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EATON'S DAILY STORE NEWS

Take advantage of the Customers' Deposit Account Department. For further particulars, apply at D. A. Office, Fourth Floor.

Men's EATON-Made Tweed Suits, Extra Low Priced at \$13.50.

If you want a suit that's well made, that will give good service, and keep its appearance, these suits should be of interest. They are EATON-made, in single-breasted, semi-form-fitting sacque models, from our own designers. The materials are tweeds, in several shades of greys, fancy weaves, herringbone stripe, and mixtures; and browns, in a pin check weave. These are well tailored, with linings and trimmings that are strong and serviceable. Sizes 36 to 44. Price 13.50

Youths' First Long Suit, \$10.00

Three-piece Suit, in both single and double-breasted style, a grey with a grey and golden alternate stripe; also light and medium grey homespun effects; also a pinch-back model, in fawn mixed Donegal weave. All are form-fitting and have neat-fitting trousers finished with cuff bottoms and belt loops. Sizes 32 to 38. Price 10.00

—Main Floor, Queen St.

Men's Neckties at Extraordinarily Low Price, Each, 35c



A special purchase enables us to offer these ties at so unusual a figure. If you are thinking of laying in a supply of neckwear for the season, today is the day to do it. They are in four-inch hand style, full length, with their strong neck bands. Of silk mixtures and mercerized materials, mostly in bias stripes with floral backgrounds in the most popular shades. Special, each 35c

Men's Nightrobes, \$2, and Other Good Values

A very good line of Men's Nightrobes, of strong flannelette, in pink, blue and grey stripes, or plain white. With "V"-shaped neck, extra large bodies, breast pocket, double sewn seams, pearl buttons, gusset sides and fancy trimming. Sizes 14 to 19. Each 2.00

Men's Balbriggan Underwear, of fine cotton, in plain weave, with smooth finish; self facings, cream braid edging, finely ribbed cuffs and ankles, and are sewn throughout with reliable lock stitch. Sizes 34 to 44 in shirts and drawers. Per garment 43c

Men's Work Shirts, of strong drill shirting, in white line stripe effect, on black ground. "EATON" made, with yoke back, turn-down attached collar, breast pocket, and double-sewn seams. Sizes 14 to 18. Each 79c

Boys' Jerseys, in close, plain stitch of worsted and cotton mixture. Have double collar and close-fitting cuff. Made pull-over style, with edge of body strongly hemmed; in spring weight. Plain navy and plain cardinal. Sizes 22 to 32. Each 1.00

—Main Floor, Centre.

A Good Foundation to the Man's Spring Attire

In the Large Stock of Stylish Footwear There is Something To Suit Every Man



Just the right amount of snap and style is present in these boots, together with the distinction of workmanship and finish, characteristic of the footwear of the well-dressed man. Then there's such a wide scope for choice in styles and shapes that selection is a matter of little difficulty. Following is a list of suggestions that will doubtless prove helpful in the choosing of the Easter footwear.

- At \$5.00—Gunmetal Calf Laced Boot, new recede shape, Goodyear welt soles. Sizes 5 1/2 to 11. Pair 5.00
- At \$6.00—Fine gunmetal calf, laced, recede, Neolin soles and rubber heels, Goodyear welted. Sizes 5 1/2 to 11. Pair 6.00
- At \$6.00—Gunmetal calf, laced, medium weight leather soles and heels, Goodyear welted. Sizes 5 1/2 to 11. Pair 6.00
- At \$6.00—Fine chrome patent leather, laced, recede toes, dull leather tops, Goodyear welt. Sizes 5 1/2 to 11. Pair 6.00
- At \$6.50—Fine calf, velour finish, a dressy boot, Blucher style, medium round toe, welted. Sizes 5 1/2 to 11. Pair 6.50
- At \$6.50—Rich shades of mahogany tan calf, balmoral recede shape, welt soles. Sizes 5 1/2 to 11. Pair 6.50
- At \$7.00—The new Verdun last, a smart recede shape, Balmoral, in fine black gunmetal calf. Sizes 5 1/2 to 11. Pair 7.00
- At \$7.00—Same style in tabasco brown calf. Pair 7.00
- At \$7.00—Blucher style, in tabasco brown calf, welt soles, medium round toes. Sizes 5 1/2 to 11. Pair 7.00
- At \$7.00—Same style, in fine gunmetal calf. Pair 7.00
- At \$7.00—Dark mahogany shade calfskin, Blucher style; a very neat shape. Sizes 5 1/2 to 11. Pair 7.00
- At \$7.00—Mahogany shade calfskin, Balmoral recede shape. Sizes 5 1/2 to 11. Pair 7.00
- At \$8.00—The new dark royal purple shade, fine calf, Balmoral, Elect recede shape. Sizes 5 1/2 to 11. A to E. Pair 8.00
- At \$8.00—Fine gunmetal calf, Balmoral, new Elect recede shape. Sizes 5 1/2 to 11. A to E. Pair 8.00
- At \$8.00—The new "Haig" dark tabasco brown calf, Balmoral recede shape, white Neolin soles and rubber heels. Sizes 5 1/2 to 11. B to E. Pair 8.00
- At \$9.00—The new "Aviator," dark tabasco brown calf, Balmoral, fine kip tops to match, recede toes. Sizes 5 1/2 to 11. A to D. Pair 9.00
- At \$10.00—The "London" last, fine black vici kid, straight shape, laced, welt soles; a gentleman's dressy boot. Sizes 5 1/2 to 11. A to E. Pair, 10.00
- At \$10.00—The "Prince," fine kangaroo kid, laced; a neat, comfortable style for dress or business. Sizes 5 1/2 to 11. A to E. Pair 10.00

—Second Floor, Queen St.

Other Styles in Footwear For All Purpose and Occasions

THE T. EATON CO LIMITED

Juvenile Suits, \$6.00

They are in fancy greyish green mottled effects, the style — noting particularly the slash pockets, buckle and belt and white detachable collar — just the kind of suit the boy would delight to wear. They are mostly all overplaid check patterns. Knee pants. Sizes 3 to 8 years. Price, 6.00

Boys' Blue Serge Reefers, \$6.00

They are of a soft cheviot-finished serge, double-breasted style, with fancy pleated back; three-piece belt sewn across back only. Flap pockets and brass finished "Anchor" buttons. Lined throughout. Sizes 2 to 8 years. Price 6.00

—Main Floor, Queen St.

Latest Styles in Hats for Men, Each, \$3.00

Smart Models for the Particular Dresser

The crease crown and flaring brim are well represented, while some of the models show welt edge and slightly rolling brims. They may be had in black, green or grey. Sizes 6 1/2 to 7 1/2. Each 3.00



Men's Caps in Greater Variety Than Ever, Each, \$1.00 and \$1.25

You're sure to find something to your taste here, for there's a wide range of patterns, shades and styles. With one, four or eight-piece tops, in light, medium and dark grey, green, brown, heather mixtures, and some new ideas in checked designs. Sizes 6 1/2 to 7 1/2. Each, 1.00 and 1.25

Boys' Tweed Hats, in crease-crown style, ventilated at side, with flat welted brim. The shades include light and dark grey and green mixture. Sizes 6 1/2 to 7 1/2. Each 1.25

Children's Rah-Rah Hats, Reduced to 49c

An excellent knockabout hat for the kiddie. In grey and mixtures. Sizes 6 to 6 1/2. Price reduced to, each, 49c

—Main Floor, James St.

Well Cut Gloves for Men---in Suede and in Silk

The Suede Gloves are in the fashionable grey shade, made in Paris, of extra fine skins, and are just the neat-looking gloves that the man of conservative taste prefers. They have spear-point backs, full pique seams, gusset fingers, and fasten with one pearl dome fastener. Sizes 7 to 9. Price, per pair, 2.75

Men's Heavy Silk Gloves, in grey, white or black, have heavy double-tipped fingers, Paris backs, one dome fastener. Price, per pair 1.50

—Main Floor, Yonge Street

ENEMY LAUNCHED SUPERIOR FORCES

One German Division Employed to Each British Battalion.

FIGHTING FEROCIOUS

Main Thrust Came From Point South of St. Quentin.

British Army Headquarters in France, March 25.—The main thrust on the British right flank by the Germans Thursday morning was south of St. Quentin, and the enemy used a division for every 2000 yards of the front, there being approximately one German division against every British battalion. The purpose of the attack here was to capture Urvillers and Designy-le-Grand and thereby acquire high ground for a further advance. It is now possible to give more details of the early stages of this and other fighting.

held out until 4 o'clock Friday afternoon. A little farther north the German armored divisions and Eesigny. Just west of St. Quentin the British were forced to fall back, but through the day they clung to the Holnon Wood, a little northwest of the city. South of St. Quentin, a number of strong British redoubts made a gallant defence, and it was not until the last of them, with their machine-guns, had been reduced. The end of the first day found the British behind the St. Quentin canal. Friday morning the enemy renewed his assault with increasing vigor and, after desperate fighting in the region of Le Fere, succeeded in getting across to the British side.

ENEMY GUN RAINS SHELLS ON PARIS

People Hope Soon to Have It Put Out of Action.

Paris, March 25.—The long range bombardment of Paris was resumed at 6.30 o'clock this morning, but was interrupted after the second shot. After a brief interval two more shots were fired. The bombardment was again suspended at 9.19 o'clock. As was the case yesterday the people did not take to shelter. Cellars which were filled on Saturday remain-

ed empty this morning. Little interest was shown in the bombardment. It is to be hoped that the gun which shelled Paris will very shortly be silenced, says The Figaro, which gives the following quotation from a man who is said to be in a position to know: "The 330-millimetre gun which bombarded Dunkirk two years ago from a distance of 20 miles was located by our airplanes and soon put out of action. The same methods will be adopted with regard to the 240-millimetre gun, which has been bombarding Paris for the past two days. Since Saturday our airplanes have been looking for it and the fact that it stopped firing is due, perhaps to their arrival. It will not be long before the gun is definitely placed; then its career will soon be over."

A fine bit of emery board, such as comes for manicuring, makes a good substitute for an eraser when you make an inkspot on paper.

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PRESIDENT TO HAIG

Wilson Cables Warm Admiration For Valor of Troops in Withstanding German Onset.

Washington, March 25.—President Wilson today cabled Field Marshal Haig, congratulating him on the British stand against the German offensive and predicting a final allied victory. The president's message read: "May I not express to you my warm admiration of the splendid steadfastness and valor with which your troops have withstood the German onset, and the perfect confidence all Americans feel that you will win a secure and final victory."

French Take Over Section Of British Battle Front

Paris, March 25.—The French on Saturday went to the assistance of the British and took over a sector of the battlefront, the war office announced. In the region of Noyon and on the right bank of the Oise heavy fighting with the Germans is in progress. Berlin claims that Franco-American detachments aided the British in the fighting Saturday, but the identity of the American units has not been learned. It is possible that American and French troops from the Chemin des Dames sector have moved up to the Oise or north of it, but more probable that American engineers with the British army were concerned.

British Admiralty Report Destroyer and Sloop Sunk

London, March 25.—A British destroyer was sunk on March 23 in a collision, the admiralty announced tonight. One officer and one of the crew were drowned. The admiralty announced tonight the sinking of a mine-sweeping sloop that striking a mine on Friday last. Two officers and 64 men were lost.

Hindenburg Gets Iron Cross At Hands of Royal Master

Amsterdam, March 25.—Emperor William at German main headquarters on the western front, where he is directing operations personally, on Sunday, according to an official announcement at Berlin, conferred the Iron Cross with Gold Rays on Field Marshal von Hindenburg, and the Grand Cross of the Order of the Iron Cross on General von Ludendorff. The emperor also gave various decorations to departmental chiefs, along with a signed photograph with the date of the battle, March 21-23.

KING TO FIELD MARSHAL

His Majesty Expresses Confidence in British Soldiers—Realizes Fortitude and Self-Sacrifice.

London, March 25.—King George today sent the following message to Field Marshal Haig: "I can assure you that the fortitude, courage and self-sacrifice with which the troops under your command continue so heroically to resist greatly superior numbers are realized by me and my people. The empire stands calm and confident in its soldiers. May God bless them and give them strength in this time of trial."

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