

If we did not have the goods we could not hold our trade! isn't that true? and does not the same apply to you?

If our goods were not right, our trade would not increase by leaps and bounds as it is doing.

Is your trade increasing? It will if you have our goods.

Listen! Advertising does not make our goods one bit better than they are, the goods speak for themselves.

From every part of the Dominion we continue to receive kind words and praise for the handsome goods we are showing.

No class of dress goods is so fashionable in London, Paris, and New York this season as fancy black goods.

We now have in stock from the finest cobweb weave of silk grenadines, to the rich heavy all silk, silk and mohair, and silk and wool effect dress goods.

We have the handsomest fancy black and coloured dress goods and silks ever seen in Canada.

Some Specialties in Fancy Goods:

Ladies' Scarfs and Ties, Ladies' and Misses' Golfers, handsome Handkerchiefs in Silk, in Lawn and Lace, Pure Linen and Lace, and Pure Linen Embroidered, also Initial Handkerchiefs.

New lines in Ribbons, Laces and Curtains. New Trimmings and Braids.

Our Imported Flannels and Flannelettes are selling well.

Brophy, Cains & Co.

23 St. Helen Street, MONTREAL.