

A second group of organizations has substantial input into the sports system: the multi-sport franchise-holding agencies. These account for eight different organizations and can be divided into three different categories: the games organizations, the post-secondary school sport organizations, and umbrella agencies. The games associations include the Canadian Olympic Association (COA), the Commonwealth Games Association of Canada (CGAC) and the Canadian Intercollegiate Athletic Union (CIAU) and the Canada Games Council (CGC). The first three organizations are responsible for naming the Canadian team to the Olympic and Pan-American Games, the Commonwealth Games, and the World Students' Games (the FISU Games) respectively. The Canada Games Council runs the National Multi-Sport Games in Canada, which are held once every two years. The post-secondary school sports organizations, the Canadian Inter-University Athletic Union (CIAU) and the Canadian Colleges Athletic Association (CCAA), hold national championships in a few university or college sports. Finally, the Sports Federation of Canada (SFC) and the Canadian Federation of Sport Organizations for the Disabled (CFSOD) are umbrella groups. The SFC represents the concerns of all the NSOs and the CFSOD conducts sports development on behalf of the disabled (e.g., deaf sports, wheelchair sports, sports for the blind, disabled skiing) including participation in international games.

The Multi-Sport Service Agencies provide support and assistance to the NSOs in specialized areas such as administration, technical development, coaching, promotion and fund-raising. The Canadian Sport and Fitness Administration Centre, which houses the NSOs and umbrella agencies, delivers a wide range of services to NSOs, including accounting and computer services, translation, and secretariat support. The Sport Marketing Council assists the marketing efforts of the NSOs by educating and training staff, undertaking feasibility studies and developing public and media relations. The Coaching Association of Canada provides a five-level coaching certification program to help in the development of coaches in Canada. The Athlete Information Bureau and the Sport Information Resource Centre provide information-related services to the sports community and the media. Finally, the Sport Medicine Council of Canada provides athletes, coaches and sports organizations with high quality medical, paramedical and scientific services at major sporting events in Canada and abroad.

There is a similar sport structure in the provinces. The provincial sport-governing bodies (PSOs) are members of appropriate NSOs. Their roles are similar to those of NSOs, but relate to the provincial level. There are also multi-sport service agencies in the provinces. In each province and territory, there is a ministry responsible for fitness or sport