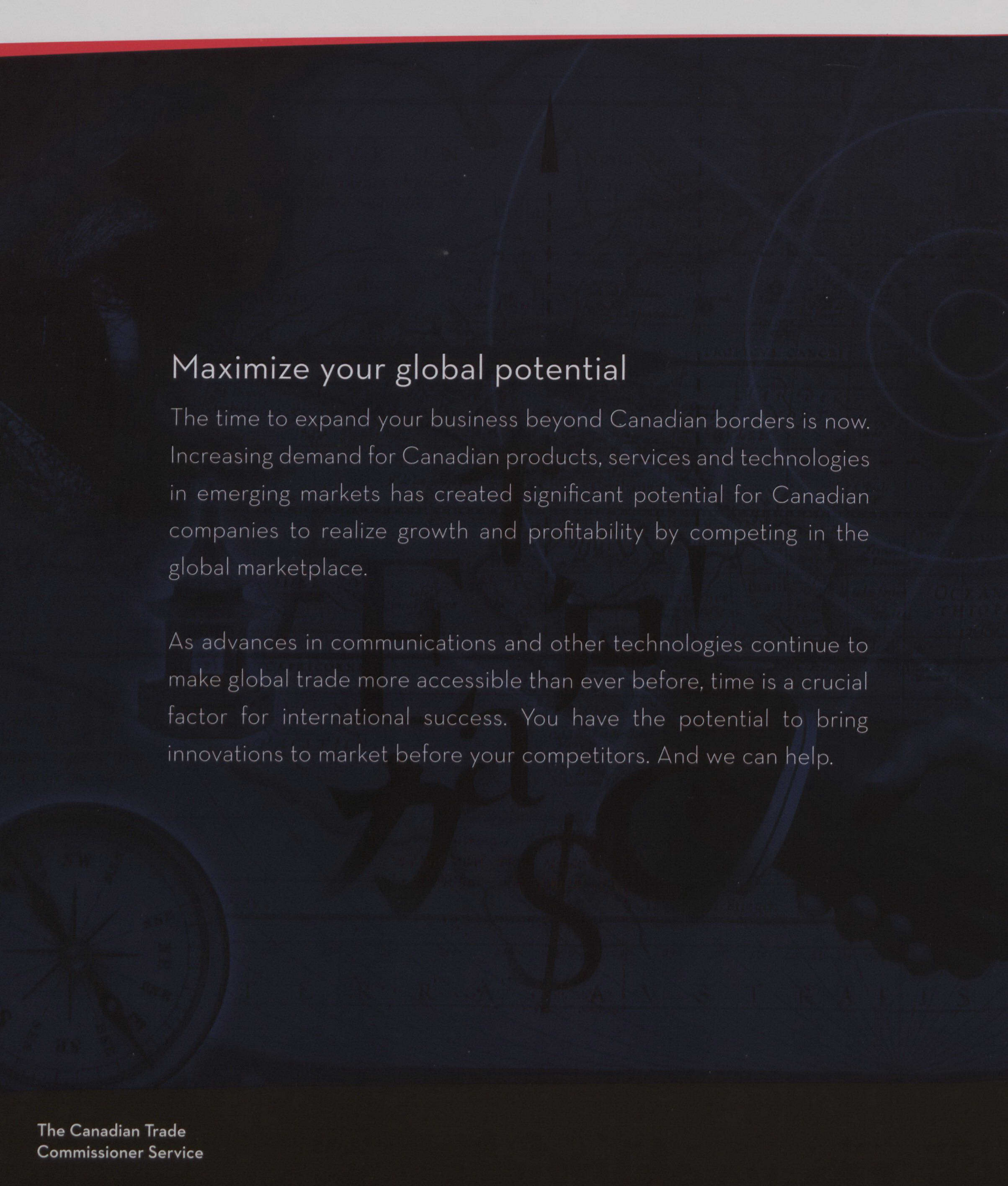


The background of the advertisement is a dark, textured collage. It features a large, faint compass rose in the lower-left corner, a large dollar sign (\$) in the center, and a globe in the lower-right corner. There are also some faint, circular patterns and lines scattered across the background.

Maximize your global potential

The time to expand your business beyond Canadian borders is now. Increasing demand for Canadian products, services and technologies in emerging markets has created significant potential for Canadian companies to realize growth and profitability by competing in the global marketplace.

As advances in communications and other technologies continue to make global trade more accessible than ever before, time is a crucial factor for international success. You have the potential to bring innovations to market before your competitors. And we can help.