

Simpson's Mid-Winter Sale

Store Opens 8:30 a.m.

Closes 5:30 p.m.

Telephone Main 7841

Market Adel. 6100



For Men Going South

The warm blue skies and white sands of the tropics are calling great contingents southward every week. Many a man, hard buffeted by the cold, makes up his mind suddenly to a short winter holiday, and gathering up his golf clubs, wants to get away quickly. That man should have our "special wardrobe

trunk for men." To the traveler it is a valet in service, and a marvel of convenience.

The trunk is of hard fibre, strongly bound and durable. It is the last word in arrangement. Receptacles are here for collars and ties, laundry, boots and shoes, hats and other accessories. Priced at . 105.00

Other models at \$33.50, \$39.50 and \$54.50

Club Bags, \$4.95
Fabrakoid-Club Bags, double drop handles, reinforced corners, rubber cloth lining. Sizes 16 and 18 inches 4.95

Suit Cases, \$4.25
Deep fibre case, reinforced corners, two straps and swing handle. 24 and 26 inches. Mid-winter Sale, today 4.25

Simpson's—Sixth Floor.

Women's Serge Dresses \$25.00

To be able to obtain frocks of real Botany serge in the latest styles, at this modest sale-price is remarkable. Surely worth shopping at 8:30 a.m. for. Straightline, Russian and chemise designs gain immense chic from trimmings of soutache and military braid, pintuckings and buttons.

Navy or black. Sizes 14 to 20 years. Mid-winter Sale, today 25.00

Simpson's—Third Floor.

Exclusive Tailored Coats \$25.00 and \$50.00

So Greatly Underpriced for the Mid-winter Sale as to Result in Savings of \$10.00 to \$30.00 for the Woman Who Buys Today.

Exclusive dress coats—tailored coats—and snappy styles for utility wear, representing broken sizes from regular stock and clearing lines from high-class manufacturers.

Made from the ultra-fashionable polo-cloth or from silvertone, velour, cheviot and blanket-cloth. Many fur-trimmed.

Dozens of styles—popular shades—sizes 34 to 42. Two groups in the Mid-winter Sale, today, at \$25.00 and \$50.00.

Simpson's—Third Floor

To Paper the Walls

Oatmeal Wall Papers, 17c and 23c Roll. Cut-out Borders to Match, 8c Yard. Heavy Duplex Oatmeal Wall Papers, printed with artistic color tones of blue, green, yellow, buff, fawn or stone. 30 inches wide, 5-yard roll.

Light colors, 17c roll.
Deeper colors, 23c roll.

Varnish Tile Papers, 35c Roll

Superior finish and design, for walls and ceilings of bathrooms, kitchens or stores. Plain or figured block and tile patterns, mottled and mosaic effects, in a good assortment of colors, including blues, greens, browns, red and gray. Mid-winter Sale, 35c single roll.

Simpson's—Sixth Floor.

Concerning Curtains

Voile and Marquissette Curtains. 75 pairs only in today's offering. Fine voile and mercerized marquissette, showing an assortment of distinctive new styles. Some with corner motifs and embroidered borders, others with cluny or filet effect laces and insertions. 2½ yards long in either white or cream. Regularly \$9.50 to \$12.50. Mid-winter Sale, today, pair 7.98

Polished Brass Curtain Rods, 30c

500 strong extension rods made to fit any window measuring from 26 to 48 inches wide. Complete with plain ball ends and hook brackets. Mid-winter Sale, today, each 30

Simpson's—Fourth Floor.



If You Were a Boy

again and trudging off to School each morning, or perhaps to U. T. S., a boy who skated and played hockey, went sliding in High Park, had a "best" girl and went to parties—how would you like to be dressed? That is one reason you should know the

Boys' Clothing Dept., Second Floor

for here the lad will be outfitted as you longed to be, say 25 years ago. Nowadays, we older folks don't believe in "hand-me-downs" with flaring knees and ultra-generous seats. Not a bit. And neither does the boy. He has a bigger voice in his own fashions than his father had. He has as well

An Eye for Color,

a distinct leaning towards smart finish in suits and overcoats. And other little ideas. He doesn't want a pair of bloomers that rip with a disastrous rending sound right in the middle of a game. Or that grow shiny and thin after two or three surreptitious slides down the banister. He wants satisfaction. So do you. This Store will provide it in courteous, expert service, in durable material, in up-to-date, well-cut suits and overcoats. Remember the location.

Boys' Clothing, Second Floor, Richmond St. Side

Boys' Blue Suits \$14.65

There is a snap reflected in the brisk lines of these suits and the effect will continue until the cloth is worn out. Blue Irish serges and English worsteds, all wool and fast color.

Single-breasted better, and waist-line, and double-breasted high waist effect with fitted back, having knife pleats extending from shoulders to waist. Full fashioned bloomers, most of them have belt of self material and Governor fasteners. Sizes 26 to 36 for ages 8 to 18. Regularly \$18.00, \$19.00 and \$20.00. Today, Mid-winter Sale Price 14.65

Simpson's—Second Floor.

The **SIMPSON** Company Limited



Nice Warm Blankets

Irish Sheeting, Linen Damask Table Cloths, Hemstitched Huck Towels and other excellent features are included in the Mid-winter Sale today. These, you will note, are offered at unusual prices. The width, weave and quality will make sure appeal to the thrifty, far-sighted housewife.

Saxony Blankets, \$5.25 Pair

White Saxony Blankets with pink or blue borders and whipped ends, fine twilled, soft fleecy make. Large size, 70 x 84 inches. Special, Mid-winter Sale Price, today, pair 5.25

\$1.45 Irish Sheeting at \$1.19

800 yards "Colleen Brand" Irish, Linen-finished Sheeting—plain weave, heavy quality. About 80 inches wide. Regularly \$1.45 yard. Mid-winter Sale, today, yard 1.19

Extra Special Wide Sheeting, 69c Yard

1200 yards medium weight, closely woven, fully bleached sheeting—note wide width, about 78 inches. Not more than 20 yards to each customer. Mid-winter Sale, today, yard 69

Irish Linen Cloths at \$6.50

About 50 Irish Linen Damask Table Cloths, made from strong linen yarns in a good assortment of round designs. Size 2 x 2 yards. Regularly \$8.50. Mid-winter Sale Price, today, each 6.50

Hemstitched Huck Towels, \$1.50 Pair

1500 pairs heavy quality, deep hemstitched huck towels, with fancy damask borders. Size about 24 x 40 inches. Regularly \$2.00. Mid-winter Sale, today, pair 1.50

Huck Towelling at 49c

Irish, figured Huck Towelling—heavy quality—assorted designs. 18 inches wide. Regularly 65c yard. Mid-winter Sale, today, yard 49

Simpson's—Fourth Floor

Fine Furs Sale-Priced

1 Hudson Seal (dyed mink) Imported Model Coat, made from finest quality skins in the dolman effect, with large cape collar. A coat of distinction. Regularly priced at \$875.00. Mid-winter Sale, today 650.00

1 36-inch Canadian Plucked Beaver Coat with large shawl collar and cuffs. Regularly \$525.00. Mid-winter Sale, today 450.00

1 Imported Mink Coat of unsurpassed elegance. Regularly \$1,000.00. Mid-winter Sale, today 750.00

1 Mink Shawl of finest quality. Trimmed with tails. Regularly \$425.00. Mid-winter Sale, today 375.00

Simpson's—Second Floor.

Hardware Midwinters

Phone Orders Filled—Main 7841.
Perfection Oil Heaters. Smokeless, odorless, safe, convenient, useful in all seasons. Will heat a large room. Mid-winter Sale Price, today 6.49

Economy Mop Outfit, 98c
Polish Mop, Dusting Mop, Can of Cedar Oil Polish, 1 Long Handle. Complete outfit, today 98

Buck Saws, 98c
A very good grade. 30-inch blade, well braced hardwood frame. Mid-winter Sale Price, today 98

The Sani-Can, \$3.69
Is an indoor garbage receptacle. White enamel finish. Keep it under the kitchen sink and save steps a dozen times a day. Sanitary. \$4.75 value. Today 3.69

Corn Brooms, 59c
Four string, good size, well made. Today 59

Simpson's—Basement

For Madame's Toilette

El Rado, Liquid Depilatory, 60c and \$1.04.
De Miracle, Liquid Depilatory 1.56
Neet, Perfumed Depilatory, 52c and \$1.04.
Mum, Deodorant and Antiseptic 37
Odorono, Deodorant and Antiseptic, 32c, 63c and \$1.04.
Nouspi, Deodorant and Antiseptic 68
Eye Brow Eradicators and Growers 52
Eye Brow Pencils, 10c, 15c, 25c.
Lip Rouge, 15c, 25c, 35c.
Beauty Spots, 10c, 25c.
Mascarro, 52c, 78c.
Rouges and Compact Powder, 25c, 37c, 52c to \$2.00.
Eye Brow Darkener 1.04
Lashbrow and Eyelash Grower 78
Liquid Face Powder, 52c, 65c, 78c.
Face Powder, Houbigant's, Coty's, Roger and Gallet's, Piver's, Melba, Apollo, Pussy-willow and scores of others. Each, 25c to \$5.00.
Liquid Creams, 25c to 75c.
Cold Creams, 25c to 75c.
Vanishing Creams, 35c to 75c.
Exquisite Perfumes, Toilet Waters, Lotions, etc.

(War Tax Included.)

Simpson's—Main Floor.

FOI
APARTMENT
NEAR P
Containing Eve
rents. Three e
\$2,500 per ann
H. H.
44 King Street
PROBS:
Bry
MEETING
ON T
Expect Fo
But That
Return
After P
Cronyn
Alex. M
ond Re
Speech.
Ottawa, Jan
acting prime
this afternoon
nouncement th
Limited that t
the transaction
day, February
all probability
the speech fro
of which is the
ment, will be
M.P. for Lond
Alexander. Mr
Fletcher. The
also stated th
issue making
of the only ty
now vacant—
harming. Kar
representative
tion of Mr. Er
cessfully vote
Liberal intere
elections. Tir
out a member
Frank Cochran
Gives O
The choice
date on which
vene does not
Ottawa becau
ly understood
the house-wor
week in Febru
almost invari
day. This al
being disp
Friday and e
opening of th
address on th
days. It will
Remer. King
Liberal leade
with 'political
way. It will
Mr. King ent
wards the clo
session he did
McKenzie as
(Continued
TREATY RA
IS FIXE
London, Jan
the Versailles
Saturday at
noon, in the
foreign affairs
ying the amou
demanded, fro
handed to Be
head of the G
The powers
treaty will be
tain France,
Bolivia, Brazil
and Siam, Ca
guay.
Lifting of Ea
Greatly Aid
Ottawa, Jan
dian wheat
since the em
been much le
day, embargo
15 and during
month there w
States, 258,26
\$14,241, and
\$67 bushels, v
U. S. GEN
WARM
Brigadier -
Lives W
Day
Washington
erican troops
sued on arm
the American
ment did not
violently issued
admiral-general
Boston, forme
ilitary brigad
division, today
mities. Gene
condemned th
referred to as
at Chaumont,
a "dominating
Corps, divis
manders stoo
of the Chaur
not rare, in
their own aut
tack on Nov.
to a moral co
had been sign
The general
Sherburne, de
entire army a
fears from e
perpetual f
real d. disgra