WE STAND BETWEEN YOU AND HIGH PRICES!

The store that leads—The low-price store—The store by which other stores are patterned. Its service, windows and system are of the highest and up to date methods. That you, the buying public, have faith in the best is shown in giving us a \$4,400 increase in business over 1915. Our appreciation to you for this business is shown in our protecting you from the high prices.

Men's Overcoats Values to \$20.00

High-grade, Hand-tāilored, Black or Grey, Form-fitting or Loose Back style. Heavier Coats in Mixed Tweeds, with or without belts.

For this week, \$13.85.

Womens' and Misses' Coats

Values up to \$12.00 Come and look at the specials in this department. First to come gets the pick.

For this week, \$3.65

E MAYHEW & CO "QUALITY FIRST

The Transcript.

THURSDAY, JANUARY 25, 1917

Newbury

Newbury, Jan. 22—David Mulligan of Southern Alberta is visiting old friends here.

Particulars of a benefit concert to be given for Pte. Alex. Humphries will be found in another column. Those who did not see the play, "A Soldier's Sweetheart," will have this opportunity of doing so and helping in a worthy cause.

a worthy cause.

Several new books were put in the public library last week. We have an excellent lot of books, the fee is very small and anyone at all fond of reading has a good chance to indulge his taste.

Born — January 8th, in Saginaw Mich., to Mr. and Mrs. Chas. Darling (nee Amelia Vail) a son—John Wesley Fred Jeffery moved to George Me calfe's farm last week.

J. G. Bayne was in London on Sat Mrs. Thos. Yates and daughter, Miss Weaver, left on Monday for Windsor to see her daughter, Mrs. Alex. Gray, who is ill.

Sympathy is extended to Reeve Reycraft of Mosa on the death of his

Born-18th inst., to Mr. and Mrs Will Woods, a daughter.

George Martin was in London for the week-end. His father returned with him to see his old friend, Roth-well Winship, who is seriously ill with pneumonia.

WALKERS.

Walkers, Jan. 22.—Peter McNeil is ecovering from a severe attack of Mrs. Solomon Graham is seriously

A number from here attended a ball at Appin on Friday night.

Mrs. Maud Watson and daughter Margaret are visiting at Dan McEach-ren's. Dan Galbraith of Argyle street has

Cairo.

A CAREFULLY PREPARED PILL.

Much time and attention were expended in the experimenting with the ingredients that enter into the composition of Parmelee's Vegetable Pills before they were brought to the state in which they were first offered to the public. Whatever other pills may be, Parmelee's Vegetable Pills are the result of much expert study, and all persons suffering from dyspepsis. or disordered liver and kidneys may confidently accept them as being what they are represented to be.

Sask., on the l0th inst. We certainly wish them everything good.

Sask., on the l0th inst. We certainly wish them everything good.

Mr. and Mrs. Geo. Bell have returne home from their honeymoon in Ch cago.

Andrew Thompson and Miss May White of Saskatchewan are visitin relatives around here.

They are non-injurious in their composition, and while in some cases they may cause vomiting, that must not be taken as a sign that they are nanseating, but as an indication of their about the neighbors.

Values to \$8.50

Double-breasted Coats, with regular ulster or wl collar, belted back, in fancy coating.

Boys' Overcoats sizes 8 to 16

For this week, \$4.95

Extra Special Value Men's Wool Underwear

Agents' samples, consisting of Heavy Ribbed Wool and Scotch Knit Undershirts and Drawers, sizes 38 to 42 Values up to \$1.50. Take your pick while they last.

This week for 67c.

Our Annual Stock-taking Rubber and Shoe Sale is now on Great Bargains at this Sale! Never such Price Reductions! Real Bargains in Every Department in the Store.

PAINS, LIKE THE POOR, ARE ALWAYS WITH US.—That portion of two man's life which is not middle up of pleasure is largely composed of pain, and to be free free man's life with the property of the Mr. and Mrs. R. Campbell.

The Misses Smith received word a KNAPDALE.

Are YOU doing your bit to win the

Ice harvest has begun here. Sergeant R. C. Moorhouse of the 149th is recruiting for his battalion around here.

There's a great opportunity for some enterprising chap to install a saw-mill. A free site and a free country.

Mrs.

Cairo, Jan. 22.—Miss Mildred McGugan of Glencoe is the guest of her father, A. D. McGugan.

Geo. Summers returned during the week, after an absence of some foundation.

Mr. and Mrs. Charles Gage of Regins, Sask, are visiting friends in the vicinity.

G. A. Annett leaves today for Sarnia to attend county council.

Mr. and Mrs. O. Gage, accompanied by Mrs. S. M. Smith, visited at the home of W. F. Armstrong on Friday.

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Mrs. All or the service and week recruiting, but his gun of the Calior Presbyterian church was placed to the proper such that the payment of the calion of t

Wardsville, Jan. 22.—Mr. and Mrs. Benner are visiting at the home of her father, Dr. Wilson.

The Mission Circle of the Methodist church met at the home of Miss W. Quigley last week.

Several of the High Cr.

man's life which is not made up of pleasure is largely composed of pain, and to be free from pain is a pleasure. Simple remedies are always the best in treating bodily pain, and a safe, sure and simple-remedy is Dr. Thomas Eclectric Oil. You cannot do wrong in giving it a trial when required,

SHETLAND.

Mr. and Mrs. R. Campbell.

The Misses Smith received word a word and gordon Bradfield of Toronto. who went overseas with the 2nd contingent and who have been on the firing line almost continuously ever since, are now in England, have qualified and been accepted in the Royal Flying corps and are just waiting now to be called out.

SHETLAND.

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John Benson of Port Huron is visiting friends here.

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Strathburn

Miss Isabel Rush is visiting in town.

There's a great opportunity. Savil Simpson is hauling logs to the don.

Mr. and Mrs. Geo. Bell have returned ome from their honeymoon in Chi-

cago.

Andrew Thompson and Miss Mary
White of Saskatchewan are visiting
relatives around here.

Mr. and Mrs. Roy Messelbrooke and
Leola were visiting relatives in Wind-

Appin

Appiu, Jan. 23.—Dan McIntyre, jr., has purchased Mr. Brown's house and Mr. Brown is moving to Melbourne. George Lipsit has sold his mail route to Jas. Glasgow.

Wat. McMaster has purchased the cheese factory from Mr. McHugh and intends to make extensive repairs and run it this summer. He has engaged a first-class cheesemaker.

Roy Eddie is home from the West but expects to return about the 15th of March.

Earl Webster and Archie Leitch are

The Royal Bank has installed nev fixtures and a new vault, and r have a bank to be proud of. The merchants of town are busy getting their ice in this week.

BIG BEND.

Big Bend, Jan. 22.—The heavy falls of snow are causing the farmers of this vicinity to get a little uneasy, as lots of snow means high floods which always cause great damage to crops and fences on the low lands along the

Miss Agnes and Master Perce Neth-ercott spent the week-end at the home of their sister, Mrs. John Webster of

La grippe has made its appearance in this locality and many are com-elled to stay in the house.

Kilmartin.

Benner are visiting at the home of her father, Dr. Wilson.

The Mission Circle of the Methodist church met at the home of Miss W. Quigley last week.

Several of the High School pupils gathered at the home of Pte. Hugh Lamont on Friday afternoon and presented him with a wrist watch prior to his leaving for England.

Miss Lulu Turk has returned from a visit to friends and relatives in Windson.

The many friends of James Ellison are sorry to hear of his illness. He is taking treatment in Ithica, N. Y.

P. D. Ellison succeeded in taking eight out of nine entries with his W. C. Y. Dent corn, also a special and a silver cup for the best 25 ears of Dent corn in the show, at West Lorne.

Wardswille, Jan. 23.—Will Sheppard of her methods week-end at their home here.

Wardswille, Jan. 25. Good program. Proceeds for Red Cross.

Mrs. W. G. Robinson is spending a few days with her father, Mr. Watson, who is ill.

The ladies of this community have been busy knitting socks for the sor supplied by the Melbourne Patriotic Society. About 10 pairs to each of the boys who went from this community, Thisty six were sent on Friday eventure.

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Charles Miller and Harold Hale of the Montreal Ban

her home in Clachan.

Alfred Hale of the Montreal Bank, Chatbam, spent over Sunday with his parents here.

The High School will hold their annual concert on Feb. 14. A good programm was a debate, "Resolved that women should have the franchise." The main two debates, "Resolved that women should have the franchise." The main feature was taken by Ernest and friends in Windsor.

George Nichols of Southwold visited at his home here for a few days last lefte McKellar and the negative by Wm. A. McCallum and Mary Me-Naughton. The speakers deserve a great deal of commendation for the week.

Miss Kathleen Eisher is visiting friends in Welland.

Payer Live Tire Poor Are Alma spents.

Miss D. Emery, a former teacher of No. 9, called on friends here last week.

Dan Hillman spent a few days in London last week. Neil Mitchell visited his aunt in De-troit, who is very ill. Mr. and Mrs. R. Plaine of Newbury spent Monday here. Sam Degraw has returned from Lon-

Mrs. Wm. Dobie is under the Miss Alice Babcock has returned to weather.

friends after March first.

In Nova Scotia in 1911 there were a form of than females.

Help for Asthma. Neglect gives asthma a great advantage. The fisiting fisting fisting fisting fisting and many other leaders.

Mary mind-of suffering, however, might have been prevented had the remedy been used would owing be not neglect asthma, but use this preparation at once.

Address Transcript Office, Glencoe, Ont.

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ADVERTISING RATES. — Cards of Thanks, In Memoriam Verses, Complimentary Addresses, 5 cents per line, minimum charge 50c; notices of entertainments to be held, also notices of Lost, Found, Wanted, or For Sale, Ic per word each insertion, minimum charge 50c; notices of each many other leaders.

Return Limit May 31, 1917

Liberal Stop-overs Allowed

For full information write to C. E. HORNING, Unior Station, Ont.

Toronto — Ontario Address Transcript Office, Glencoe,

TO INVESTORS

THOSE WHO, FROM TIME TO TIME, HAVE FUNDS REQUIRING INVESTMENT MAY PURCHASE AT PAR

DOMINION OF CANADA DEBENTURE STOCK

IN SUMS OF \$500, OR ANY MULTIPLE THEREOF

Principal repayable 1st October, 1919.

Interest payable half-yearly, 1st April and 1st October by cheque (free of exchange at any chartered Bank in Canada) at the rate of five per cent per annum from the date of purchase.

Holders of this stock will have the privilege of surrendering at par and accrued interest, as the equivalent of cash, in pay-ment of any allotment made under any future war loan issue in Canada other than an issue of Treasury Bills or other like short

Proceeds of this stock are for war purposes only.

A commission of one-quarter of one per cent will be allowed to recognized bond and stock brokers on allotments made in respect of applications for this stock which bear their stamp. For application forms apply to the Deputy Minister of

DEPARTMENT OF FINANCE, OTTAWA

Doing Our Bit

Are we seeking that "something," or are we evading it? Are we looking for the "bit" we should do, or trying

Take the Canadian Patriotic Fund. It has been created to care for the families of our soldiers in those cases—and those only—where need exists. Experience has shown that this means in two families out of three. Up to December 1, 1916, the people of Canada have given \$16,500,000 to the Fund. That is generous giving, isn't it? But

growing; the soldiers' families are still in need; the Fund still must be maintained. And what do we find: in every part of the country men crying that they have given enough to the Fund-that Government should now take the Given enough! When the Canadian lad in the trenches is dead-tired, ready to drop in his tracks, does he chuck his job, declare he

get another man? Given enough! Is there a man in Canada has given enough if women and children are in need while he, the stay-at-home, has a dollar to spare? No! This Fund, above all funds, has a claim on every citizen who is not himself a pauper. The fact that Government has not assumed responsibility for it is the fact that makes every man responsible for it—even if he thinks the Fund should be maintained by



Are YOU helping to insure this home against need?

GOVERNMENT SHOULD NOT CONTROL, BECAUSE— 1. Government would have to treat all alike. The Fund helps only those in need. If Government paid the families of each soldier the average sum paid by the Fund the extra burden on the country would be between eight

and nine million dollars yearly. 2. By paying the average sum those families in districts where cost of living is low would receive more than they need; those in high-cost areas would be paid too little.

3. Costs of administration would be enormously increased. This work is now done, for the most part; by willing workers without cost. Of every hundred dollars subscribed, Ninety-nine Dollars and Forty-six Cents go to the families! Never was a voluntary fund so economically administered.

4. The work would suffer. There would be no more of the friendly, almost paternal, relation now existing between the administrators of the Fund and the families. Government works automatically. The Fund's visitors are friends in need, therefore friends indeed. 5. Taxation would be unequal, for some counties and some provinces are already taxing their people for this Fund. Are they to be taxed again by the Federal authority?

6. The richer classes would be relieved of work they are cheerfully doing. They are now bearing, and bearing because they have the financial power and the patriotic willingness, the larger share of the burden. Why take from them this task, and give it to all, rich and poor?

7. The Fund blesses him that gives. It is a vehicle for public spirit-a channel for patriotic endeavor. The work of administering it has uncovered unknown reservoirs of unselfishness and sacrifice. Men and women have thrown themselves into this work because they found in it the "bit" for which they looked—their contribution to 8. Last, but not least: Government control means raising the money by selling Government bonds. Govern

ment bonds mean future taxation. And that means that the returning soldiers will pay, through long years, a large share of the cost of caring for their families—a cost we, the stay-at-homes, pledged ourselves to bear. MEN AND WOMEN OF ONTARIO: Bend your backs once again to this burden. If you live in the rural districts see to it that your county county

make grants worthy of the counties and of the cause. If in the towns, start campaigns for individual subscriptions.

And personally, taxed or not taxed, give as you can afford, give as your conscience tells you is your duty, your war-The Fund requires \$12,500,000 for 1917. Of this Ontario is asked to raise \$6,000,000, being the estimated requirements of Ontario's families. If there is no local Fund to which you can subscribe, send your gift direct to the Canadian Patriotic Fund, Vittoria Street, Ottawa.

THE CANADIAN PATRIOTIC FUND

CLUBBING RATES

GRAND TRUNK SASKEN Representative Wanted

at once for Glencoe and District for CANADA'S GREATEST NURSERIES Spring 1917 Planting List now ready. Splendid list of Hardy CANADIAN GROWN Fruit and Ornamental Stock