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**FORUM FOR INTERNATIONAL TRADE TRAINING (FITT)**

FITT is a private- and public-sector partnership established in 1992 to provide Canadians with training in international trade. FITT was established with the support of the federal government through Human Resources and Development Canada (HRDC), the Department of Foreign Affairs and International Trade (DFAIT), the Industry Canada (DI) as well as provincial governments. Other founding partners include the Canadian Chamber of Commerce, the Canadian Exporters' Association, the Canadian Federation of Labour, the Canadian Importers Association, the Canadian Manufacturers' Association, the Canadian Professional Logistics Institute, the Canadian Professional Sales Association and World Trade Centres Canada.

FITT's objective is to provide practical, current, skill-building training for people who are or expect to be involved in international trade and need to develop skills and knowledge or to enhance their existing skills and knowledge. FITT training is designed and delivered by experienced practitioners. FITT has developed a comprehensive program of international trade training that is delivered through universities, community colleges, CEGEPS and private institutions across Canada.

The FITTSkills program is composed of eight modules that are 45 hours in duration: entrepreneurship; marketing; trade finance; trade logistics; market entry and distribution; trade research; legal aspects of international trade; and trade management. Each module may be taken separately: however, successful completion of all eight courses leads to an internationally-recognized diploma. Taken together, the eight modules constitute a common body of knowledge.

A second program, GeoFITT, has been developed to focus on the mechanics of a specific national or regional market such as Mexico. GeoFITT is delivered via an intensive two day workshop.