

MAGIC BAKING POWDER

CONTAINS NO ALUM



Users of this well known article have the assurance that food is made more wholesome and nutritious by its use.

"Magic" is a pure phosphate baking powder, and it is a well known fact that phosphate is a necessary constituent in food, while alum is a dangerous mineral acid.

"Magic" Baking Powder contains no egg albumen or other added ingredient for the purpose of making unfair and deceptive tests which have no value as a constituent of baking powder.

For economy buy the full weight 1-lb. size.

E.W. GILLET COMPANY LIMITED
WINNIPEG TORONTO, ONT. MONTREAL

Penmans Hosiery

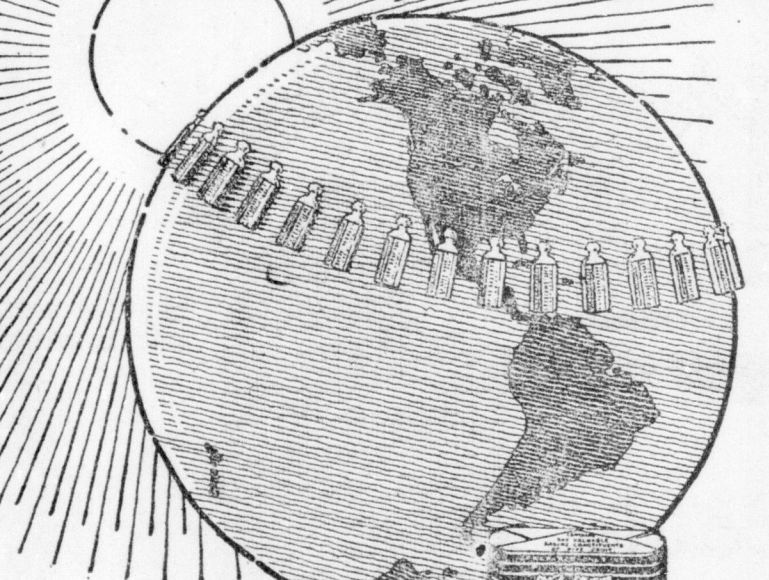
THE STANDARD OF EXCELLENCE

Away they go with almost tireless little feet and legs, and with never a thought or care about the wear and tear on their hosiery.

Penmans, though, will hold 'em. It's strongly reinforced where needed, and the quality and finish assure long wear and lasting satisfaction.

Penmans, Limited
ParisAlso makers of
Sweater Coats
and Undervests

Girdles the Globe



ENO'S FRUIT SALT

ENO'S may be said to literally girdle the earth. For in almost every clime, and in every land, it is recognized for its sterling worth in relieving and preventing all disorders of the liver and stomach.

From the torrid plains of British India to the wind-swept coasts of Nova Scotia, thousands rely on the gentle and refreshing and beneficial action of Eno's to keep them in good health.

Prepared by J. C. ENO, LIMITED, "Fruit Salt Works," LONDON, ENGLAND.
Sole Agents for North America:
HAROLD P. RITCHIE & CO., LIMITED, 10 MCCALL ST., TORONTO.

SOLD BY
DRUGGISTS
EVERYWHERE

The Select Family Hotel

Centrally located—Just off Yonge Street

Rates:
American Plan—\$2.50 up per day.
European Plan—Single \$1.25 up per day. Double \$1.50 up per day.
Write for descriptive booklet.

71 Grenville Street, Toronto, Ontario

UNITED STATES TO MARSHAL RESOURCES AGAINST SUB EVIL

Cabinet Will Concentrate on Feeding Allies.
SITUATION NOW GRAVE

Plans for Furnishing Financial Aid Are Well Under Way.

WASHINGTON, April 27.—Evidence of growing success for the ruthless German submarine blockade has forced the problem of supplying the Entente quickly with food and other necessities sharply into the forefront of the American Government's war program.

At a meeting of the cabinet today, the United States government decided to launch with its full force as speedily as possible the campaign to break down the blockade, planned by the Administration as the nation's first physical stroke against Germany.

The food problem occupied the cabinet meeting almost to the exclusion of all the other important war questions before the Government. Afterward it was indicated that the recent German submarine ravages were considered so successful that the United States must marshal its resources immediately to put more merchant ships in commission to help devise some means of fighting submarines, and to offset the increasing yield of foodstuffs to the increasing destruction of food cargoes in the war zone.

Members of the cabinet took to the meeting a great quantity of information, given by the visiting mission, including a plea by some members of the French commission that America must act quickly if the world is to be saved from famine.

Administration officials are understood to feel that the Government is free to concentrate its resources now on smashing the blockade because the other elements of the president's war program are well on their way to accomplishment. Plans for furnishing the Allies with necessary financial means are as nearly complete as they can be made for the present.

Conferences between France's war mission and representatives of the United States Government today broadened in their scope.

The French mission left Paris with unlimited powers to negotiate with the United States on all subjects—military, naval, financial and economic—but at the time it was believed that little more would be required of it in this country than to salute France's new brotherly alliance. The mission, however, had definite and specific undertakings concerning the war against Germany and the allied nations. The conference is now proceeding on that basis. Members of the mission, in conference with various officials informed them today that the United States needs most from the Allies are money, food in quantities, fertilizers, coal, steel, oil and transportation equipment for service both land and sea, especially a great number of ships to carry materials from the new to the old world.

M. Viviani devoted the day to conferring with American officials, receiving callers, and visiting the United States supreme court.

TEMPERANCE MEETING FOR CLINTON DISTRICT

Huron County Workers Meeting Next Week to Consider Many Questions.

Clinton, April 27.—The Huron County temperance workers will meet in convention in Wesley Church, Clinton, on May 1, morning and afternoon sessions. A report from the field secretary, the Canadian temperance act in relation to enforcement under the C. T. A. Dominion-wide prohibition, etc., will be some of the subjects discussed.

G. H. Poole of London, sent out by the Ontario Department of Agriculture, gave an address in the town hall on Thursday evening, coming under the auspices of the Clinton Horticultural Society.

Mr. Poole is a practical man, and his talk was of a very practical nature. He explained the best methods of raising the common garden stuff, such as potatoes, tomatoes, corn, cabbage, etc. Beginning next week what is locally known as the "London Train," which was cancelled last fall, will be put on again. This train leaves London at 8:30 a.m., arriving in Clinton at 10:15, reaching Wingham at 11:25. Returning it leaves Wingham at 2:30 p.m., arriving in Clinton at 4:10, and at London at 6:15. The restoration of this train will be a great convenience to people along this line.

PRIVATE BROOKE—HERO

Ottawa, April 28.—Pte. William Brooke, son of Mrs. C. J. Brooke, 351 Metcalfe street, Ottawa, who was captured by the Germans at the first battle of Ypres, died in a German hospital early in March, according to notification received by his mother tonight. Pte. Brooke was undergoing a two-years sentence in solitary confinement imposed by the Huns following his refusal to work in a munitions factory. The young hero, who was in his 23rd year, was in New York studying art with a friend when war broke out, and hurried back to Canada to join the colors.

Weak Lungs and Chest Troubles

respond more quickly to the blood-enriching oil-food in

SCOTT'S EMULSION

than to any other one medicine. SCOTT'S is a rich, nourishing food to strengthen tender throats and bronchial tubes. It is of peculiar benefit to the respiratory tract and is liberally used in tuberculosis camps for that purpose.

No Harmful Drugs in Scott's.

Scott & Bowne, Toronto, Ont. 16-2

If Favorite Foods Upset Stomach, Take Magnesia

If some of the foods you like best do not agree with you and make your stomach sour or burn, producing acid indigestion, don't think you must give up eating these good things and do not, either, make the mistake of swallowing pills or soda pills after every meal. Instead just make a practice of taking a teaspoonful of pure bisphosphate of magnesia in half a glass of hot water right after eating. The hot water will force a needed blood supply to your stomach and the bisphosphate of magnesia will instantly neutralize any excess of stomach acid and painless. Bisphosphate of magnesia is not a laxative and its continued use, is entirely harmless as it never weakens natural digestion. It can be obtained at all well-stocked drug stores. Be sure to get Bisphosphate of Magnesia. Do not use other forms of Magnesia for this purpose.

HEALTHIEST ONE IN THE FAMILY

No Sign of Dropsy and Kidney Trouble Since Taking "Fruit-a-lives"



HATTIE WARREN.

Port Robinson, Ont., July 8, 1915. "We have used 'Fruit-a-lives' in our house for over three years and have always found them a good medicine. Our little girl, Hattie, was troubled with Kidney Disease. The doctor said she was threatened with Dropsy. Her limbs and body were all swollen and we began to think she could not live. Finally, we decided to try 'Fruit-a-lives.' She began to show improvement after we had given her a few tablets. In a short time, the swelling had all gone down and her flesh began to look more natural. Now she is the healthiest one in the family and has no signs of the old ailment. We cannot say too much for 'Fruit-a-lives' and would never be without them."

WILLIAM WARREN.
Fifty cents a box, 6 for \$2.50; trial size, 25c. At all dealers or sent post-paid on receipt of price by Fruit-a-lives, Limited, Ottawa.

DISTRICT CASUALTIES

KILLED IN ACTION

Pte. Wm. Heddon.
Pte. F. Johnston.
Sergeant F. Pepper.
Pte. R. Leslie.
Pte. C. N. Taylor.
Pte. H. N. Thompson.
Pte. H. E. Windsor.
Pte. C. McMillan.
Pte. M. T. Mosgrove.
Pte. K. L. Sarnia.
Pte. K. L. West Lorne.
Pte. G. H. Kelly.
Pte. D. N. Wyecombe.
Pte. H. Booth.
Pte. G. Peake.
Pte. R. L. Scott.
Pte. L. Voller.
Sergeant E. Portsmouth.
Pte. C. V. Phillips.
Pte. E. Sage.
Pte. E. T. Denton.
Pte. C. L. Brantford.
Pte. G. M. Woodstock.
Pte. G. M. Meagher.
Sergeant G. Riley.
Pte. P. F. Scoles.

DIED OF WOUNDS

Pte. F. E. Jackson.
Pte. F. E. St. Aubrey.
Pte. G. Jennings.
Pte. G. St. Thomas.
Pte. W. G. Britton.
Pte. R. B. McKenzie.
Pte. R. M. Tilbury.
Pte. C. T. Grant.

WOUNDED

Acting Sergeant A. F. Moore.
Pte. J. C. Dunn.
Pte. E. Woods.
Pte. G. H. Park.
Pte. C. Druggie.
Pte. B. M. McKeen.
Pte. F. Gilbert.
Pte. S. J. Ketter.
Pte. Wm. Wilkinson.
Pte. G. H. Galt.
Pte. St. T. Zimmerman.
Pte. E. Campbell.
Pte. J. McCrea.
Pte. L. Robertson.
Pte. F. D. Fortescue.
Pte. A. D. McPhail.
Pte. J. W. Anderson.
Pte. G. W. Gilbert.

MISSING

Pte. G. Markham.
Pte. R. Gilbert.

DETROIT MOTHERS ASK MORAL PROTECTION OF THEIR SOLDIER-SONS

Demand Pernicious Influence of Women Camp Followers Be Eliminated.

DETROIT, April 27.—At the twenty-second annual meeting of the Detroit Federation of Women's Clubs, held at the club-house this afternoon, a resolution was taken on a resolution, presented by Mrs. W. R. Alvord, regarding camp followers who have exerted a pernicious influence on soldiers of the concentration camps. It is claimed that the resolution follows: "Whereas, female camp followers have proven a serious moral menace to United States soldiers in concentration camps, therefore be it resolved, that we, the Detroit Federation of Women's Clubs, 72 clubs and 6,500 members, petition the United States war department to establish martial law over a radius of two miles around the camps. As mothers, we will not send our sons to the front to die for their country, if we are not willing to speed them to moral and physical ruin. We demand their protection by the United States Government."

PUNISH CIVIL DESERTERS.
Copenhagen, April 28.—Via London.—The Herald publishes an announcement of the Prussian military authorities that deserters from frontier districts will be punished in the same way as deserters from the front. The penalty ranges from five years' imprisonment to death.

SMALLER THAN USUAL

Annual Spring Horse Show at Forest Handicapped by Late Seeding.

FOREST, April 27.—The Forest spring horse and stallion show, held Thursday, was not the usual success, owing to unfavorable weather and the busy time caused by late seeding. The number of entries was 21, and all the animals shown were splendid specimens of their various classes. The attendance of spectators was small. Following is the prize list:
Judge—E. T. Palmer of Guelph.
Clydesdale Stallion, aged one, two and three—Brandon Bros.
Clyde Stallion, 3 years—Brandon Bros.
A. Watson's Sons, Wm. Giltard.
Carriage Stallion—A. Watson's Sons.
Roadster Stallion—Brandon Bros., W. L. Fraser.
H. D. Span—A. Watson's Sons.
H. D. Brood Mare—1 and 2 years, A. Watson's Sons.
Single Driver—E. Pierce, Earl Brand.
D. Kermohan & Sons.
H. D. Colt—D. Whyte.
Aer. Colt—A. Watson's Sons.

HOLIDAY FOR WORK

Ingersoll Stores Will Close for Half Day Weekly to Aid in Production.

INGERSOLL, April 27.—A petition has been signed by over forty of Ingersoll's merchants agreeing to a weekly half-holiday each Wednesday during the months of June, July, August and September. The movement was launched for the purpose of giving the merchants and their employees an opportunity to take part in the greater production campaign. With few exceptions all the merchants have signed the petition.

In other years there was a half-holiday each week during three months, but the object at that time was recreation which it was pointed out, was deserted by those who were confined in doors. This year the whole spirit has been changed by the war, and it is felt that some good work will be done in the backyards.

HAD SEVERE COLD

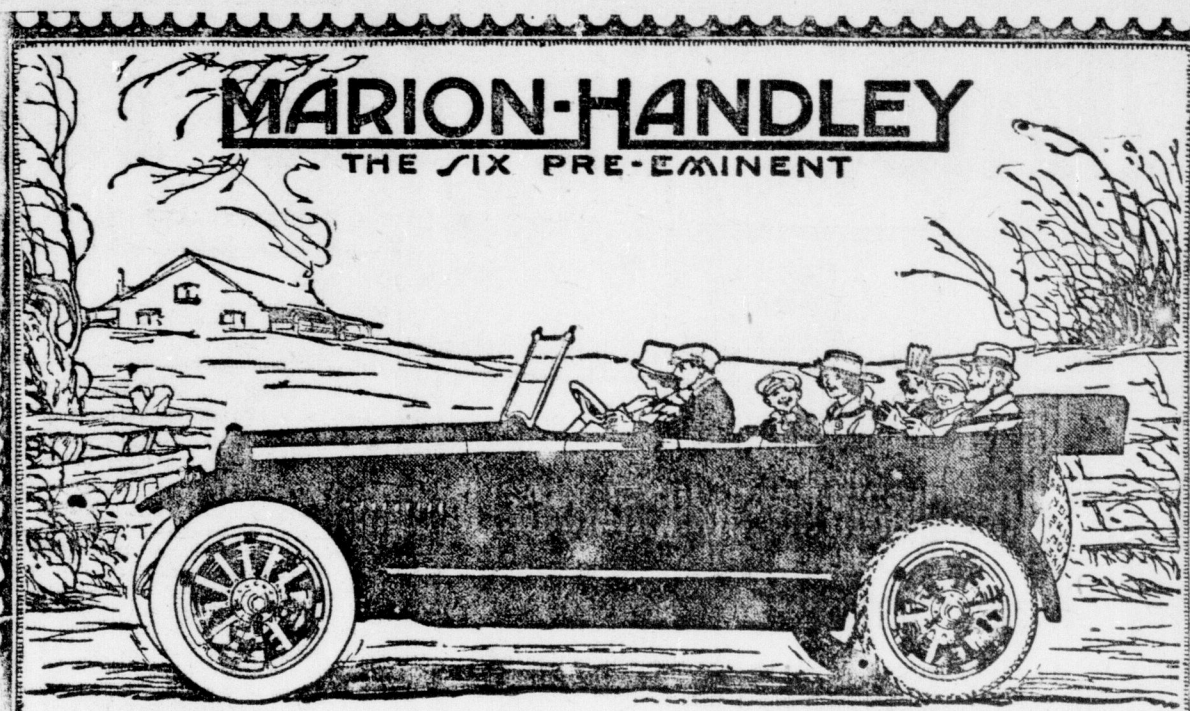
PAIN IN CHEST
Spasmodic Coughing.

Many people when they contract a cold do not pay any attention to it, thinking perhaps it will pass away in a day or two. This is a mistake for before they know it, it has settled on the lungs.

Too much stress cannot be laid on the fact that on the first sign of a cold or cold it must be gotten rid of immediately, otherwise it may cause years of suffering from some serious lung trouble.

Mr. A. George, 30 Blevin's Place, Toronto, Ont., writes: "I have greatly benefited from your remedy, Dr. Wood's Norway Pine Syrup. I take the liberty to write you a few words about the effect of that wonderful syrup. Two years ago I caught a severe cold followed by a spasmodic cough and pain in my chest. I was treated by many doctors but without any benefit, and also took many proprietary medicines which all failed to cure. One of my friends recommended Dr. Wood's Norway Pine Syrup, and after using three bottles I was completely cured. I recommend it to anyone as a God-sent remedy."

"Dr. Wood's" is put up in a yellow wrapper, three pine trees the trade mark, price 25c and 50c.
Manufactured for the past twenty-five years by The T. Milburn Co., Limited, Toronto, Ont.



MARION-HANDLEY

THE SIX PRE-EMINENT

MARION-HANDLEY

The Significance of Twenty Coats of Paint

Six-40
\$1850

125 Inch
Wheelbase

4-Inch Tires

7-Passenger Touring
or 4-Passenger
Roadster

Six-60
\$2300

125 Inch
Wheelbase

4 1/2-Inch Tires

7-Passenger Touring
or 4-Passenger
Roadster

F. O. B. London

EXPERT
GARAGE
SERVICE.

Forest City Motor Sales Co.

C. M. STEELE, Manager.

WE HANDLE PENNSYLVANIA TIRES FOR ONTARIO.

PHONE 3894. 346-348 DUNDAS ST.

Built by The Mutual Motors Company, Jackson, Michigan

GUARANTEED
REPAIR
WORK.

London's Opportunity To Buy Pianos, Player-Pianos and Organs

At Prices Everyone Can Afford To Pay

TODAY AND MONDAY ARE THE LAST TWO DAYS OF OUR GREAT CLEARING SALE

NOTE THE FOLLOWING LOW PRICES AND EASY TERMS.

Organs, High Top, fine condition. Regular \$110 value. NOW \$ 30.00
Payable \$5 cash and \$2 per month.
Organs, Piano Case, excellent condition. Regular \$150 value NOW \$ 50.00
Payable \$10 cash and \$3 per month.
Pianos, Square, Rosewood. Regular \$350 value. NOW \$ 97.50
Payable \$10 cash and \$3 per month.
Pianos, Square, Rosewood, in A1 shape. Regular \$375 value. NOW \$103.50
Payable \$10 cash and \$3 per month.
Pianos, Upright, in splendid order. Regular \$350 value. NOW \$192.50
Payable \$10 cash and \$3 per month.
Pianos, Upright, Mahogany, slightly used. Reg. \$350 value. NOW \$237.50
Payable \$15 cash and \$7 per month.
Pianos, Upright, used less than one month. Regular \$375 value. NOW \$265
Payable \$15 cash and \$7 per month.
Pianos, Upright, 2 only, good as new. Regular \$400 value. NOW \$297.00
Payable \$15 cash and \$7 per month.
Pianos, Upright, 1 mahogany, 1 walnut case, Regular \$550 value
Payable \$20 cash and \$8 per month. NOW \$330.20
Pianos, Upright, special design case. Regular \$475 value. NOW \$345.00
Payable \$20 cash and \$8 per month.
Pianos, Upright, very best, 2 only. Regular \$500 value. NOW \$360.00
Payable \$25 cash and \$9 per month.
Pianos, Special Jacobean design. Regular \$550 value. NOW \$390.00
Payable \$25 cash and \$10 per month.
Player-Piano, biggest bargain ever offered. Regular \$850 value.
Payable \$25 cash and \$12 per month. NOW \$625.00

MANY OTHER EQUALLY GOOD VALUES WILL BE OFFERED

Remember! This sale positively ends Monday evening, April 30. Our display rooms, 261 Dundas street, will be open tonight and Monday night. Take advantage of this rare opportunity to secure a High-Grade Piano, Player-Piano or Organ at these marvelously low prices. Every instrument in stock must go in order to make room for a brand new stock of Gurlay Pianos and Gurlay Angelus Player-Pianos. All of our entire present stock of new, slightly used and second-hand instruments will be included in this sale, and all used instruments have been thoroughly overhauled and are now in first-class condition. Don't wait—BUY NOW! A small cash payment puts one of these fine instruments in your home and the balance can be paid monthly in small amounts that you will never miss.

EVERY INSTRUMENT OFFERED FOR SALE—NEW OR OLD—IS FULLY GUARANTEED FOR 5 YEARS

GOURLAY, WINTER & LEEMING

261 Dundas Street