

STORE HOURS: Store Opens at 8.30 a.m. Store Closes at 5.30 p.m.

The Robert Simpson Company, Limited

Grocery Telephone, Adelaide 6100. All Other Departments, Main 7841

Sewing Week



Unique displays and exceptional values have made the Sewing Week a very interesting one; no less so in the last two days, Tuesday and Wednesday. These items for tomorrow include many new materials and many surprising special prices.

Sewing Week Dress Goods

ROYAL VALUES IN ENGLISH SERGES. Mill prices in old England today are a third higher than these old contract prices. Buy now.

BRITISH SERGES, 54c YARD. Fine and wide twills, soap shrunk, shades of navy, Copenhagen and royal; 42 inches wide. Tuesday Sewing Week Sale55

COLLEGE SERGE, 74c. Guaranteed shades of navy and black; 32 in. wide, Regularly 85c. February Sewing Week Sale74

ENGLISH SUITING SERGE, 88c YARD. Perfect tailoring serge; West of England finish; three shades of navy and black; 32 inches wide, Regularly \$1.00. February Sewing Week Sale88

Sewing Week Silks

All-silk Crepes de Chine, in ivory and in black; 400 yards only. Regularly \$1.60. Tuesday, per yard1.10

Cord Velvets, for boys' suits, 27 inches; woven cord; big range of staple shades. Regularly 75c. Tuesday55

Black Silks, the best French and Swiss makes. Black Satin Paillette; 36 inches wide. A deep, full dye. Tuesday, yard1.10

Black Duchesse Satins. Regularly \$1.38. Tuesday, per yard1.18

Black Satin Mouseline, 38 and 39 inches wide. Brightly finished weaves in fine and medium weights, thorough, reliable. Regularly \$1.50. Tuesday, 1.29

Black Satin Paillette, Duchesse Satins and Satin Charmeuse, all 40 inches wide. Regularly \$1.69. Tuesday1.44

In the Wash Goods

Special values at the White Section for Sewing Week. 36-inch White Indian Head, heavy English weave. Regularly 15c. Tuesday, 10c.9/2

42-inch White Crepe. Less than half price Tuesday. Regularly 15c. Tuesday, 10c.25

26-inch Cotton Diapers. Regularly 10 yards for \$1.20. Tuesday, 10 yards for85

44-inch White Marquisette Netting. Less than half price. Tuesday, 30c.15

40-inch White Crepes and Voiles, cross-bars, stripes, spots, figures and plain. Per yard50

40-inch White, Plain and Fancy Voiles and Marquisettes. Per yard50

28 and 40-inch White Crepes, Marquisettes and Voiles, in plain and small or medium designs, cross-bars and stripes. Per yard75

40-inch White Crepes and Voiles, embroidered designs, stripes and cross-bars. Per yard1.00

Embroideries and Laces

17-inch Flouncing, in Swiss and cambric scallop borders. The width required for underskirts and children's dresses; floral open-work patterns. Sewing Day price, Tuesday, per yard28

3 1/2-inch Cambric Embroideries, an immense variety of patterns, good quality of cambric. Sewing Day price, Tuesday, per yard5

20-inch Swiss Alouvers, eyelet and floral patterns. New alouvers for blouse waists and yokes and sleeves. A splendid assortment, fine quality of Swiss. Sewing Day price, Tuesday, per yard23

6-inch Cambric Embroideries, work 3 inches deep, open-work patterns. The quality and widths we usually sell for trimming pillow cases, children's petticoats and undergarments for women. Sewing Day price, Tuesday, yard8

28-inch "Baby" Flouncing, with hemstitch border, 3-inch hem also scallop borders, pretty neat floral patterns, fine quality of Swiss. Sewing Day price, Tuesday, 1 1/2 yards for70

Nottingham Nets, 17 inches wide, small floral patterns for bouffant caps, in white. Sewing Day price, Tuesday, yard18

Notions for Sewing Week

Belding's Sewing Silk; we recommend this silk; black and colors; 50-yard spools. Sewing Week, spool 5c. per dozen 50c.10

Domestic Tape, with domes 2 inches apart; black or white. Sewing Week10

Safety Pins, nickel-plated pins; 1 dozen assorted on card. Sewing Week 3c.5

Hooks and Eyes, in black or silver; all sizes. Sewing Week, 6 dozen5

Pins, 355 rustproof pins on sheet. Sewing Week, 3 for10

Pins, 400 plated pins on sheet. Sewing Week, 4 for10

Tape, in bunches of 6 lengths; white only. Sewing Week 4 for10

Tape, in white only; 6 widths of 3 yards each. Sewing Week, per block7

A TOUCHSTONE FOR YOUR NEEDS

Every urgent requirement of the season is covered by the list for Tuesday. Sewing Week Specials, Home Owners' Furnishing Club, February Housefurnishing Sales, new displays and clearings of Men's and Women's wear; all offer exceptional advantages for tomorrow.

Test your needs by these opportunities and be here early to satisfy them.

Clearing Sales of Dresses and Suits

50 DRESSES AT \$5.95.

Wool serges and a few silks, in black, navy, mahogany, green and sand shades; a large variety of styles, showing tunic or flare skirts, waists with coatee, and some collars and vests of white organdy; sizes for misses and women. Regularly \$10.50 and \$12.50. Tuesday . . . 5.95

100 SUITS AT \$9.95.

Half-price and less; they are in weights for spring wear; black and white checks and stripes, battleship gray, navy and black are the colors; gingham, imported serges, whipcords, tweeds and fancy weaves the materials; plain tailored and more elaborate styles; misses' and women's sizes. Prices were \$11.95 to \$29.50. Clearing Tuesday at 9.95

\$5.00 Cashmere Tea Gowns at \$2.49

Women's Tea or Maternity Gowns, of all-wool French cashmere; one style with collar, cuffs, girdle and vest effect of silk; another has close-fitting collar, cuffs and front of waist, with silk frill; black, navy, Copenhagen and cardinal. Regularly \$5.00. Sizes 34 and 44 only. Tuesday2.49

150 HOUSE DRESSES, 79c.

Odd lines taken from stock, gingham, chambray and percales, high and low necks, long and three-quarter sleeves, fitted skirts, high and normal waist lines. All sizes in the lot. Regularly \$1.50 and \$2.00. No phone or mail orders. Tuesday79

\$2.75 MOIRETTE PETTICOATS, \$1.98.

Imported Petticoats, soft finish moirette, black, navy, emerald and gray; flounce of knife-pleating. Lengths 36 to 42. Regularly \$2.75. Tuesday1.98

Practical Waists

Made from excellent quality sand-colored Shanghai silk; low flat collar and short set in sleeves; trimmed with brown silk and covered buttons; sizes 34 to 40. Regularly \$2.69. Tuesday1.29

Three Glove Specials

Women's Long 16-Button Length Black suede Gloves, mousetail. French make, soft pliable skin; sizes 6 1/2 to 7 1/2. \$3.00 value. Tuesday1.00

Women's Choice Glass Kid Gloves, 2 dome fasteners, perfect finish; black, tan, white; sizes 6 1/2 to 7 1/2. 75c value. Tuesday55

Men's Five Dress Gloves, tan and gray suede, unlined, French make, dome fasteners, strong sewn seam. Sizes 7 to 10. \$1.25 value. Tuesday79

Bargains for Tuesday in Whitewear

300 Pairs Corsets, heavy, strong, white coutil; medium bust; long skirt; four garters; sizes 19 to 26 inches. Tuesday, a pair39

Women's Drawers, heavy white cotton; umbrella style; deep hemstitched ruffle; both styles; sizes 23, 25, 27 inches. Tuesday, a pair18

Women's Vests and Drawers. Watson's finest quality plumed-ribbed cotton; white or natural; ankle length drawers; high neck; long sleeve vests; sizes 32 to 42. Regularly 50c and 60c each. Tuesday, each29

Maids' Dust Caps, muslin, crepe and fancy prints; elastic all round or across back; pleated frills or bound edges; large size. Tuesday, each15

Corset Covers, fine mainbook; deep yoke of fine lace insertions; edges of lace run with silk ribbon; pearl buttons; sizes 34 to 42 bust. Tuesday, each 29

Household Apron, fine heavy navy blue print with white stripe pattern; large size; pocket; gored style. Regularly 35c each. Tuesday, each25

Women's Brassieres, fine strong white batiste; square neck; cross-over backs; short steels in front; beautiful embroidery trims; sizes 36 to 42 bust. Regularly 75c each. Tuesday, each50

Little Girls' Dresses, and little boys' Oliver Twist suits; plain chambray; neatly trimmed; sizes 2 to 6 years. Tuesday, each39

News of Today's Selling

Apply now for membership in the Home Owners' Furnishing Club. Monday Basement Sale. Sewing Week—Second Half begins today. Spring Displays in Silks, Dress Goods and Wash Goods. Dainty Infants' Wear—A special sale. The February Hosiery Sale. Specials in Corduroys for Men. Sale Prices on Standard Books. Other items herewith described in detail are for Tuesday's Selling.



The Great Opportunity

Offered by the Home Owners' Furnishing Club is Brightening Hundreds of Homes These Days. Our Fourth and Fifth Floors are busy as a bee-hive. People who, with a sigh, had shelved homefurnishing for a while, on account of the big "wallpaper" it handed their cash reserve, have now taken it up again, and are busily choosing from the best selected stocks in Canada. Here are the chief attractions for tomorrow:

THE FURNITURE SPECIALS

Library Tables, turned oak. Regularly \$30.50. February Sale price 13.95. Couch, covered in art leather. Regularly \$11.00. February Sale price 6.95. Rockers and Arm Chairs, covered all over in art leather. Regularly \$3.00. February Sale price 1.95. Parlor Suite, mahogany finish, settee, arm chair and arm rocker, striped silk seats. Regularly \$25.00. February Sale price 13.95. Parlor Suite, mahogany finish, settee, arm chair and arm rocker, spring seats. Regularly \$39.50. February Sale price 27.00. Parlor Suite, solid mahogany, settee, arm chair and arm rocker, silk tapestry seats. Regularly \$60.00. February Sale price 30.00. Brass Bedstead, 3-inch posts and 1 1/2-inch fillers, all sizes. Regularly \$24.00. February Sale price 15.75. Bed Spring, steel tubing frame, all sizes. Regularly \$5.00. February Sale price 3.49. Mattress, cotton felt, all sizes. Regularly \$12.00. February Sale price 7.95. Extension Dining Table, golden oak finish, round top, extending to 6 feet, square pedestal. Regularly \$25.00. February Sale price 15.95. Dining-room Chairs, turned oak, leather seats, five side and one arm chair. Regularly \$17.50. February Sale price 12.25. Dining-room Chairs, turned oak, five side and one arm chair, slip seats, in high-grade leather. Regularly \$24.75. February Sale price 16.15.

THE DRAPERY SALE

WINDOW CURTAINS AND DOOR CURTAINS MADE UP FREE. Slip Covers made to order at the following very special prices: For Chesterfield \$2.50, for small chair, \$1.85; for small arm chair, \$1.50. The Free Making Offer Closes This Week.

FROM THE HEAVY SECTION. 28c Per Yard—English chintzes, in dark, medium and light shades, 31 to 33 inches wide. Regularly 45c. February Sale price yard28

At 28c Per Yard—English chintzes, in dark, medium and light shades, 31 to 33 inches wide. Regularly 45c. February Sale price yard28

At 28c Per Yard—English chintzes, in dark, medium and light shades, 31 to 33 inches wide. Regularly 45c. February Sale price yard28

GOOD VALUES IN FLOOR COVERINGS

LINOLEUMS, RUGS AND MATS. Linoleum, Two Yards Wide, 32c Square Yard—A splendid lot of designs and colors; "seconds"; most of them only slightly mispainted on the surface; two yards wide only, at 64c running yard; 32c square yard.

At 15c Per Yard—Heavy Linoleum, 37c Square Yard—Very good black designs, shown in this regular 45c quality; slightly mispainted on the surface, at square yard. A big selection. February Sale price, per yard15

At 10c Per Yard—Heavy Linoleum, 37c Square Yard—Very good black designs, shown in this regular 45c quality; slightly mispainted on the surface, at square yard. A big selection. February Sale price, per yard15

At 10c Per Yard—Heavy Linoleum, 37c Square Yard—Very good black designs, shown in this regular 45c quality; slightly mispainted on the surface, at square yard. A big selection. February Sale price, per yard15

At 10c Per Yard—Heavy Linoleum, 37c Square Yard—Very good black designs, shown in this regular 45c quality; slightly mispainted on the surface, at square yard. A big selection. February Sale price, per yard15

PAPER YOUR BEDROOM, \$1.00

FOR BEDROOMS, 10 X 12 AND 9 HIGH. 3000 Rolls New Bedroom Papers, in blue, pink, yellow, mauve, in stripe, floral and small effects. Your choice of several lines. 1—Wall, Border and Ceiling. Tuesday special at 1.00. 2—Wall and Ceiling. Tuesday special at 1.00. 3—Wall and Molding only. Tuesday special at 1.00.

CHINA FOR CLUB BUYERS

\$15.00 REAL CHINA DINNER SET, \$9.95. Pretty thin translucent china, with delicate violet spray decoration, kermis shape cups, 37 pieces. Tuesday special at 9.95. \$14.75 COBALT BLUE BAND SET, \$9.95. Excellent quality, with cobalt blue band, three-quarter-inch border-decoration, gold traced edges, 37 pieces. Tuesday special at 9.95. A NEW LIMOGES CHINA DINNER SET, \$42.50. Genuine Limoges china, with blue, tan, brown, three-quarter-inch ivory band with Slavic design, kermis shape cups, full coin gold handles, 37 pieces. Special at 42.50.

Anticipating the Men's Needs

The economy of good buying produces these timely values tomorrow in the Men's Store:

PARAMATTA WATERPROOF COATS AT \$10.00. Made from double texture fawn English Paramatta, absolutely waterproof, and carefully tailored, in single-breasted Raglan or ordinary shoulder style; cut 50 inches long; all seams are securely sewn, cemented and taped; sizes 34 to 46. Price10.00

\$2.00, \$2.25 AND \$2.50 WORSTED AND TWEED TROUSERS TO CLEAR AT \$1.49. 400 pairs, made from English worsted and tweed trousers, in the best shades of striped gray; sizes 32 to 44. To clear1.49

ENGLISH HAIRLINE TROUSERS, \$2.00. One of the most satisfactory and best wearing materials, in a medium shade of gray; sizes 32 to 44. Price2.00

10 MUSKRAT-LINED COATS. Offer or Persian lamb collars, extra fine quality heavy cloth shells; sizes 38, 40, 42. Regularly \$65.00. Tuesday, for30.00

MEN'S BLACK STIFF HATS. Correct 1915 shapes, fine quality English fur felt. Tuesday95

FURNISHINGS FOR MEN. Several Hundred Flannel Shirts, in sizes from 14 to 18, in plain gray and military gray; they are made with reversible collars, and have a pocket; double-stitched throughout. Regularly \$1.50. Tuesday97

200 Pyjama Suits, of soft-finished flannelette, colored stripes, military collar, white silk frogs, all sizes. Regularly \$1.50. Tuesday97

YOUTHS' AND YOUNG MEN'S SUITS, \$8.45. 50 only in the lot, made from tweeds and fancy worsteds, newest spring models, single-breasted close-fitting coats, with natural shoulders and wide stub lapels, also one or two-buttoned coats with soft roll lapels, carefully tailored on athletic lines; distinctive, youthful suits; sizes 32 to 35. Regularly \$13.50, \$15.00, \$16.00, \$18.00 and \$20.00. Tuesday \$8.45

Tuesday's Boots and Rubbers

Carefully selected for present wear, priced to meet present conditions.

ADVANCE SPRING STYLES FOR WOMEN. Glove-fitting Boots, made of vital kid, patent calf, custom black calf and suede leathers; in button and lace patterns; cloth tops. In the new color effects, and laid kid uppers; all sizes and widths in the lot. Regularly \$4.00 to \$6.00. No mail orders. Tuesday's Sale price2.49

New Military 7-button Gaiters75

QUALITY BOOTS FOR MEN. Box calf, tan willow calf, gummet calf, patent calf and tan or black winter calf leathers; made in button, Blucher and lace styles; new mid-winter and conservative styles; all sizes and easy-fitting widths. Regularly \$4.00 to \$5.00. Tuesday3.99

700 PAIRS OF BOOTS FOR BOYS. Nearly every size from 13 to 5, in the following leathers and styles: Box calf, donkey kid, black waterproof calf and gummet calf; in Blucher and lace styles; new round and square toes. Regularly \$2.50 to \$3.00. No mail orders. Tuesday1.50

MISSIE'S "SAFETY-FIRST" BOOTS, \$1.97. Made as nearly damp-proof as possible; suitable for street and school wear; the uppers are polished box calf, soles are "iron clad" brand oak tanned; but leather low heels; Blucher and Blucher styles; "Educator" or "Ten Toe" shapes; all sizes and half sizes 11 to 2. Tuesday Sale price1.50

Ladies' Rubbers, Tuesday45

Missie's Rubbers, Tuesday35

Children's Rubbers, Tuesday25

Men's Rubbers, Tuesday50

Boys' Rubbers, Tuesday45

Youths' Rubbers, Tuesday49

Phone Orders Filled, No Mail Orders.

February Hosiery Sale

Women's Plain Black Cashmere Stockings, seamless, good weight, 2 1/2 cut, sizes 8 1/2 to 10. Tuesday, 2 pairs 50c; pair20

Women's and Children's Black Ribbed English Cashmere Hosiery, elastic rib, sizes 6 to 10, 2 1/2 cut. Tuesday, 2 pairs 50c; pair20

Women's Fine Silk Thread Hosiery, clean firm weave, strong thread, deep blue brand and black. Tuesday Sale price, 2 pairs 50c; pair25

Women's and Children's Fine Ribbed Black Cotton Hosiery, seamless, fast-dye, good weight, sizes 6 to 10. Regularly 19c. Tuesday9

Women's Plain Black Cotton Hosiery, with white cotton-sole, in the regular width and outside width, sizes 3 1/2 to 10, 2 1/2 cut. Tuesday, 2 pairs 50c; pair16

Men's Plain Black Cashmere Socks, English make, seamless, strong yarn, closely knitted, sizes 9 1/2 to 11, 1 1/2 cut. Tuesday10

The Grocery List

TELEPHONE DIRECT TO DEPARTMENT, ADELAIDE 6100. 4000 lbs. Finest Canned Tomatoes, only 5 lbs to a customer, 3 lbs23

Onion Standard Granulated Sugar, in 25-lb. cotton bag, Per bag1.25

Griffin & Stanley's Seeded Raisins. Regularly 15c. Package16

Magic Baking Powder, 1-lb. tin21

Choice Picnic Hams, 4 to 10 lbs. each. Per lb.14

Pure Borden's Lard, 5-lb. tin, per tin14

Choice Pink Salmon, tall tin. Per tin19

Shirley MacArthur's Tea, 1-lb. tin19

Pure Clover Honey, 5-lb. tin19

Finest Creamery Butter, 5-lb. tin19

Canned Beans, Golden Wax or Green, 3 lbs. tin19

Robin Hood Oats, Large package17

Canned Ham, Brunswick brand. For tin17

Pure Gold Quick Tapioca, Chocolate and Custard Powder, 3 packages17

Cowan's Cocoa, 4-lb. tin17

Choice Lima Beans, 3 lbs. tin17

50 lbs. Marshmallow Fluff, Regularly 2 lbs.17

Finest Evaporated Peaches, Per lb.17

Grapenuts, 2 packages17

Choice Grapefruit, food size, 6 for17

CANDY—Main Floor and Basement. 5000 lbs. Nut Milk Chocolate, Per lb.16

1000 lbs. Licorice Alberts. Per lb.16

1000 lbs. Buttercream Drops. Per lb.16

The Robert Simpson Company, Limited

Glasses and Spectacles

February Sale, \$2.50 and \$3.50. Eyes tested by specialists.