

Order Paper Questions

imported into Canada for the period January 1, 1972 to October 31, 1972.

(a) Country Butter	(b) Quantity Imported	(c) Value of Quantity Imported	Average Price per pound
Imported from:			
Australia	13,400 lbs	\$ 26,000.	\$1.94/lb. ⁽²⁾
U.S.A.	8,262,300 lbs	\$4,319,000.	.52/lb.
TOTAL	8,275,000 lbs	\$4,345,000.⁽¹⁾	.53/lb.

⁽¹⁾ Total does not coincide with sum due to rounding.

⁽²⁾ Unique packaging and type of butter for specialized use.

(d) Twelve cents per pound duty on butter imported from the United States; (e) Canadian Dairy Commission; (f) The Canadian Dairy Commission sold the butter at 68 cents per pound.

INFORMATION CANADA—PUBLICITY AND/OR INFORMATION CONTRACTS

Question No. 67—**Mr. Nystrom:**

1. What were the amounts of money spent by Information Canada on publicity and/or information in each of the fiscal years 1968-69, 1969-70, 1970-71, 1971-72?

2. What were the names and addresses of firms or individuals who received these contracts, what amounts of money were spent in each case and what was the purpose of each contract?

3. What contracts for publicity and/or information were awarded in the current fiscal year, what are the names and addresses of contractees, what are the amounts of money involved in each case and what is the purpose of each contract?

Hon. John C. Munro (Minister of Labour): 1. 1970-71*, \$45,435.47; 1971-72, \$86,774.75. *Fiscal years 1968-69, 1969-70 are not reported as Information Canada commenced operations April 1, 1970.

2.	1970-71	1971-72
Canadian Advertising Agency Ltd., 630 Sherbrooke Street West, Montreal, Quebec.	\$45,435.47	\$27,130.76
B.C.P. Advertising Ltd., 1010 St. Catherine Street West, Montreal, Quebec.		\$22,734.22
Goodis, Goldberg, Soren Limited, 23 Prince Andrew Place, Don Mills, Ontario.		\$36,909.77

The purpose of each of these contracts was to advertise the location of Information Canada bookstores and the publications sold by Information Canada.

3. No fixed contracts have been awarded in 1972-73. Payments to date to advertise the sale of publications have been:

	Payments to date
Canadian Advertising Agency Ltd. (address as in 2. above)	\$ 429.42

[Mr. Gillespie.]

Payments to date

B.C.P. Advertising Ltd. (address as in 2. above)	\$1,284.91
Goodis, Goldberg, Soren Limited (address as in 2. above)	\$ 790.84

Note: The Expositions Division of Information Canada is a common service agency and as such does no advertising or promotion for itself. It does, however, do work for client departments and agencies, part of which might be construed as advertising or promotion activities by such client departments. As Expositions has no voted funds and conducts all of its operations on a cost-recoverable basis, we assume that other departments and agencies will be reporting independently their total program expenditures in the categories requested. Information Canada/Photothèque, which was transferred to Information Canada in August, 1971, has made no expenditures on paid advertising and only significant and unidentifiable expenditures on promotion and publicity in the period when it has been attached to Information Canada.

SUBSIDIES TO LA COMPAGNIE MARITIME DES CHARGEURS RÉUNIS AND LA SOCIÉTÉ NAVALE CHARGEURS DELMAS-VIELJEUX

Question No. 188—**Mr. Laprise:**

Did the Canadian government grant any subsidies to La Compagnie Maritime des Chargeurs Réunis and to La Société Navale Chargeurs Delmas-Vieljeux and, if so, what was the amount granted to each?

Mr. John M. Reid (Parliamentary Secretary to President of the Privy Council): No.

TELECOMMUNICATIONS—USE OF ANIK SATELLITE IN RIMOUSKI AREA

Question No. 286—**Mr. Allard:**

Is it the intention of the government to use the Anik Satellite to improve telecommunications reception in the Rimouski area?

[Translation]

Hon. Gérard Pelletier (Minister of Communications): The local telephone service in Rimouski is provided by the Quebec-Telephone Company. The quality of the service locally provided by Quebec-Telephone will in no way be affected by the orbiting of the Anik satellite, except perhaps, that it will be easier and quicker for Quebec-Telephone subscribers to complete a telephone call with points located, say, in Western Canada. As a matter of fact, as the Trans-Canada Telephone System has already reserved two of Anik's channels, the routing of telephone traffic and data transmission from one end of the country to the other will generally be faster since more telephone channels will thus become available. Therefore, but in a very indirect way, it is possible to say that even if the quality of the local telephone service of Quebec-Telephone will not be improved by Anik, the telephone subscribers in Rimouski will benefit, since their calls to or from other regions will be efficiently and rapidly routed. Moreover, the advent of Anik will in no way affect the