

REPT4D
90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :303-NAIROBI

001-AGRI & FOOD PRODUCTS & SERVICE
KENYA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ANIMAL,POULTRY BREEDING STOCK

POST INTRO CDN SUPPLIERS OF BOVINE DAIRY SEMEN & EMBRYO
WE ARE OPTIMISTIC SALES OF AT LEAST \$1 M WILL RESULT IN

89/90 AND FOLLOW-ON SALES IN ENSUING YEARS.

CDN FIRMS, SEMEX, DISCUSS W/KENYAN PRI SECTOR EXTAB A.I.
IF NEGOTIATIONS SUCCESSFUL, SEMEX WILL PROVIDE TECH ASSIST

& TRAINING, SEMEN & LIVE BREEDING STOCK & VET PRODUCTS.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 Promote Kenyan familiarity with and purchase of
Canadian Agricultural Technology, Machinery,
Equipment and bovine semen.

Continued dissemination of information to con-
tacts attendance of J.K. Waweru Chief Exec KNFU
to Western Cda Farm Progress Show sponsored by
headquarters. Too early to assess results.

QUARTER: 2 Promote Kenyan familiarity with and purchase
of Canadian agricultural technology,Machinery,
equipment and bovine semen.

Continue to send out information and literature
to contact.Met with newly formed and broadly
based Intl Agric Forum, and established basis
for future coop and possible mission to Cda in
1990.

QUARTER: 3 -----

QUARTER: 4 -----