

# THE COMMERCIAL

A JOURNAL DEVOTED TO THE FINANCIAL, MERCANTILE AND MANUFACTURING INTERESTS OF THE CANADIAN NORTH-WEST.

JAMES E. STEEN, PUBLISHER. SUBSCRIPTION, \$2 PER YEAR IN ADVANCE.

◆ EIGHTH ANNUAL SUPPLEMENT ◆

WINNIPEG, FEBRUARY 14th 1893

SUPPLEMENT OF

## The Commercial

A Journal of Commerce, Industry and Finance especially devoted to the interests of Western Canada, including that portion of Great West of Lake Superior, the Provinces of Manitoba and British Columbia and the Territories.

*Eleventh Year of Publication.*

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The Commercial certainly enjoys a very much larger circulation among the business communities of the country, before Lake Superior and the Pacific Coast, than any other paper in Canada, daily or weekly. By a thorough system of personal subscriptions, carried out annually, the Journal has been placed upon the desk of the great majority of business men in the vast, but unimagined, territory including Northwest Canada, the Territories of Manitoba and British Columbia, and the Territories of Alberta, Oregon and Washington. The Publishers also receive the leading merchants, commission, manufacturing and financial houses of Eastern Canada.

WINNIPEG, FEBRUARY 14th, 1893

### THE COMMERCIAL

This supplementary number of THE COMMERCIAL will undoubtedly fall into the hands of many persons not regular subscribers, as several thousand copies will be printed for free distribution. Some who chance to receive this number may wish to know something about the journal. THE COMMERCIAL, as its

name implies, is primarily a paper for business men. Its columns are filled with matter pertaining to trade, commerce, manufactures, finance, insurance, market reports, etc. Its particular field is Western Canada. While considerable space is given to general commercial matters, particular attention is given to commercial progress and development in Western Canada.

The regular issue of THE COMMERCIAL, of which this number is a supplement, contains thirty-two pages, the pages being the same size as this supplement. It is printed on a fine quality of paper and every effort is made to turn out a neat, clean and readable journal. It is published weekly at Winnipeg, Canada, and will be mailed to my address in Canada or the United States or Great Britain for \$2 per annum & 1d. in advance.

Persons, either at home or abroad, who wish to learn something about the vast region known as Western Canada, will find THE COMMERCIAL a valuable and interesting paper. Its aim is to give only reliable information about the country. A representative of the paper visits every settled portion of the country at least once a year. The great provinces of British Columbia is given special attention. A branch editorial and business office is maintained in the city of Vancouver, and an able writer is on the ground there, giving his whole attention to that pro-

vince. Thus THE COMMERCIAL is kept in touch with all parts of the country, and in this way the journal has earned an enviable reputation for reliable information concerning Western Canada. This paper has long been looked upon as an authority on matters concerning that portion of Canada west of the great lakes of the St. Lawrence.

THE COMMERCIAL is now in its eleventh year of publication. It may, therefore, be said that it has grown up with the 'country.' At the time this paper was established, the development of the country had just nicely started. Railways were just gaining a foothold in the country, and the great West was only beginning to awaken to a new life. Since that time progress has been rapid, and now that we are safely through the experimental stage, we may hope for even greater progress during the next ten years.

To those who are not acquainted with THE COMMERCIAL, we would say, that this journal has no political interests to serve. Its politics will be the welfare of Western Canada. Political questions are discussed only in their relation to commerce. Most important political questions have a commercial side, and it is therefore, sometimes necessary to discuss a matter which is at the time within the realm of party warfare. The aim of THE COMMERCIAL, however, is to keep free from the influences of party, creed, or clique.