

*Publicity*

March 15th, 1927.

Associated Screen News of Canada, Ltd.,  
12 Mayor Street,  
Montreal.

Dear Sirs:-

In confirmation of my conversation with you over the 'phone this afternoon I wish to ask you not to use the photos which were taken about noon to-day on students swimming a small pond on McGill campus.

I am sorry to have to take this action in view of the courtesy of the Associated Screen News on many occasions. I know that you have shewn many incidents connected with the life of McGill University and that such pictures have been the means of keeping McGill prominently before the people whom you serve. This particular photo, in my opinion, is not in keeping with the dignity of the University and we do not wish you to use it.

I would also respectfully suggest that when McGill grounds are used as a back-ground for any photo ~~that~~ permission be sought from the Principal's office.

Yours faithfully,

Also: Pathe Film Exchange. Principal.