POOR DOCUMENT

THE EVENING TIMES AND STAR, ST. JOHN, N. B., FRIDAY, MARCH 23, 1923

Hon. J. E. Michaud Introduces Bill in Leg-

To be Known as Farmers Relief Act-Hon. W. F. Roberts Will Look Into Tuberculin Tests of Farmers' Cows- Municipali-

account of liness.

Ir. Flewelling moved for leave to be end the rule to permit of the induction of a bill to enable the school stees of the town of St. Stephen to the annuity to Fred O. Sullivan. annuity to Fred O. Sullivan.

n. Mr. Robinson moved for the ension of the rule to permit of the duction of bills to amend the Brunswick Pharmaceutical Act, to authorize the Highfield street

Mr. Young in the chair and bills to authorize the town rest to issue debentures and temporarily each year a sum ding \$40,000, to authorize the town the Canadian National Railway.

Sex County at No. 2 berth, Sand Point and found a quantity of liquor, not reported and checked by the authorities on the steamer's arrival. The case of the canadian National Railway.

Dual and Secret Sending Systems Included in 200 Sold to American Cor-



WORK OF CLINICS

St. John Health Centre Considered a Vital Factor in Health of City-Will Provide for Fresh Air Treat-

ssue debentures.

Mr. Flewelling introduced a bill to uthorize the town of St. Stephen to IN CULBERSON CASE

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Mr. Warock introduced a bill to authorize the town of Grand Falls to issue debentures.

Mr. Flewelling introduced a bill to issue debentures.

Mr. Brewelling introduced a bill to issue debentures.

Mr. Brewelling introduced a bill to incorporate the Beaver Coal and Railway Company.

Mr. Warongany.

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Mr. Warong and the Towns Incorporation Act, the explained that its object was to give a clearer definition of the word inhabitant. Under the existing law a person doing busines in a town shall be deemed an inhabitant.

New York, March 23. — John F. Ellis, ex-private detective, who was accused of kidnapping Alex, B. Roberton of the role of the mine to six teen years.

Hom. Mr. Byrne introduced a bill to amend the act establishing a Boys In dastrial Home.

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Hom. Mr. Michaud introduced a bill to are the publication of the role to precise the publication of the role to precise the publication of the role to publication of the rol

The table has a silver plate with the bllowing inscription:—"Presented by the Commercial Club of St. John to the

"The Torch of Verified Circulation"

lights up the way for the Advertiser

The Telegraph and The Evening Times, with a combined daily net paid circulation exceeding 30,000 copies, are the only A. B. C. (Audit Bureau of Circulation) papers in the province of New Brunswick. These newspapers alone give the advertiser a verified circulation whose extent is absolutely known and established beyond question.

Mr. Advertiser, do you realize what this means?

All of the principal Canadian dailies are members of the A. B. C. That is, they give their advertisers, present and prospective, circulation figures which are audited, certified and approved by an independent court whose standing is recognized in business circles throughout Canada and the United States.

Mr. Advertiser, Look at this:

The Following Canadian Newspapers are members of the A. B. C.:

St. John—The Telegraph and The Evening Times (the only A. B. C. papers in New Brunswick).

Halifax-The Chronicle and Echo, The Herald and Mail.

Charlottetown-The Guardian. Quebec City-LeSoliel, L'Evenement.

Montreal-The Gazette, The Star, The Herald, La Presse, La Patrie, Le Canada, Le Devoir, The Standard.

Ottawa-The Citizen, The Journal, Le

Toronto-The Globe, The Star, The Mail and Empire and Sunday World, The Telegram. London—The Advertiser, The Free Press.

Brantford—The Expositor.

Brockville-The Recorder and Times. Fort William-The Times-Journal. Hamilton-The Spectator. Kingston-The British Whig, The Standard.

Windsor-The Border Cities' Star. Winnipeg-The Manitoba Free Press, The

Saskatoon-The Star, The Phoenix. Regina-The Leader, The Post. Calgary-The Morning Albertan, The

Edmonton-The Bulletin, The Journal. Vancouver—The Province, The Sun, The

Victoria—The Colonist, The Times.

Mr. Advertiser, in that list you have the chief newspapers of Canada. They give you an independent audit of their circulation by a universally recognized authority.

"Net Paid" circulation does not mean old lists of doubtful value. "Net Paid" means that every subscriber included in the figures is either paid in advance or does not owe for more than six months. The Telegraph and Times, remember, have a combined "net paid" daily circulation of more than 30,000 copies.

Figuring by circulation The Telegraph and Times rates are the lowest in the Maritime Provinces.

By putting the same ad in both papers you cover the city of St. John and the province of New Brunswick as with a blanket, so far as prospective buyers of your goods are concerned, for these two papers reach to a really wonderful extent the people in this city and this province who are in a position to purchase the goods that local or national advertisers offer for sale, be these goods bonds or toothpicks, razors or mowing machines, diamonds or medicines, shoes or silks.

Think over the facts, Mr. Advertiser. Just ask yourself quietly and thoughtfully what that chain of leading Canadian newspapers means. Their verified circulation is their greatest advertising solicitor. Think about "the torch of verified circulation."

THE TELEGRAPH PUBLISHING COMPANY THE TIMES PRINTING & PUBLISHING CO., LTD.

ST. JOHN, N. B.