

DATE 07/16/97
774005

REPORT 8 (continuation)

S.1 Q.1a Which one of the following different regions would you consider to be the most attractive place for your company to invest at the present time?

	INDUSTRY SECTOR																							
	TOTAL			UK			GERMANY			FRANCE			ITALY			SWEDEN			SWITZERLAND			NETHERLANDS		
	TOTAL	Tech Int.	Total	Tech Int.	Other	Total	Tech Int.	Other	Total	Tech Int.	Other	Total	Tech Int.	Other	Total	Tech Int.	Other	Total	Tech Int.	Other	Total	Tech Int.	Other	
TOTAL INTERVIEWS	704	264	100	50	50	104	47	57	100	34	65	100	33	64	100	39	61	100	29	69	100	32	68	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Western Europe	191	75	20	10	10	20	13	7	26	9	17	19	10	9	31	12	19	33	8	25	42	13	29	
	27.1	28.4	20.0	20.0	20.0	19.2	27.7	12.3	26.0	26.5	26.2	19.0	30.3	14.1	31.0	30.8	31.1	33.0	27.6	36.2	42.0	40.6	42.6	
Eastern Europe	178	53	13	5	8	39	15	24	26	7	19	24	5	19	26	9	17	25	5	20	25	7	18	
	25.3	20.1	13.0	10.0	16.0	37.5	31.9	42.1	26.0	20.6	29.2	24.0	15.2	29.7	26.0	23.1	27.9	25.0	17.2	29.0	25.0	21.9	26.5	
East Asia	203	84	41	24	17	27	13	14	31	13	18	27	10	17	30	12	18	27	5	20	20	7	13	
	28.8	31.8	41.0	48.0	34.0	26.0	27.7	24.6	31.0	38.2	27.7	27.0	30.3	26.6	30.0	30.8	29.5	27.0	17.2	29.0	20.0	21.9	19.1	
North America (includes Canada, U.S., and Mexico)	87	40	18	10	8	11	4	7	8	4	4	18	4	13	12	6	6	14	10	4	6	2	4	
	12.4	15.2	18.0	20.0	16.0	10.6	8.5	12.3	8.0	11.8	6.2	18.0	12.1	20.3	12.0	15.4	9.8	14.0	34.5	5.8	6.0	6.3	5.9	
Latin America	41	11	7	1	6	7	2	5	9	1	7	12	4	6	1	-	1	1	1	-	4	2	2	
	5.8	4.2	7.0	2.0	12.0	6.7	4.3	8.8	9.0	2.9	10.8	12.0	12.1	9.4	1.0	-	1.6	1.0	3.4	-	4.0	6.3	2.9	
Other country	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
D.N.S.	4	1	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3	1	2	
	.6	.4	1.0	-	2.0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.0	3.1	2.9	