe, and this year's assortment will excel any previous year in novelties and pretty designs. The firm believe it will be impossible to show a greater variety than they will do in stock this fall. Therefore they advise dealers to place orders now, as they are getting lower prices. Mr. E. Nerlich is leaving in ten days to purchase stock for fall, as the warehouse is nearly empty.

HELPING SALE OF TISSUE PAPER.

C. Wilkinson, with the W. J. Gage Co., Ltd., has invented a show case (patent applied for) that will be required by every stationer and fancy goods dealer. It is a handsome piece of furniture for the store, occupying little space, being 44 x 26 x 4 inches, can hang on wall or stand on floor, and is specially adapted for carrying stock of tissue paper. Forty or fifty different colors or shades are shown at a glance without being handled. Each shade and size of sheet may be separately shown to the customer, abstracted, or stock renewed, with ease. Stock is kept free from dust, and the fading of colors is prevented. Several quires of each color can be carried. This case will change the sale of tissue paper from a nuisance to a pleasure, and dealers can see at a glance the quantity of each shade on hand. The paper is hung on horizontal rods, each acting independently in a minimum of space, the action of which is being patented. The simplicity of the work- ing prevents its getting out of order.



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FASHIONABLE CORRESPONDENCE FADS.

Fads and frivols in writing desk appointments are as numerous and as fascinating to womenkind as are her collecting convulsions or souvenir spasms. A rather pretty whim is to choose a tint of note paper, and to use no other in one's correspondence. Naturally, most people select a cream white, smooth surface, so that there is nothing distinctive in such a preference as that. The odd thing is to have some not too conspicuous shade of color for one's own; pearl grey or a dull blue are favorites. One girl always uses azure paper, with two one-cent stamps placed squarely on the upper right-hand corner of the envelope, where

they look like quaint little tiles against the soft background. Her aesthetic taste shudders at the crude ugliness of the red two-cent stamp, and she never employs one. The envelope is always touched by a dab of grey wax with the impress of a dainty seal. There is a certain childish pleasure in recognising "by the look" a friendly letter in a pile of correspondence, and the well-known color betrays itself before the hand-



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writing even, is read upon the cover, the conceded joy of anticipation is that much more prolonged.

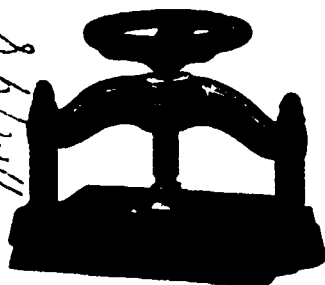
Another woman has her "English velum" stamped in the upper left-hand corner with a tiny golden bee. The owner's name begins with B, so that this Napoleonic device is appropriate as well as decorative.

Still another woman has her surname's initial stamped into the double thick, dull-finished white sheet, where it looks exactly like the sharp-cut impression of a seal. This style of ornamentation was very extensively used, and initial note paper was exceedingly fashionable about a quarter century ago. It has been completely "out" for some two decades, and yet its persistent usage by this one obstinate person, who is a personage, gives her correspondence a distinction that is pleasing in itself.

The coat-of-arms, when one possesses such a thing, is always a fine finish to a sheet of Irish linen, when the device is executed in dull red or green and there is no hint of gaudiness in its appearance where it is bound to be more or less striking.—American Stationer.

SOMETHING BRIGHT IN BALLS.

A line of balls which will capture the purchaser is that shown by the Copp, Clark Co., Ltd., this season. Besides the regular old Phoenix, they are



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presenting the Antelope brand. This is a first-class article with a "bounce" equal to a politician's. THE BOOKSELLER AND STATIONER has tried both and knows. The Ante-