

Store Remains Closed All Day Monday

# AUGUST FURNISHING SALES AT SIMPSON'S

--- By Cash Buying on a huge scale,  
--- By big contracts placed many months ago,  
--- By keeping Canadian Factories running

## HOMELOVERS!

If you join the Homelovers' Club you may take advantage of these wonderful prices at once, and yet have the payments spread over the year. Just see the Secretary, Fourth Floor.

on our orders, The Simpson Store has won a commanding position in the Furniture world. The prices that we publish here tell the story better than any amount of talk. Come Tuesday.



The Simpson Block, Richmond to Queen, as it appeared about 30 years ago.

See other Page for Simpson's CITY SALE  
Record Values for Women  
Tuesday Basement Sale

### MAIN FLOOR

**Men's \$12 and \$15 Suits, \$7.95**  
122 sample suits and suits in book. Hues: grey and brown striped materials, newest single-breasted cut, sizes 36 to 44.

**Men's Wash Vests, \$1.50**  
White English Vesting, small patterns, sizes 34 to 42.

**Striped Serge Outing Pants at \$5.50**  
Cuffs, belt loops, sizes 32 to 44. Tuesday \$6.50.

**Boy's \$5.50 to \$7.50 Tweed Suits at \$2.95**  
100 only, for ages 6 to 11 years, English tweeds, in browns and greys, Norfolk coats, blומר pants, sizes 34 to 42.

**Boys' White Bloomers, 49c**  
Drill in dark shades, full cut, belt loops and knee buckles, sizes for 8 to 16 years.

**300 "Tokoa" Silk Shirts, \$1.59**  
Outing styles, natural shantung shade, sizes 14 to 18. Regular \$2.50.

**200 Summer Pyjamas, \$1.59**  
Plain and stripes, seisettes and silkette mixtures, sizes to 46. Regular \$2.00 to \$2.50.

**Silk Neckties, Half Price**  
Several hundreds, 38c, 50c and 75c grades. Half price.

**300 Men's Straw Hats, 50c**  
Boater shape, sennit braids. Regular \$1.00 and \$1.50.

**150 Men's Panama Hats, \$1.95**  
Regular \$4.00, \$5.00 and \$6.00. Tuesday \$1.95.

**Roger's Tea Spoons, Each 9c**  
Plain and Fancy patterns, Regular \$1.50 dozen.

**3-Piece Carving Sets, \$1**  
White handles, Sheffield steel, square pattern. Regular \$2.50.

**Candlestick and Shade, 50c**  
Mahogany finish, red, green or pink shade. Regular \$1.00.

**\$2.25 Alarm Clock at \$1.59**  
Strikes hour and half hour. American movement, clear alarm.

**Military Wrist Watch, \$3**  
40 only, gunmetal or nickel case. Regular \$4.50.

**Olive Wood Salad Servers, Pair 59c**  
Regular 75c.

### FIFTH FLOOR

**Electric Irons, \$2.65**  
50 only, nickel-plated. Regular \$4.50.

**"Radiant" Toasters, \$2.65**  
Upright design, for two slices. Regular \$4.50.

## Here Are Seven Great Furniture Values

**Extension Dining Table**  
In solid quarter-cut oak; fumed or golden finish; 48-inch top, extending on easy-running slides to 8 feet; neat pedestal, and double locks. Regularly \$25.00. August Sale price ..... **14.95**

**Extension Dining Table**  
In selected quarter-cut oak; fumed or golden finish; 48-inch top, extending to 8 feet; massive square pedestal, with brackets; heavy roll feet. Regularly \$30.00. August Sale price ..... **18.95**

**Dresser \$12.95**  
In solid quarter-cut oak; fumed or golden finish, or genuine mahogany veneered; bright or dull finish; two long and two top drawers; fitted with locks; British bevel mirror. Regularly \$21.50. August Sale price .. **12.95**

**Buffet, Colonial Design**  
In quarter-cut oak; fumed or golden finish; large case; the cutlery drawers, cupboard and linen drawers are conveniently arranged; British bevel mirror at back. Regularly \$39.50. August Sale price ..... **24.95**

**Dining-Room Suite \$41.50**  
In genuine quarter-cut oak; fumed or golden finish; consisting of buffet, extension table and set of diners, complete. Regularly \$65.75. August Sale price, Tuesday ..... **41.50**  
BUFFET has two cutlery drawers, double door cupboard, and large linen drawer, British bevel mirror.  
EXTENSION TABLE, 45-inch top, 6 feet extension, square pedestal, roll feet.  
DINERS, five side and one arm chair in set, genuine leather seats.

**\$5.95 For Extension Couch Bed**  
Frame is made of angle steel; springs are woven steel wire, suspended by helical springs at both ends. Mattress is well filled with cotton felt, in green denim, with valance. Regularly selling for \$9.75. **AUGUST SALE PRICE, TUESDAY ..... 5.95**

## Other Furniture Sale Values Tuesday

**Bedroom Suite, in quarter-cut oak or genuine mahogany veneered, consisting of dresser, brass bed, spring mattress and pillows, Dresser two long and two short drawers, British bevel mirror. Brass Bedstead has 2-inch posts, turned caps, and evenly divided fillers. Mattress filled with cotton felt, tufted, roll stitched edges, covered in art ticking. Bed Spring, steel tube frame, strong woven steel wire, with steel rope edge, reinforced. Pillows, filled with mixed feathers, art ticking. The above suite complete. Regularly \$44.80. August Sale price ..... **25.60****

**Brass Trimmed Iron Bedstead, Mattress and Bed Spring, complete. Bedstead, in white enamel, brass top rails, caps and uprights, neatly designed hucks. Mattress, filled with all pure cotton felt, tufted, and covered in art ticking. Bed Spring, frame is made of steel tubing, strong woven steel wire springs, supported by steel bands. The above bedstead, mattress and bed spring complete; all standard sizes. Regularly \$15.75. August Sale price ..... **10.55****

**Electric Fans, Half Price**  
Regular \$10.00 to \$25.00.

**"Muresco" Wall Finish, Package 33c**  
5 lbs. Regular 40c.

**Paint Brushes, Specially Priced**  
All sizes, flat and round.

**Kalsomine Brushes**  
Regular 90c, for 53c; regular 75c, for 55c.

**1,160 Rolls Wall Paper at 11c**  
Regular 25c.

**Imported Wall Paper at 37c**  
Regular 75c a roll.

**1,000 Feet Picture Moulding at 5 1/2c**  
Regular 10c a foot.

**2,000 Feet White Moulding, 1c**  
Regular 1 1/2c a foot.

### SIXTH FLOOR

**Framed Mirrors, \$1.95**  
Bevel plate, white oak or light oak frames. Regular \$2.45.

**Framed Pictures, \$1.95**  
Sizes to 20 x 30; gilt, walnut or oak finished frames. Regular \$2.95, \$3.50 to \$7.50.

### FOURTH FLOOR

**\*35c Fancy Shirting at 12 1/2c**  
A shirt maker's overstock of striped materials; sephyras, light Oxfords, Ceylons, in a fine assortment of stripes.

**Honeycomb Spreads 95c**  
White fringed bed spreads. Regular \$1.35 and \$2.00.

**Soiled Pillow Cases 4 Pairs 95c**  
English goods, sizes 43 x 33 and 44 x 33 inches.

**Saxony Flannelette 10 Yards 95c**  
White only, 32 inches wide. Regular 12 1/2c yard.

**Cambric Comforters 95c**  
Reversible, cotton filling, good colorings and designs, size 70 x 70 inches.

**Bleached Nainsook 12 Yards 95c**  
36 inches wide.

**Checked Tea Towelling 10 Yards 95c**  
20 inches wide. Regular 12 1/2c a yard.

**Table Napkins, Dozen 95c**  
Damask, hemmed, 18-inch size.

## August Drapery Sale

All materials, though bought at special prices during August, will be made up into curtains or portieres without charge. We will send a man to measure your windows and doors and suggest the most suitable treatment, and deliver the curtains made ready to hang, charging only for the material which is actually used. If it is desired to have the curtains hung our usual charges will be made for doing so.

quality muslin, either plain or coin spot centre with neat frill on one side and bottom, 3 1/2 yards long. Regularly \$1.25 pair. August House Furnishing Sale Price, per pair ..... **.75**

**SPECIAL AUGUST SALE PRICE FOR LOOSE COVERS.**  
Now is the time to have those slip covers made up for your furniture in the living-room or bedroom while the stock is at its best. We are offering the exceptional price which we are offering for the making. Our stock of chintz has never been better than it is to-day, and regardless of the conditions in the European markets our prices are as low as they have ever been.

**Trimmed Opaque Window Shades at 40c Each.**  
A well made opaque window shade, 50 inches long, size 37 inches x 70 inches, trimmed with neat Nottingham insertion and mounted on reliable spring rollers. Regularly 70c each. August House Furnishing Sale Price, each ..... **40c**

## August Carpet Sale

**EXCEPTIONAL BARGAINS IN RUGS, CARPETS, LINOLEUMS, FOR VISITORS AND CITY CUSTOMERS.**  
Oddments and special lots of all kinds, including carpets, rugs, linoleums and mats make the City Sale day one of the very best of the year. Take special note of the individual rugs quoted below:

Two more in the same size, extra fine quality. Regular value \$59.50. Tuesday ..... **45.00**  
NO. 1.—Five Seamless Drawing Room Rugs. Very pleasing light blue, rose, cream, grey and tan, suitable for drawing rooms and delicate bedrooms.  
Two—Size 8 1/2 x 11 1/4. Reg. \$32.00. Tuesday **21.00**  
Four—Size 8 1/2 x 11 1/4. Reg. \$41.00. Tuesday **29.50**  
Four—Size 8 1/2 x 11 1/4. Reg. \$55.00. Tuesday **39.50**  
NO. 2.—Crimson Axminster, plain ground with corner border, half price, 8 1/2 x 11 1/4. Regular value \$75.00. Tuesday ..... **57.50**  
NO. 3.—Plain Gold Axminster, with black and shaded border and corner motives. 8 1/2 x 11 1/4. Regularly \$72.50. Tuesday ..... **56.75**  
NO. 4.—Five Large Seamless English Axminster Rugs—Size 10 1/2 x 15 1/2 and 10 1/2 x 15 1/2; all good Oriental designs. Regularly \$84.00. Tuesday, each ..... **59.50**  
NO. 5.—Good Seamed Wilton Two-tone Rugs; size 9 1/2 x 13 1/2. Regular value \$125.00. Tuesday ..... **95.00**  
NO. 10.—Seamless Wilton and Fine Wilton Velvet Rugs. We have taken from our regular stock a number of rugs in designs which cannot be repeated and include them with the odd rugs. About six rugs, size 9 1/2 x 13 1/2, in unusually fine original designs. Regularly \$65.00. Tuesday ..... **49.50**  
Wiltons and heavy hard-wearing Saxony—twelve rugs, size 6 1/2 x 9 1/2 ..... **29.50**  
\$25.00 values. Tuesday ..... **20.50**  
\$28.00 values. Tuesday ..... **23.00**  
Carloads of specially priced Floor Cloths and Linoleums—Standard quality goods, which in some cases are slightly imperfect in printing. These are the two attractive features of the August sale and the values mean good buying for you: Four yards wide Linoleum. August Sale Price, square yard ..... **35c**  
Two yards wide Linoleum. August Sale Price, square yard ..... **35c**  
Heavy good Floor Cloths, several widths. August Sale Price, square yard ..... **35c**

## The Robert Simpson Company, Limited